

Brandi Janssen
145 N. Riverside Dr.
S329 CPHB, University of Iowa
Iowa City, IA 52242
(319)335-4190
brandi-janssen@uiowa.edu

EDUCATION

- 2014 Ph.D., Anthropology, University of Iowa, Iowa City, IA
- 2009 M.A., Anthropology, University of Iowa, Iowa City, IA
- 1998 B.A., Anthropology with Honors, Grinnell College, Grinnell, IA

ACADEMIC APPOINTMENTS

- 2014- Clinical Assistant Professor of Occupational and Environmental Health, College of Public Health, University of Iowa.
- 2014- Director, Iowa's Center for Agricultural Safety and Health
- 2012-2014 Editorial Assistant, American Anthropologist
- 2011-2014 Adjunct Instructor of Anthropology, Kirkwood Community College
- 2012 Lecturer, Department of Environmental Studies, Knox College
- 2010-2011 Graduate Instructor, Department of Anthropology, University of Iowa
- 2009-2010 Graduate Instructor, Department of Rhetoric, University of Iowa
- 2007-2009 Graduate Teaching Assistant, Department of Anthropology, University of Iowa

PUBLICATIONS

Peer-Reviewed: Journal Articles, Books, and Book Chapters

Janssen, Brandi

2017 *Making Local Food Work: The Challenges and Opportunities of Today's Small Farmers*. Iowa City: University of Iowa Press.

Janssen, Brandi and Matthew W. Nonnenmann

2017 New Institutional Theory and a Culture of Safety in Agriculture. *Journal of Agromedicine* 22(1):47-55.

Janssen, Brandi

2016 Safety and Health in the "Safer and Healthier" Agriculture. In *Reflecting on America: Anthropological Views of US Culture, Second Edition*. Clare Boulanger, ed. Left Coast Press/Routledge.

Janssen, Brandi
2014 Bridging the Gap Between Farmers and Food Service Directors: The Social Challenges in Farm to School Purchasing. *Journal of Agriculture, Food Systems, and Community Development*. 5(1):129-143.

Janssen, Brandi
2013 Herd Management: Labor Strategies in Local Food Production. *Anthropology of Work Review* 34(2):68-79.

Janssen, Brandi
2010 Local Food, Local Engagement: Community Supported Agriculture in Eastern Iowa. *Culture and Agriculture* 32(1):4-16.

Reviews and Essays

Paladino, Stephanie and Brandi Janssen
2016 Entanglements of Reciprocal Relations. Culture, Agriculture, Food and Environment 38(2):70-71.

Paladino, Stephanie and Brandi Janssen
2016 Theories of Farmer Knowledge and Food Security. Culture, Agriculture, Food and Environment 38(1):3-4.

Janssen, Brandi
2015 Review of Corn Meets Maize: Food Movements and Markets in Mexico by Lauren E. Baker. *Culture, Agriculture, Food and Environment* 37(1):49-50.

Janssen, Brandi
2012 Out Standing in Your Field: Research among Iowa Farmers. *Anthropology News, Culture and Agriculture Section*. 53(10):41.

Popular Media and Outreach (Selected)

Janssen, Brandi
Farming with Diabetes Requires Balancing Act. Iowa Farmer Today, October 2016

Janssen, Brandi
Responders Prep for Safe Harvest. Iowa Farmer Today, August 2016

Janssen, Brandi
Keep New, Young Employees Safe on the Farm This Season. Iowa Farmer Today, June 2016

Grigioni, Marcos and Brandi Janssen
Collaboration keeps Argentine Farmers Safe. Iowa Farmer Today, April 2016.

Janssen, Brandi
Farming Safely, Profitably: Are you a good risk? Iowa Farmer Today, February 2016.

Janssen, Brandi
Take precautions to avoid farm fires this winter. Iowa Farmer Today, December 2015

- Janssen, Brandi
I-CASH grants help spread safety to future famers. Iowa Farmer Today, October 2015
- Janssen, Brandi
Take precautions to avoid heat related illness. Iowa Farmer Today, July 2015
- Janssen, Brandi
Farming can be challenging after knee, shoulder surgery. Iowa Farmer Today, June 2015
- Janssen, Brandi
Spring Cleaning: Tips for safe and successful controlled burns on the farm. Iowa Farmer Today, March 2015.
- Janssen, Brandi
Staying Safe on Iowa's Rural Roads: Statewide Partnerships Address the Dangers of Rural Crashes. Lake Mills Graphic, September 17 2014, 142(38).
- Janssen, Brandi
Center Works to Protect What Matters. Iowa Farmer Today, September 2014.
- Janssen, Brandi
Blending Old and New on the Meskwaki Settlement. Edible Iowa River Valley, Summer 2014.
- Janssen, Brandi
Mahaska County. Edible Iowa River Valley, Spring 2012.
- Janssen, Brandi
Jasper Winery. Edible Iowa River Valley, Fall 2011.
- Janssen, Brandi
Heart of the Meal: Tips on Nose-to-Tail Dining. Edible Iowa River Valley, Winter 2010.
- Janssen, Brandi
Scott County Divide. Edible Iowa River Valley, Fall 2010.

PRESENTATIONS

Refereed

November 2016

Small Farms, Big Plans: Specialization and Mechanization as Measures of “the Middle.”
American Anthropological Association Annual Meeting, Minneapolis, MN.

August 2016

Nordic Meeting on Agricultural Occupational Health and Safety, Billund, DK. “Agricultural Safety and Health Education through Research to Practice” Authors: Brandi Janssen and Diane S. Rohlman

March 2016

Society for Applied Anthropology Annual Meeting, Vancouver, BC. A Culture of Safety: A Holistic Approach to Agricultural Safety and Health. Session co-organizer.

November 2015

Annual Meeting of the American Anthropological Association, Denver, CO. Imagining Rural Anthropology. Roundtable participant.

November 2015

Midwest Rural Agricultural Health and Safety Forum, Decorah, IA. “You are learning that we don’t have the trust that we should have.” Building rapport with farmers in health and safety research.” Authors: Brandi Janssen and Matthew W. Nonnenmann

June 2015

International Society of Agricultural Safety and Health Annual Meeting, Normal, IL. “Barriers to Agricultural Safety and Health Research: A Qualitative Assessment of Broiler Chicken Production.” Authors: Brandi Janssen and Matthew W. Nonnenmann

May 2015

Law and Society Association Annual Meeting, Seattle, WA. “Perceptions of Vulnerability among Iowa Farmers: Comparing the two ‘Food Streams.’”

March 2015

Society for Applied Anthropology Annual Meeting, Pittsburgh, PA. “Improving Agricultural Safety and Health in the ‘Healthier and Safer’ Agriculture.

November 2014

Midwest Rural Agricultural Health and Safety Forum, Ankeny, IA. “Direct Market Farmers: Opportunities and Challenges for Agricultural Safety and Health.”

November 2012

American Anthropological Association Annual Meeting, San Francisco, CA. “The Farmer and The Food Service Director: Lessons in Proximity and Risk in Iowa.”

March 2011

Society for Applied Anthropology Annual Meeting, Seattle, WA. “Crop Mobs and Field Days: Volunteer Labor in Community Supported Agriculture.”

September 2010

The Market as Commons, Chapel Hill, NC. “Local Food and Local Knowledge: The Cultural Commons of Iowa Producers.”

December 2009

American Anthropological Association Annual Meeting, Philadelphia, PA. “Who are the People in your Neighborhood? Alternative Producers and their Relationship to the Industrial System in Iowa.”

March 2009

Society for Applied Anthropology Annual Meeting, Santa Fe, NM. “Local Food, Local Engagement: Community Supported Agriculture in Eastern Iowa.”

December 2008

University of Iowa Center for Ethnic Studies and the Arts Food Studies Workshop, Iowa City, IA. “Local Food, Local Engagement: Community Supported Agriculture in Eastern Iowa”

November 1997

Grinnell College, Senior Thesis Presentation, Grinnell IA
“The Decision Making Process of Grinnell College Students.”

October 1997

Association of Institutional Research of the Upper Midwest, St Paul MN
“Ethnographic Decision Tree Modeling and the Decision to Attend Grinnell College”

Invited

July 2016

Farmhand 201, Women, Land, and Legacy, Tama, IA. “Grain Handling Safety.”

April 2016

Beginning Farmer and Military Veteran Workshop, Iowa Agricultural Development Authority, Cedar Rapids, IA. “Agricultural Safety and Health in Iowa.”

January 2016

Iowa Farm Bureau Young Farmers Conference, Des Moines, IA. “Protect your Assets, Protect Yourself”

January 2016

Syngenta Cooperative Growers Annual Banquet, Slater, IA. “Protecting our Resources: Agricultural Safety and Health.”

January 2016

Ag Cooperative Safety Directors of Iowa, Story City, IA. “Agricultural Safety and Health in Iowa.”

January 2016

Iowa Chamber of Commerce Agribusiness and Bioscience Committee, Iowa City, IA.
“Agricultural Safety and Health in Iowa.”

December 2015

Equipment 101 Workshop, Iowa Valley RC&D, Amana, IA. “An Introduction to Farm Safety”

November 2015

Heartbeat of the Farm, ISU Extension and Outreach, Grinnell, IA. “Safety and Health in Agriculture”

November 2015

Iowa Organic Conference, Iowa City, IA. “Safety and Health in the Safer and Healthier Agriculture”

October 2015

Science Café, Mt. Vernon, IA. “Trick or Treat: Are GMOs Really Frankenfoods?”

September 2015

Science Café, Fairfield, IA. “Progress or Poison? The Science and Controversy Behind Genetically Modified Organisms.”

June 2015

University of Iowa Business Leadership Network, Carroll, IA. “Farm Safety as Public Health.”

June 2015

Science Café, Ottumwa, IA. “Progress or Poison? The Science and Controversy Behind Genetically Modified Organisms.”

April 2015

Panel Moderator, Food For Thought Symposium. University of Iowa, Iowa City, IA.

March 2015

Grinnell College, Grinnell, IA. “Anthropology, Agriculture, and Public Health”

October 2014

Food for Thought Graduate Student Conference. University of Iowa, Iowa City, IA. “Women and Recipes, from Tradition to Transgression” Invited panel moderator.

June 2014

Iowa State University, Ames, IA. “Just a Simple Salad: Challenges in Local Food Sourcing.”

April 2014

University of Iowa, Iowa City, IA. “Current Trends in Iowa Agriculture: Implications for Agricultural Health and Safety.”

April 2014

Augustana College, Rock Island, IL. “Just a Simple Salad: The Cultural Practice of School Lunch.”

March 2014

University of Wisconsin, La Crosse, WI. “Measuring Agricultural Sustainability.”

February 2014

Monmouth College, Monmouth, IL. “Who are the People in your Neighborhood? The confluence of local and global food streams in Iowa.”

September 2013

Coe College, Cedar Rapids, IA. “A Place at the Table” Film Screening, invited Discussion Panelist.

POSTER PRESENTATIONS

August 2016

Nordic Meeting on Agricultural Occupational Health and Safety, Billund, DK. “Building Global Networks for Agricultural Safety and Health” Authors: Diane S. Rohlman and Brandi Janssen

June 2016

International Society for Agricultural Safety and Health, Lexington, KY. “I-CASH Youth Grant Recipients 1998-2016” Authors: Ralph Almaier, Charles Jennissen, Diane Rohlman, Brandi Janssen, Shari Burgus.

June 2016

International Society for Agricultural Safety and Health, Lexington, KY. “Collaborations for Seasonal Health and Safety Awareness” Authors: Ashlee S. Johannes, Kay Mohling, Ralph Altmaier, Julia Venzke, and Brandi Janssen

April 2013

Society for Economic Anthropology, Annual Meeting, St. Louis, MO. “Justice in the Rural Workplace: Labor in Local Food Production.”

TEACHING EXPERIENCE

Clinical Assistant Professor, University of Iowa

Agricultural Safety and Health: Practice, Research Methods, and Policy (Fall 2016)

Farmers and Foodies: Understanding food, agriculture, and health (Fall 2015)

Current Topics in Agriculture and Rural Health

- Agriculture, Community and Environment (Fall 2016)
- Agricultural Policy and Decision Making (Fall 2015)
- Vulnerable Populations in the Food System (Spring 2015)

Adjunct Instructor, Kirkwood Community College

Introduction to Cultural Anthropology (2011-2012, 2012-2013, 2013-2014)

Lecturer, Knox College

Introduction to Environmental Studies (Fall 2012)

Food Justice (Fall 2012)

Graduate Instructor, University of Iowa

Anthropology of the Rural U.S. (2011-2012)

Anthropology of Food (Spring 2012)

Writing and Reading: Rhetoric (Fall 2010)

Rhetoric (Spring 2010)

Accelerated Rhetoric (Fall 2009)

Graduate Teaching Assistant, University of Iowa:

Introduction to the Study of Culture and Society (Spring 2009)

Introduction to the Study of Culture and Society (Fall 2008)

Language, Culture and Communication (Spring 2008)

Introduction to the Study of Culture and Society (Fall 2007)

AWARDS

2013 Society for Economic Anthropology, Conference Travel Award

2012 Center for Global and Regional Environmental Research, University of Iowa; Conference Travel Award.

2011	Center for Global and Regional Environmental Research, University of Iowa; Conference Travel Award.
2010	Center for Global and Regional Environmental Research, University of Iowa; Dissertation Fieldwork Travel Grant.
2010	University of Iowa Department of Anthropology Summer Graduate Fellow.
2009	University of Iowa; Hugh Vollrath Ross Scholarship.
2008	Central States Anthropological Society; Beth Wilder Dillingham Award.
2008	University of Iowa Department of Anthropology; Summer Research Funding.
1997	Grinnell College; President Pamela Ferguson Critical Research Grant.

FUNDED GRANTS AND PROJECTS

Source Title PI	Funding Period
CDC/NIOSH via Great Plains Center for Agricultural Health Outreach Core Renee Anthony, Center PI Brandi Janssen, Diane Rohlman, Co-Project PIs	10/01/2016- 9/30/2021
CDC/NIOSH via Central States Center for Agricultural Safety and Health Farmer Evaluation of Agricultural Fatality messaging: Best Practices for Disseminating Prevention Messages based on FACE Cases Eleanor Rogan, PI Brandi Janssen, co-investigator	11/01/2015- 8/31/2016
UI CPH Faculty Development Grant for Global Public Health Research Expanding Agricultural Safety and Health Training and Research to Argentina Diane Rohlman, PI Brandi Janssen, co-investigator	1/01/2016- 12/31/2016
CDC/NIOSH via Heartland Center for Occupational Health Education and research Center Occupational Safety Training Grant— Education and Research Center (ERC) Patrick O’Shaughnessy, Center PI Brandi Janssen, co-investigator	9/30/2012 -9/29/2016
CDC/NIOSH via University of Texas Health Science Center at Tyler Educational Approach to Increase Respirator Use among Broiler Chicken Workers Jeff Levine, Center PI	10/1/2011- 9/29/2016

Brandi Janssen, co-investigator

Wenner Gren Foundation
Growing Local Food: Direct Market Agriculture in Iowa
Brandi Janssen, PI

1/1/2011-
12/31/2011

PROFESSIONAL AND COLLEGIATE SERVICE

- 2015- Co-Editor, Culture, Agriculture, Food and Environment (CAFE)
- 2015- Agribusiness/Bioscience Committee, Johnson County Chamber of Commerce, member
- 2015- Iowa Rural Health Association Board of Directors, director
- 2015- Farm Family and Leisure Committee, International Society for Agricultural Safety and Health, member
- 2014- Student Recruitment Committee, Department of Occupational and Environmental Health, chair
- 2014- Rural Health and Primary Care Advisory Committee, member.
- 2014- Curricula Innovations, Undergraduate Subgroup, College of Public Health, committee member
- 2014-2015 Food for Thought Symposium Planning Committee, University of Iowa, committee member
- 2012-2014 Project Advisory Committee Member, Procurement Tools to Develop Sustainable Local Food Purchasing Models for Farm to School Chapters, advisor
- 2012-2013 Board President, Field to Family and Iowa City Community School District Farm to School Coordinator

PROFESSIONAL MEMBERSHIPS

International Society for Agricultural Safety and Health
American Anthropological Association, Culture and Agriculture Section
Society for Applied Anthropology
Practical Farmers of Iowa
Iowa Farm Bureau Federation

SCHOLARLY REFEREEING

Agriculture and Human Values
American Anthropologist
Human Ecology
Journal of Agromedicine
Journal of Rural Studies
Journal of Agricultural Safety and Health