

**Mercy Medical Center
Cedar Rapids, Iowa
Smoking Cessation Program**

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Corporate Expenses Related to Tobacco Use

- 96 billion dollars are spent in health care expenditures annually.
- 97 billion dollars spent in loss of productivity annually.

Tobacco Related Expenses

- Smokers are twice as likely to call in sick as a non-smoker.
- According to the Mayo Clinic Tobacco Program, it could cost the employer approximately \$ 1500.00 in increased healthcare cost per employee per year who smokes.

Mercy's Smoking Cessation Program

- A 4 week program that meets once a week.
- An initial 30 minute phone consultation prior to the class.
- Participants develop an action plan to quit smoking.
- Information is provided on tobacco replacement therapy.

Mercy's Corporate Training

- 30 minute informational session to outline benefits of smoking cessation for employer and employee.
- The 4 week program can be held on site