

LUI/LHI End of program Survey 2008			
(690 Responses Received)			
		# of Responses	Response Ratio
1. Have you participated in Live Health Iowa/Lighten Up Iowa before?	Yes	207	30%
	No	480	69.50%
2. How often do you read the weekly tip?	Always	242	35%
	Frequently	291	42.10%
	Seldom	140	20.20%
	Never	14	2%
3. How often do you try the healthy recipes?	Always	13	1.80%
	Frequently	165	23.90%
	Seldom	326	47.20%
	Never	183	26.50%
4. Did you find the web site to be user friendly? (comments compiled in attachment)	Yes	623	90.20%
	No	63	9.10%
5. Was the online daily journal helpful? (comments compiled in attachment)	Yes	282	40.80%
	No	60	8.60%
	Never used the daily journal	345	50%
6. Was the message center helpful? (comments compiled in attachment)	Yes	270	39.10%
	No	53	7.60%
	Never used the message center	364	52.70%
7. Were you the recipient of a monthly incentive? (comments compiled in attachment)	Yes	119	17.20%
	No	567	82.10%
		Average Response	
8. Please rate your satisfaction with the following attributes of the program: 1=Strongly Agree, 2=Agree, 3=Neutral, 4=Disagree, 5=Strongly Disagree (averages given, comments compiled in attachment)	Registration fee was a fair value.	1.8	
	I liked that a magazine subscription was included with registration.	1.8	
	The program fit my needs.	2.1	
	The program helped me increase my activity level.	2.1	
	The program increased my awareness of healthy eating.	2	
	I enjoyed the program overall.	1.9	

	The program was well organized.	1.9	
9. Please rate your satisfaction with the following areas of the program: 1=Very Satisfied, 2=Somewhat Satisfied, 3=Neutral, 4=Somewhat Dissatisfied (averages given, comments compiled in attachment)	Content of weekly tips:	1.8	
	Overall website:	1.7	
	Registration process:	1.7	
	Ease of recording weight and/or activity:	1.6	
	Leaderboard:	2.2	
	Message Center:	2.4	
	Daily Journal:	2.3	
	Resources Page:	2.2	
	Overall, how satisfied are you with the 2008 LHI/LUI Program?	1.7	
10. How likely is it that you would recommend the Live Health Iowa program to a friend, family member, or co-worker? 1=Very Likely, 2=Somewhat Likely, 3=Neutral, 4=Somewhat Unlikely, 5=Very Unlikely (average given, comments compiled in attachment)		1.6	
		# of Responses	Response Ratio
11. I plan to participate in the 2009 Live Healthy Iowa program. (comments compiled in attachment)	Yes	575	83.30%
	No	89	12.80%
12. What were your greatest challenges during the program? (comments compiled in attachment)			
13. Do you have suggestions to improve the program in the future? (comments compiled in attachment)			