

## POSTER PRESENTATION GUIDELINES (FALL AND SPRING SEMESTERS ONLY)

The poster should be a visual presentation of the Practicum project. The written material should be limited, but sufficient, highlighting the project's important ideas and information.

Presentations must be prepared to fit on a freestanding poster board, 6' wide x 4' high. Boards and push pins will be supplied.

The poster organization should be easy to follow. It may incorporate numbers or arrows to indicate the sequence of different poster components or panels.

### Poster components or panels:

- Can be prepared as individual PowerPoint slides printed out and attached to the poster board.
- Lettering, symbols and graphics should be visible and readable from a distance of 3 to 4 feet.
- Approximately 15-20 pages of 8-1/2" x 11" paper will fit on the poster board.

### Poster Content:

Heading should include:

- **Title** of the project
- **Names** of student, Practicum Site Mentor (preceptor), and organization/agency of the practice site
- Statement of organization/agency's **mission and funding source**

Body should include:

- **Introduction** that describes the Practicum plan and the public health importance of the topic/area of engagement
- **Background** information, including a description of the organization/agency in which the practicum occurred.
- **Interventions and/or activities** in which the student was involved and had significant responsibility
- **Results** and lessons learned from the Practicum (analysis)
- **Recommendations and Conclusions** for future actions on the topic
- Illustration of how the application of **Public Health Core Competencies** were or were not achieved. Focus on 3-4 that were significant for the project. (For additional information on competencies, see <http://trainingfinder.org/competencies/list.htm>.)
- **References and Bibliography**

### Additional resources:

<http://www.engconfintl.org/poster.html>

<http://www.uwex.edu/ces/tobaccoeval/pdf/postertips.pdf>