

## PURPOSE OF THIS FUND-RAISING INITIATIVE

Your support will significantly raise the level of effectiveness of I-CASH. Simply put, the success of this funding initiative will allow the leadership and staff of I-CASH to build and maintain prevention programs to help our farm families stay alive and well in agriculture.



Donations may be directed to support a specific activity, dedicated to overall I-CASH development, or devoted to build an endowment which will provide renewable resources. Here are some examples of what endowed resources will enable I-CASH to accomplish.

- An endowment of \$10,000 will train county public health nurses to deliver agricultural health and safety programs in their communities.
- An endowment of \$25,000 will provide resources to community groups (such as FFA, 4H, county extension, county health departments, Farm Safety 4 Just Kids chapters) to develop innovative prevention programs in their communities. Or this amount will help send a talented high school graduate to study farm health and safety at either The University of Iowa or Iowa State University.
- An endowment of \$50,000 will assist farmers to participate in the Certified Safe Farm program.
- An endowment of \$250,000 will help develop new AgriSafe clinics throughout the state.
- An endowment of \$500,000 will help assure there will be an agricultural health and safety specialist at Iowa State University well into the future, or help doctors, nurses, and physician assistants to take the certification training in agricultural medicine at The University of Iowa.

I-CASH serves to lead a consortium of public and private organizations that have a stake in the health and safety of our farming community. All the I-CASH partners will have a chance to participate in the funding according to a state-wide planned program, based on sound science and input from the constituency. Iowa agriculture's greatest resource is its people. Your gift will help I-CASH provide innovative programs that protect the health and safety of this invaluable resource.

### FOR MORE INFORMATION PLEASE CONTACT:

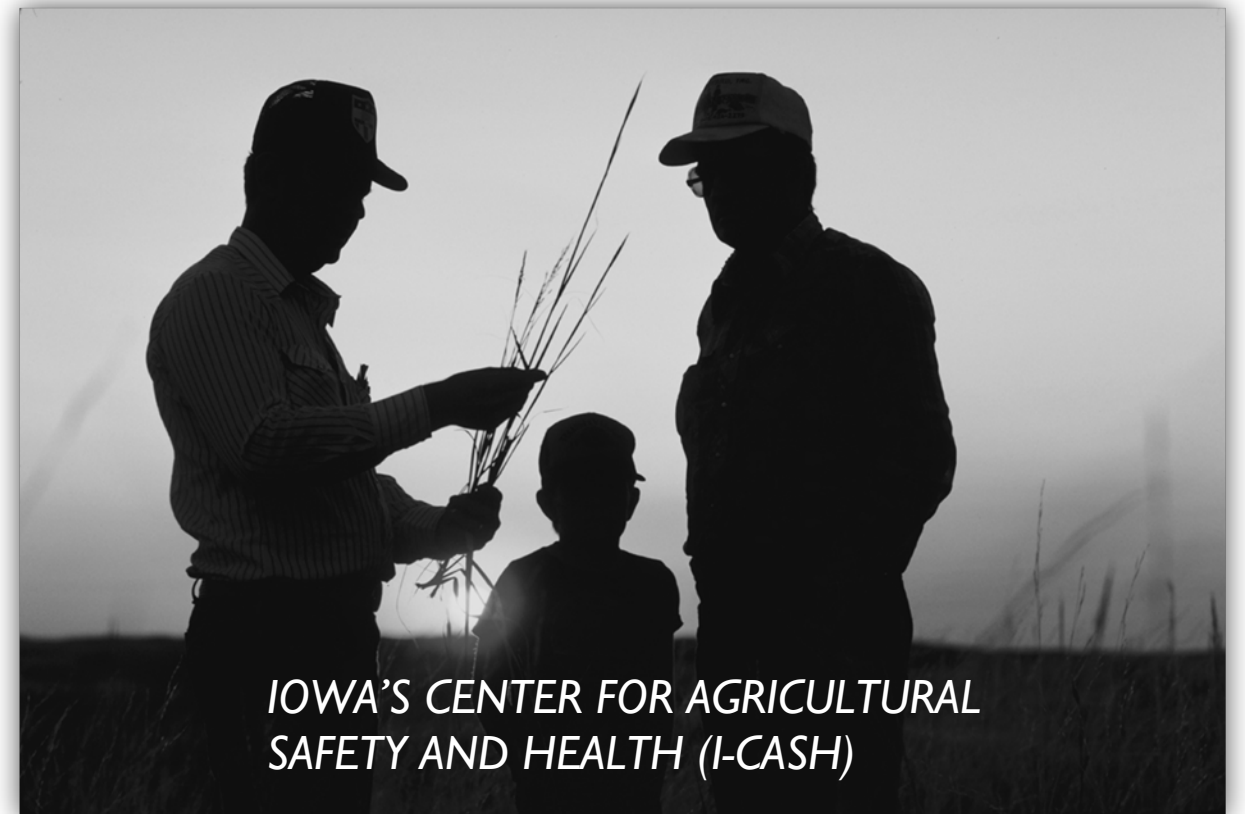
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THE UNIVERSITY OF IOWA

IOWA STATE UNIVERSITY  
OF SCIENCE AND TECHNOLOGY

Iowa State University and The University of Iowa  
are engaged in a historic partnership to help members of the  
farm community stay alive and well in agriculture.



## CULTIVATING AGRICULTURAL HEALTH AND SAFETY IN THE 21ST CENTURY

Iowa's Center for Agricultural Safety and Health (I-CASH) is one of the premier agricultural health and safety organizations in the United States. Initiated in 1990 by the Iowa Legislature, I-CASH is a unique partnership of the The University of Iowa, Iowa State University, the Iowa Department of Public Health, and the Iowa Department of Agriculture and Land Stewardship. In addition to these partners, I-CASH has built a consortium of private, not-for-profit agricultural health and safety organizations, producer groups, and farmers throughout the state.



"I-CASH exemplifies our public mission by offering service, education, and prevention programs that enhance the health and safety of those in our agricultural communities"

Sally Mason  
President  
The University of Iowa

The I-CASH motto defines its focus: "Helping members of the farm community stay alive and well in agriculture." Reducing the rates of injuries and illnesses in agriculture is our main goal. Agricultural death rates are more than five times higher than average for all occupations. I-CASH is striving to lower that rate through education and hands-on intervention.

To help achieve this critical mission, I-CASH now seeks \$2 million in private support to provide resources to assist in funding community-based outreach, education, and research to prevent occupational illnesses and injuries in agriculture.

The more than 35,000 people who live and work on Iowa farms are truly in one of the most hazardous occupations in the United States. Every day, Iowa farmers face serious health and safety risks as they produce food for our state, our nation, and the world. While the human costs of all farm-related injuries to Iowans are staggering, an average of more than 50 deaths per year, and 2,200 injuries the economic costs are estimated at well over \$83 million annually.\* Annually, an average of 10 children die on Iowa farms, and 450 more are injured in farm operations.

### PLOWING NEW GROUND TO YIELD GREATER SUPPORT

In a unique effort, the Iowa State University Foundation and The University of Iowa Foundation are working in concert with leaders of I-CASH, Iowa State University Extension and the College of Agriculture, and the University of Iowa

College of Public Health to raise \$2 million in funding to provide resources to support some I-CASH initiatives. This funding will increase the quality and frequency of seminars, lectures, and other outreach efforts available to farm families and others involved in agricultural work. This support will also provide educational scholarships to Iowa's rural and agricultural youth, families, and health professionals to acquire either short-term or long-term training in agricultural health and safety.



### I-CASH MISSION DRIVES EFFECTIVE PROGRAMS

"To enhance the health and safety of Iowa's agricultural community by establishing and coordinating prevention and education programs." This mission underlies the many successful programs and activities of I-CASH staff and partners. Over the past 14 years, I-CASH as:

- Trained and certified nearly 300 (this has increased to what?) health care providers in agricultural medicine, some of whom now work in one of the 20 AgriSafe clinics around Iowa.
- Developed and implemented the voluntary Certified Safe Farm program. Its purpose is to reward, through insurance savings and other incentives, farmers who undergo preventive health screenings and education, and who farms pass a safety inspection. Collaborators on the Certified Safe Farm Program are clinics of the AgriSafe network including Spencer Municipal Hospital; the National Education Center for Agricultural Safety in Peosta; Horn Memorial Hospital in Ida Grove; AgriSafe Rural Neighbors in Grundy, Butler, and Franklin Counties; and AgriHealth Rural Neighbors in Mancehster.
- Led the effort to prevent tractor-related injuries by establishing the Tractor Risk Abatement and Control (TRAC) program, which aims to save as many as 2,000 lives in the U.S. by the year 2010.
- Provided safety education opportunities for more than 10,000 Iowa youth each year, including farm safety day camps, tractor certification training, and farm safety in-school programming.
- Delivered required federal and state recertification training for nearly 20,000 private pesticide applicators yearly.
- Addressed the monthly demand of 1,000 calls for information, referrals, stress counseling and legal education with the Iowa Concern Hotline.
- Monitored the annual agricultural injury and fatality rates to better understand agricultural hazards.



"Through the efforts of I-CASH, Iowa State University will continue to play an important role in making farms safer and healthier places to live and work."

Gregory Geoffroy  
President  
Iowa State University



\* Leigh JP, McCurdy SA, Schenker MB, Costs of Occupational Injuries in Agriculture, Public Health Reports, 116: 235-248, 2001. ([http://www.idph.state.ia.us/ems/pdf/farm\\_report.pdf](http://www.idph.state.ia.us/ems/pdf/farm_report.pdf))