Using Evidence-Based Practices:
A Webinar for Public Health Practitioners & Community Partners

Thursday, January 12, 2017
2-3pm (Central)

Description: Over the past decade, there has been increasing emphasis on evidence-based public health, and many state and national funders call for evidence-based health interventions. However, there are barriers to wider implementation, such as lack of familiarity with the concept and under-developed tools to apply it. This webinar seeks to improve the ability of the public health workforce to conduct evidence-based public health programs. Experienced faculty from the University of Iowa Prevention Research Center will review the concepts underlying evidence-based public health, identify sources of existing interventions and programs, provide a tool for evaluating the strength of evidence and analyzing fit with community characteristics, and discuss organizational context and the decision-making process.

Target Audience: Staff of local health departments, community-based organizations, hospitals, clinics, and schools.

Learning Objectives:
1. Explain the concepts underlying evidence-based public health
2. Describe the process of selecting evidence-based interventions and other programs for local use
3. Analyze potential barriers to successful implementation of evidence-based practices

Registration: https://uiowa.zoom.us/webinar/register/51a3341d2865ac064ac87b605f06faf5