



# Building a Healthier Workforce and a Healthy Iowa

FOR PEOPLE COMMITTED TO EMPLOYEE AND COMMUNITY HEALTH:  
A FORUM ON IMPROVING EMPLOYEE HEALTH AND CONTROLLING  
HEALTH CARE COSTS

**November 30, 2010 9:00 am – 4:30 pm**  
**Downtown Marriott, Des Moines, IA**

SPONSORED BY: The University of Iowa College of Public Health,  
Healthier Workforce Center for Excellence, State Public Policy  
Group, Inc. and David P. Lind and Associates

## TOPICS AND SPEAKERS INCLUDE:

**Keynote speaker – Senator Tom Harkin**

### **Iowans Speak Out on Health Care: 2010 Research Initiative Findings**

**James A. Merchant**, MD, DrPH, Director of the Healthier Workforce Center, University of Iowa College of Public Health

**Paul Schulte**, PhD, Director Education and Information Division, National Institute of Occupational Safety and Health

**Tom Newton**, MPP, Director Iowa Department of Public Health

### **How to Promote and Achieve Healthy Behavior**

**Michael Parkinson**, MD, MPH, Past President, American College of Preventive Medicine

**Julie Augustine**, RN, Occupational Health and Safety Manager, Grinnell Mutual Reinsurance Company

**Kristine Hennings**, Director, Employee Benefits, Hy-Vee Inc.

### **Integrating Employee Health Programs**

**Peter Wald**, MD, MPH, VP Enterprise Medical Director, USAA

**Jennifer Robinson**, MD, MPH, Director, Lipid Research Clinic, University of Iowa College of Public Health

**Troy Overholt**, RN, MBA, Executive Director, St Luke's Work Well Solutions

### **Measuring Employee Productivity and Return on Investment**

**Nicolaas Pronk**, PhD, VP of Health Management, HealthPartners

**Jason Hockenberry**, PhD, Health Economist, University of Iowa College of Public Health

**Dennis Schultz**, MD, Director of Occupational Medicine, QuadMed LLC, Subsidiary of Quad/Graphics

### **Iowa Health Insurance Trends and Innovations**

**David P. Lind**, President, David P. Lind and Associates

**Todd Linden**, MHA, President and CEO Grinnell Regional Medical Center

**Glenda Anderson**, Wellness Director, Vermeer

### **Critical Update on Iowa Health Care Reform**

**Susan Voss**, JD, Iowa Insurance Commissioner

**David Carlyle**, MD, Chair, Legislative Health Care Coverage Commission

## Four ways to register:

Mail, Phone, Fax or Online

**MAIL:** University of Iowa  
Carver College of Medicine  
Continuing Medical Education  
Division, 100 Medicine  
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City, IA 52242-1101

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**ONLINE:** [www.medicine.uiowa.edu/cme](http://www.medicine.uiowa.edu/cme) and click on  
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## CEU credits available.

*Registration and continental  
breakfast 8:00–9:00 am.  
Breakfast, coffee breaks  
and lunch included in  
registration fee.*

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**HEALTHIER WORKFORCE  
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