**Strategic goals FY2016-FY2020**

The strategic initiative outlines four strategies each for education, research, and impact along with eight cross-cutting strategies. These strategies are summarized in the following figure below.

<table>
<thead>
<tr>
<th>The University of Iowa College of Public Health Aspires to:</th>
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</thead>
<tbody>
<tr>
<td><strong>Education</strong></td>
</tr>
<tr>
<td>Provide outstanding public health education in academic degree programs, certificates, and continuous professional development.</td>
</tr>
</tbody>
</table>

**We achieve these goals through:**

- A curriculum of innovative, engaged teaching for undergraduate, master, and doctoral students
- Strong training and education programs for practicing professionals
- The highest level of compliance with accreditation criteria
- Sustained success in post-graduate placement

- Robust and sustained collaborative partnerships
- Diversified funding of high impact research
- State-of-the-art research facilities
- Effective translation and dissemination of research results

- Sustained recognition as a highly-sought resource for education, training, policy, and research
- Awareness of and timely response to critical public health issues to inform decision-making
- State-of-the-art communications that underscore the importance of public health
- Strong engagement with practitioners, communities, and organizations

**Our efforts in education, research, and impact are enhanced through:**

- Best practices in collegiate governance, infrastructure support, and professional development
- Targeted growth in the number of faculty based on education, research, and service priorities
- An environment for all students, faculty, and staff that is supportive and rich in diversity and inclusion
- Robust, focused, and sustained global partnerships
- Effective philanthropy that enhances collegiate resources
- Creativity and collaboration in education, research, and service
- High-quality and diverse students, faculty, and staff
- Strong engagement with alumni