

College of Public Health Student Ambassador Program

What is the goal of the College of Public Health Student Ambassador Program?

To connect college staff and faculty with a willing, able, and experienced pool of current students to assist with general collegiate outreach activities and initiatives.

Who are you looking for?

We are seeking students who are knowledgeable and enthusiastic about the field of public health, willing to interact with diverse audiences, and help promote the College of Public Health and its programs.

It doesn't matter if you are a first-year master's student or a post-comp doctoral student, if you enjoy meeting new people and talking about your experience as a student, you are the perfect fit for this program.

What kinds of things might I be asked to help with?

- Represent the college's student body at events such as: Dean's Club, Hawkeye Caucus (participation in events in Des Moines, contributing to the student pen pal program with legislators, providing story material that highlights examples of student success, etc.), building dedication and open houses, homecoming and reunion
- Authoring content for the college's social media outlets, including Facebook, Twitter, and YouTube;
- Conducting tours in the new CPH Building;
- Offering ideas for student-related stories developed by the Office of Communications for distribution through: CPH web site and social media, publications such as *Insight*, *ReView*, and the CPH News Digest, and the building's digital signage system.

What is the time commitment I should expect for this program?

Individual activities will vary, but our goal is to limit your time commitment to no more than about two hours per week.

What will I receive for my service?

CPH Student Ambassadors will receive many benefits as an active participant, including networking opportunities, resume and leadership building experience, and the opportunity to actively market and raise awareness of the University of Iowa College of Public Health and the field.

How do I apply for this program?

To apply, complete the attached application, and return it electronically or hard-copy, to:

Bill Barker

Marketing & Community Outreach Coordinator

The University of Iowa College of Public Health

Office of Communications and External Relations

S170 CPHB

(319) 384-4277

Deadline is February 15, 2012.

For Office Use Only:

Date Application Received: _____

Accepted: Y N

Training: Y N

College of Public Health's Ambassador Program

Participant Application 2012 Spring Semester

Return to:

Bill Barker

Marketing & Community Outreach Coordinator
The University of Iowa College of Public Health
Office of Communications and External Relations

william-barker@uiowa.edu

S170 CPHB

(319) 384-4277

Deadline is February 1, 2012

Name: _____
Last First Middle Initial

Phone: _____
Cell Work/Secondary

E-mail Address: _____

Current Degree Program: MPH MS MHA PhD

Department of Area of Concentration: _____

Expected Graduation: _____

In the space below, briefly describe yourself and explain why you are interested in being part of this program.

For Office Use Only:

Date Application Received: _____

Accepted: Y N

Training: Y N