The I-CASH Fall meeting was called to order at 6:11PM.

There were 13 staff and advisory board members in attendance, as well as one guest. These individuals included:

- Brandi Janssen
- Gayle Olson
- Ralph Altmaier
- Kay Mohling
- DeAnn Scott-Harp
- Mark Hanna
- Margaret Van Ginkel
- Megan Hartwig
- Diane Rohlman
- Kathy Leinenkugel
- Rawlin Kinney
- Chris Petersen
- Chuck Jennissen
- Wayne Bauer

**Year in Review**
Brandi started off going through I-CASH’s 2015-16 year in review. Diane mentioned that the University of Iowa Ag Networking Reception (for the June Ag medicine course) should be added as part of the *Exhibits and Sponsorships* section under *Strategic Plan, Goal 3: Increase the visibility of I-CASH*. Brandi asked for suggestions on who to add to the advisory board, including state legislators. She welcomes any suggestions. Also discussed was Practical Farmers of Iowa and how Brandi would like to strengthen I-CASH’s connection with them. This would be a great way to start tapping into the farmer to farmer relationships within the organization and help to focus on working towards I-CASH’s goals.

**MRASH**
The next order of business was MRASH details and volunteering. Gayle discussed how moving the conference around the state had put a unique spin on planning it. This was the smallest conference (attendance-wise) so far, but about 20 or so Dordt students were to join in during various parts of the event. She asked the advisory board to volunteer for timekeeping and notes for sessions and told them that students would help to fill in any gaps.

**Seasonal Campaign**
The upcoming seasonal campaign was discussed and members were presented with different choices of cards that will be attached to carabiners that will be sent out to select Extension offices. The cards were made to point people towards resources, so it was asked whether the appropriate resources were listed on the cards presented. Megan felt that the ones listed were a good top five to have. The group discussed the order of the resources listed, and many felt that the suicide hotline should not be the first one listed.
Diane asked about the success of QR codes and wondered if there was a way to have some sort of feedback measure to track how much attention people pay to them. This would be a way to see how far of a reach I-CASH has with them and then can determine whether an impact is being made. Another point made was that “for more information” should be placed near the QR code so that people know what it is leading them to.

Following discussion about the carabiner cards, a draft of a tri-fold brochure with more information was presented. Completed copies of this will be sent out to all FSA and extension offices. The group felt that this would be a good seasonal campaign for medical providers and that they could also help to distribute this information. Brochures could be put in the exam rooms of rural healthcare clinics and an online version of it could be made available either through the office or through the Iowa Health Listserv.

On a side note, Gayle discussed a program that she completed called Mental Health First Aid. She told the group that the course teaches individuals how to understand and respond if they were put into a position where someone was dealing with depression or anxiety. Much information on these issues was provided to attendees. Gayle strongly suggested that interested individuals seek more information on the course as she felt that it was very worthwhile.

Student Projects
Brandi asked the group if they had any thoughts about internships or project work for students, with a goal of providing the students with an opportunity to gain experience with original research and/or data analysis that is beneficial for both them and I-CASH. It was suggested that students could evaluate seasonal campaigns or youth grants. This could entail both qualitative and quantitative work, like evaluating web traffic, etc... It was also suggested that students help to develop better curricular resources for youth grant recipients. Finally, others mentioned that students could do an analysis of the Behavioral Risk Factor Surveillance System and other data sets containing occupational information. Brandi will take any further suggestions.

ROPS Rebate Program
It was reported that Sally Stutsman had provided some advice on how to go about gaining support for the ROPS Rebate program. Sally suggested that Tim Kapucian (a republican senator on the Ag Committee who farms) and Kevin Kinney (a democratic senator who also farms) should be contacted to see about adding them to I-CASH’s advisory board. I-CASH and the current board could host a meeting or attend a legislative breakfast and inform them about who we are. Sally also suggested that the chairs for the House and Senate be contacted to see if they have any interest in the program. Any information or discussion should incorporate as much legislative language as possible, and solid, recent Iowa data should be included. Diane suggested that ROPS should be the focus of an upcoming seasonal campaign so that we will have developed materials on the matter and could send them right out.
One concern raised during this discussion was whether dealerships that retrofit tractors with ROPS are liable if there is an incident following. This uncertainty could cause dealerships to be hesitant to buy-in to the ROPS program and liability would certainly deter buy-in.

Other Notes:
- Farm Progress Show Coffee Corner needs to be added to the Exhibits and Sponsorships section under Strategic Plan, Goal 3: Increase the visibility of I-CASH of the Year in Review. It was also a great success.
- Trends reported by board members:
  - Many primary operators of farms working 40+ hours off-farm
  - People are selling off family ground owned 100% to pay for rented ground
  - Farm income down about 74% for the 2015 year according to the IRS, yet taxes remained the same due to the fact that off-farm income is on the rise
  - Dealers may have tough year ahead collecting payments and selling goods
- There have not been many calls on the Farmer Stress Hotline
- Syngenta is interested in looking more into industrial hygiene issues like heat stress, nutrition, clothing, noise, and respiratory protection