Job Posting Title
Statistical Analyst - Lake Forest, IL

Work Location(s)
US-IL, LAKE FOREST

Requisition Number
53386580

Position Description
Use state-of-the-art analytical skills and techniques, both technical and intuitive to analyze and model customer behavior allowing recommendations that drive marketing and sales decisions. Provide Marketing with superior analytical expertise.

• Development and maintenance of statistical models in support of internal client activities
• Plan, execute, and effectively communicate the results of strategic database analyses
• Conducts analysis of market data and customer information, identifying patterns, trends and translating those into actionable insights
• Utilize measurement and analysis techniques to quantify results of business activities. Assist in the education of business partners on measurement and analysis methodologies
• Research and recommend innovative solutions to a wide array of business problems using statistics and mathematics

Position Requirements
• Bachelor’s degree in statistics, economics, mathematics, industrial engineering or related field. Masters or 2 years equivalent work experience preferred.
• Expert with linear regression, logistic regression, cluster analysis, and time series analysis
• Strong business acumen
• Excellent communication skills
• Intellectual curiosity

Impact on the Organization:
The decisions made by this position have a profound impact on the organization through the development of analytical work that influences overall company strategy and enhances the success of tactical initiatives.

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