



THE UNIVERSITY OF IOWA COLLEGE OF PUBLIC HEALTH

Department of Health Management & Policy Newsletter

Summer 2015



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Keith Mueller, PhD
Gerhard Hartman Professor and
Head, Department of Health
Management and Policy

Letter from the Department Head

Our Department has concluded another successful academic year. Our graduates are taking their next career steps, be that fellowships, first jobs, or the next step in graduate education. Congratulations to the Department faculty for giving students the tools they need to succeed, and to be the change agents needed to improve healthcare systems. And thank you to all the alumni who have helped train the students and provide them a boost through internships and fellowships.

As we reflect on our academic accomplishments we should include the commitment all of us have to improving the health of the public through changes in health administration and policy. The Department continues to expand its impact through the research and technical assistance provided by our faculty. While continued growth in extramural funding that supports faculty and graduate students is a measure of our success, the ultimate measure of our impact is through changes in practice resulting from the

work we do. Our evaluation studies of innovative practices helps spread success; our research explaining different outcomes generates new ideas for interventions, and our work with health care organizations leads to improvement in management. Due to its success, the Department continues to grow. We welcomed Kanika Arora to the faculty on July 1; her expertise is in research related to an aging population and in research methodology (see page 14).

I close my comments with a profound thank you to Professor Sam Levey, who retired June 30. His years of service to the Department, including his leadership at a pivotal time in the Department's development, are appreciated by all of us now benefiting from being in a top ranked program. Sam is now an Emeritus Professor in the Department, and continues his interest in, and writing about, leadership in health administration.

Keep us updated!

We're constantly updating our department's Alumni Directory, and we want to make sure that your information is correct. If you think that your contact information has changed since the last time we released it, please visit our website and complete the "[Update Your Info](#)" form.

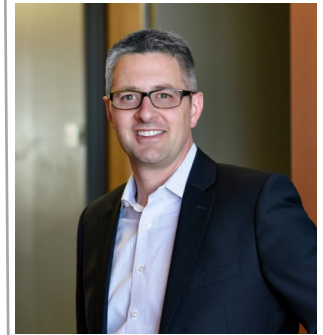
Message from the Alumni Board

Hello, All:

I hope your summer is off to a great start! While it might be a little quiet around the College of Public Health building during these months, our students are out learning the “ways of the world” as they say. I want to offer a heartfelt “thank you” to each of you who is sponsoring an administrative fellow and/or summer intern. This is truly the best way you can give back to our beloved program and help mentor the next generation of health leaders.

I also want to take this opportunity to express our deepest appreciation to Jean Sheeley who has left the Department to pursue the next chapter in her life closer to family. Jean, you have been the backbone of the MHA program for well over a decade and your impact will continue to be felt for years to come – best of luck to you! We will definitely miss you.

Cheers,
Chris



Chris Klitgaard, '99
CEO, MediRevv

37th Annual Healthcare Executive Symposium— "Preparing for More Financial Risk"

This year's symposium will be held Thursday afternoon, 9.24.15. For the first time, it will combine the department's traditional speed networking, reception, and golf events as we focus on Teach, Learn, Bond, and Grow as the event's underpinnings (see graphic). Speakers from the Sg2 and xG consulting firms will present 'Succeeding with Payments based on Attributed Lives' and 'Building and Retaining a Member Population'. They will then each lead discussions with panelists from UnityPoint, UIHC, and Mercy Health Network. Please plan to attend as we learn and develop best practices for provider organizations transitioning to an environment of greater financial risk for covered populations.

If you would like more information on this year's symposium, please contact ian-montgomery@uiowa.edu.

37th Annual Iowa Healthcare Executive Symposium

NEW & EXPANDED FORMAT

teach, learn, bond, grow

September 24 - 26, 2015

College of Public Health, University of Iowa

"Preparing for (More) Financial Risk"

TEACH: Thursday morning
Help MHA students learn to network

LEARN: Thursday afternoon
Symposium (two general sessions and two ACHE workshops)

BOND: Thursday evening
Reception at the U of I Athletics Hall of Fame and Museum

GROW: Friday morning
Annual Iowa Student Healthcare Leaders' golf outing

Football: Saturday morning
Iowa - North Texas football game

SAVE THE DATE

Participate in as many events as you like!
~ more information this Summer ~





Thomas E. Vaughn, PhD
Director of MHA Program

MHA Program Update

Greetings!

As I write this, we are anticipating the arrival of 24 new MHA students in about five weeks. Once again, we expect these individuals to be strong students and excellent ambassadors for the program and the Department.

Continuing on the ambassador theme, we anticipate that our 27 graduates this spring will

be excellent examples of the quality of preparation our students receive as they matriculate through the program. This quality is in no small part due to the contributions of alumni as mentors, guest lecturers, summer internship preceptors, and participants in the special events the Student Services Office organizes each year. We want to thank the alumni who participated in the MHA Speed Networking and Witt Kieffer events, admissions interviews, and mentoring throughout the year.

All 25 first-year students have been engaged in their summer internships for several weeks now. Several are posting blogs about their experience. I encourage you to check them out at (<http://hmpstudentblog.blogspot.com/>).

We have been engaged in several activities at the program level that we believe will enhance the educational experience. We have restructured our competencies into four major competency domains: Leading People, Managing Resources, Setting Strategic Direction, and Improving the Health of the Population. Within the Leading People domain are two subdomains, Professionalism and Team Development. Three subdomains are contained under Managing Resources: Finances, Operations, and Information. We believe this restructuring will contribute to more focus and opportunities to reinforce concepts and skills across

courses. In addition, we are creating a student-driven academic portfolio that will support students' self-assessment of their progress and academic advisor's ability to help students advance in these competency domains.

I encourage you to join our LinkedIn site (see page 9 for link). It is a good way to keep track of your fellow alums as they advance through their careers.

Over the past several months I have been adjusting to the fact that Jean Sheeley, our Director of Student Services, was retiring and moving to Arizona to be near her daughter and grandson. Anyone who has encountered Jean recognizes the important role she has played in supporting our students and graduates as they progress through their programs and their careers. She has played an even more important role as a colleague and sounding board to me and the other faculty as we attempt to provide the best educational experience possible. She will be greatly missed. At the same time, I have been learning about Betsy Winter's knowledge, insight, and thoughtfulness. She will be an excellent advocate for students and the quality of the program in the years to come.

As always, we are very grateful for all that our alumni and friends of the program contribute to developing the next cohort of Iowa-trained healthcare leaders. The opportunities for students to interact with and learn from alumni and other practicing executives are among the strengths of our program. If you have suggestions on ways to strengthen the program, or want to be more involved with the program, the students, or the College of Public Health, please contact me, Betsy Winter, or Keith Mueller.

Best regards,
Tom

The Health Management and Policy Department would like to express its profound gratitude to Dr. Sam Levey and Ms. Jean Sheeley for their many years of service to the program and we wish them well in their future endeavors.



Brian Kaskie, PhD
Director of MPH in
Policy Program

MS & MPH Program Update

Hello from the Health Policy Group

I trust you all are enjoying the summer. The health policy group within the Department has kept itself busy since another successful graduation in May. We had two students leave us this last spring. Nicole Westergaard was accepted into the Carver College of Medicine where she plans to use her

MPH in Policy degree to further her interests with community and population health. Katherine Read received this year's Barnes Award for her outstanding work and has accepted a fellowship position at St. Luke's in Cedar Rapids. Meanwhile, Aaron Horsfield is out in Washington DC completing his summer internship with the RUPRI Center. Mike Lightbody is completing his MPH practicum this summer from Kansas City. Aaron and Mike will be returning in the fall to complete their MPH in Policy degrees and will be joined by two incoming students, Nichole Brammer from Augustana College and Megan Neal from the University of Iowa.

We also are preparing to launch the Department's newest degree program, the MS in Health Policy. So far, we have accepted two students into the program. This new degree program complements the MHA and MPH degrees, by providing students with content knowledge and

methodological skills pertaining to the practice of health policy analysis and research. Students will acquire a range of skills that allow them to analyze and empirically evaluate policy content, formation, implementation, and outcomes. The vision of the Master of Science (MS) degree in Health Policy is to prepare graduates for policy analysis and research careers in a variety of settings including academic institutions, government agencies, private, non-profit, and other organizations explicitly involved with health policy where a combination of qualitative and quantitative methodological skills are sought.

Also, we're already starting to organize policy programs for the fall semester. After a successful first year launch, Chris Atchison will once again convene our seminar series in health policy, which features speakers who are working or conducting research in health policy, and offer seminar participants a ground level perspective on the most current issues. Please keep your eye out for those announcements. Also, on Wednesday, October 14, the University of Iowa Health Sciences Policy Council will convene the eighth annual Rebalancing Health Care in the Heartland. This year's conference will focus on "The Value of Healthcare" and will consider how health reform implementation is working toward supporting high-quality, low-cost health care delivery.

Enjoy the rest of your summer!

Brian



George Wehby, PhD
PhD Program Director

PhD Program Update

Our PhD program continues to be recognized as one of the leading programs in health services and policy research nationwide. Recently, the program was ranked 14th among U.S. programs offering doctoral training in healthcare management. A key advantage of our program is discipline-based training in one of

three focal areas: Health Economics, Health Policy, and Health Organizations and Management. A unique strength is the immersion of students in top quality research in close collaboration with faculty throughout their training. Students receive close mentorship from a

highly dedicated team of faculty who work closely with students. Our program continues to attract top quality applicants from the U.S. and around the world.

We invite you to learn more about our PhD program by visiting our website <http://www.public-health.uiowa.edu/hmp-phd/> or emailing the program director at george-wehby@uiowa.edu. We highly welcome and value alumni involvement in supporting the program and would appreciate hearing from you about any opportunities you may have in your institutions for student training and support.

George

Center for Healthcare Executive Studies and Services (CHESS)

“CHESS” includes the Executive MHA Program (the Studies element of CHESS, see below update) and onsite management training of working professionals (the “Services” element). This summer, we have provided ten hours of onsite training to a total of 72 managers at two healthcare organizations. Workshop topics included General Healthcare Management Guideposts, Effective Business Communication Skills, and Best Practices for

Meeting Management. Other topics to be provided over the next year include Effective Process Improvement Tools, Basic Financial Management, Quality Improvement for Managers, and Managing Critical Communications.

If you would like more information on CHESS, please contact ian-montgomery@uiowa.edu.

EMHA Program Update

Eleven students are completing their first year in the new Executive MHA program, and twelve more are starting their studies this Fall semester. These 23 students bring a wide diversity of experiences and outlooks to the program, and include: seven physicians, eight hospital managers, four non-physician clinicians, three pharmacists, and a CFO. Slightly more than half are employed at UIHC, with four of the remaining from Unity Point.

We are carefully laying the groundwork for adding a Des Moines campus. Members of the third cohort (students starting August 2016) will have the option to

attend classes in Iowa City (at the College of Public Health) and/or in Des Moines (at the Pappajohn Education Center). The curriculum will continue to be in-class based, not online. Academic and practitioner faculty will still lead every class, and courses will continue to be held Tuesdays from 4:00 to 8:00 pm over the two-year curriculum.

If you know of anyone with an interest in the Executive MHA program, please contact ian-montgomery@uiowa.edu.



Ian Montgomery, '79
EMHA Program and
CHESS Director



**ADVANCING TO
LEADERSHIP**



**THE UNIVERSITY
OF IOWA**
College of Public Health

Executive Master of Health Administration

OFFERED IN IOWA CITY AND DES MOINES

BUILDING on the strengths of Iowa's long-standing, accredited MHA program and over 1,000 alumni.

PROVIDING working professionals with advanced knowledge and skills in healthcare management.

MEETING the need for leadership to transform healthcare financing and delivery in dynamic environments.

POSITIONING experienced professionals to become effective healthcare leaders.

The EMHA requires 45 hours of course credit and will usually be achieved within two years. Courses are taught by experienced faculty on campus. The teaching approach is case- and team-focused, typically with three courses in the Spring and Fall semesters and one course both Summer semesters.

Visit cph.uiowa.edu/emha, then contact the EMHA Director: Ian-Montgomery@uiowa.edu.

2015 Graduates

Michael Baca, MHA
Ceara Campos, MHA
Lance Clark, MHA
Ryan Cochran, JD, MHA
Abbey Even, MHA
Heather Grey, MHA
Taylor Hilderbrand, MHA
Nicholas Howard, MHA, MBA
Clint Hugie, MBA, MHA, JD
Jessica Larson, MHA, MPH
Jared Lesher, MHA
Laura Lindstrom, JD, MHA
Alex Miller, MHA
Jeremy Murdock, MHA, MBA
Luke Nelson, MHA
Evelyn Perry, MHA

Adam Price, MHA, MBA
Katherine Read, MHA, MPH
Dominica Rehbein, MHA, MPH
Brian Richardson, MHA
Erik Skinner, MPH
Michael Tiedman, MPH, MHA
Brett Tschida, MHA
Sharese Van Sloten, MHA
Joshua Viggers, MHA
Brian Visser, MHA
Nicole Westergaard, MPH
Zachery Weiderspon, MHA
Phil Wirtjes, MHA, MBA
Lauren Wong, MHA
Pallavi Yadav, MBBA, MHA



Congratulations to the HMP Class of 2015 Graduates!

Fellowships

- Michael Baca, University of Iowa Hospitals and Clinics, Iowa City, IA
- Lance Clark, Emory Management Training Program, Atlanta, GA
- Abbey Even, Med Star Harbor, Baltimore, MD
- Heather Gray, Hospital Sisters Health System, Springfield, IL
- Nicholas Howald, HCA, Centennial Hospital, Nashville, TN
- Clint Hugie, Kaiser Permanente, Los Angeles, CA
- Jessica Larson, Providence Health & Services, Renton, WA
- Jared Leshner, HCA, Chattanooga, TN
- Alex Miller, Multicare, Tacoma, WA
- Jeremy Murdock, Community Health Systems, Western Region
- Luke Nelson, Mercy, Janesville, WI
- Katherine Read, UnityPoint Health - St. Luke's, Cedar Rapids, IA
- Dominica Rehbein, Henry Ford Health System, Detroit, MI
- Brian Richardson, Kaiser Permanente, Los Angeles, CA
- Michael Tiedman, Trinity, Mercy Council Bluffs, IA
- Sharese Van Sloten, UnityPoint Health, Des Moines, IA
- Joshua Viggers, CHI Franciscan, Tacoma, WA
- Bryan Visser, Mercy, Janesville, WI
- Zach Weiderspon, Grinnell Regional Medical Center, Grinnell, IA
- Lauren Wong, Oregon Health & Science University, Portland, OR

Jobs

- Ceara Campos, Mayo Clinic, Rochester, MN
- Taylor Hilderbrand, Northwestern Medicine, Chicago, IL
- Adam Price, Deloitte Consulting, Chicago, IL
- Phil Wirtjes, xG Solutions, Washington, DC

2015 Summer Internship Placements

- Juliana Anyanwu – University of Iowa Hospitals and Clinics, Iowa City, IA
- Amber Badolato – Mercy Health Network, Des Moines, IA
- Matthew Belanger – NorthShore University Health System, Evanston, IL
- Kevin Blake – Story County Medical Center, Nevada, IA
- Tori Breithaupt – Gunnison Valley Health, Gunnison, CO
- Scott Cook – New Ulm Medical Center, New Ulm, MN
- Mitchell Cote – Beaumont Hospital, Detroit, MI
- Allison Davis – Law Offices of Snell & Wilmer, Phoenix, AZ
- Katharine Gaudian – Great River Medical Center, Burlington, IA
- Aaron Horsfield – National Policy and Outreach Programs, Rural Policy Research Institute, Washington, DC
- Steven Johnson – MediRevv, Coralville, IA
- Emil Kalloor – JPS Health Network, Fort Worth, TX
- Bryson Kruthoff – University of Pittsburg Medical Center, Pittsburgh, PA
- David Nelson – Kameda Medical Center, Kamogawa City, Japan
- Tasos Papachristoudis – University of Iowa Hospitals and Clinics, Iowa City, IA
- Jaime Pearson – University of Iowa Physicians, Iowa City, IA
- Patrick Rafferty – Hospital Corporation of America, Nashville, TN
- Chip Rank – Columbia St. Mary's, Milwaukee, WI
- Emma Ravenscroft – Navigant, Chicago, IL
- Lindsey Reed – University of Iowa Hospitals and Clinics, Iowa City, IA
- Aaron Ries – University of Iowa Hospitals and Clinics, Iowa City, IA
- Teresa Salaway – Mercy Hospital Ada, Sisters of Mercy Health System, Ada, OK
- Stephanie Kraft Sheley – National Advocates for Pregnant Women, New York, NY
- Cassie Smith – studying for bar
- Brooke Spencer – Grinnell Medical Center, Grinnell, IA
- John Stoebe – Trinity Regional Medical Center, Ft. Dodge, IA
- Taylin Stoner – University of Iowa Hospitals and Clinics, Hospital Administration, Iowa City, IA
- Katherine Swanic – Banner Health, Greeley, CO
- Chelsea Van Vark – JPS Health Network, Fort Worth, TX
- Jeralyn Westercamp – Unity Point Clinic, Moline, IL
- Hillary Witte – University of Iowa, College of Medicine, Office of Statewide Clinical Education Programs, Iowa City, IA

Stay connected with the program through our social media platforms!



Facebook.com/
UniversityofIowaHMP



hmpstudentblog.
blogspot.com



LinkedIn Group:
University of Iowa MHA



Follow us on Twitter
@uiowahmp

Health Policy Group Update by Aaron Horsfield, 2nd year MPH

Greetings from our nation’s capital! Amid the high humidity and copious sightseeing, I have had the privilege to intern with the Rural Policy Research Institute (RUPRI) as the National Policy Program Intern. RUPRI was founded in 1990 to address the concerns of members of the Senate Agricultural Committee regarding the lack of data, information, and analysis surrounding the impact of public policy on rural communities. The Institute focuses upon research, policy analysis and engagement, and dissemination and outreach in Health Policy, Poverty and Human Services, State Policy, and many other areas of work.

This summer, Jocelyn Richgels, Director of RUPRI’s National Policy Programs, has served as my preceptor and mentor. She has been monumental in introducing me to the staffers on the Hill, has allowed me to attend Senate and House briefings not only related to rural, but to my own interests, and has welcomed me to a variety meetings with government and collaborative organization leaders. I’ve had the opportunity to work with leaders from many fields and meet individuals from all over the world. Outside of attending meetings and briefings, I have produced topic guides regarding Population Health and the Affordable Care Act and each respective topic’s impact on the rural community for the Rural Assistance Center, completed a literature review surrounding food assistance while currently working on literature reviews for income assistance, early childhood education and child care, child welfare, and child poverty and am in the early stages of assessing state models and policies for Family Resource Centers. Additionally, I have worked with Teresa Kittridge, RUPRI’s Vice President and COO, on developing content and editing language for the new website as well as coordinating a social media plan for the organization, and continued my work with Dr. Mueller surrounding individual state pursuits of Medicaid expansion.

I am thankful to have had the guidance of not only Jocelyn, but other University of Iowa and Health Management and Policy Alumni. Anything is possible in DC. Many people with an MPH in Health Policy or MHA background have jobs in various facets of the government, political, and organizational fields.

From the networking happy hours to joining the Society of Health Policy Young Professionals and the iClub of DC to the walking monument tours, they say once you have lived in D.C. it is extremely hard to leave. I am going to have a hard time leaving Washington, but I have a feeling I’ll be back – someday.



Aaron Horsfield at the White House



Pictures of First Year Class Trip to Chicago (see next page)

First Year Class Trip — Chicago by Bryson Kruthoff, 2nd year MHA

As we reach the beginning of the end of our first year, working hard to complete our papers, projects, and presentations, we were permitted a brief respite in the form of a class trip to the city of Chicago. Similar to our first semester trips to Des Moines and Omaha, our visit was intended to provide context to our in-class topics and broaden our knowledge base as we transition into our summer internships. We were exposed to a broad range of health care institutions, allowing for a well-rounded learning environment and a great educational experience.

Our trip began Wednesday morning with a stop at the American Hospital Association (AHA) where we were able to learn and discuss the issues facing hospitals today and how the Association is helping members navigate various changes in the industry. We had the pleasure of interacting with George Bergstrom, who graduated from the program in 1974, and holds the position of Vice President for Member Relations. Membership with the AHA includes a diverse set of health care organizations that are affected differently by policy outcomes. It was interesting to learn how those involved with Member Relations are able to balance the interests of all members to ensure a harmonious relationship.

After the insightful discussion and delicious lunch provided by the AHA, we made our way across the river to the American Medical Association (AMA) for further health policy discussion. With the recent passage of a permanent fix to Medicare's Sustainable Growth Rate by the U.S. House of Representatives, we had the unique opportunity to learn about the lobbying efforts from the AMA as well as their initial reaction to the passage and what they believe will result from this fix. We were also allowed to ask questions and engage in discussion about how the AMA views the changes in the industry and how they are positioning themselves to best serve their members. Policy decisions set the ground rules for how we participate as health care professionals and learning the policy process early in our careers will be important for our future development.

Braving the rainy Chicago skies on Thursday morning, we made the short walk to the Rehab Institute of Chicago (RIC) to learn about the incorporation of post-acute services within the continuum of care was a great experience. Learning how the nation's top ranked post-acute care hospital is working to transition within our evolving industry. We were able to tour their facility and get a first-hand look at the incredible technology they utilize to treat severe injuries.

After parting ways with members of the RIC administration, we made a short walk over to Lurie Children's Hospital. Here we got the opportunity to speak with current and former fellows to gain a better understanding of how their fellowship is structured and how their application process works. After a short presentation, we were able to tour their facility, which opened in 2012. It was great to see how they were able to build and decorate the hospital in a way that created a more comfortable environment for the young patients.

To round out our Thursday, we visited Advocate Illinois Masonic Medical Center to learn about their hospital operations and how they manage the country's largest Accountable Care Organization (ACO). We were warmly greeted by Susan Nordstrom Lopez, President of Illinois Masonic, and Sheron Sherman, Administrator Financial Services, both graduates of our program. One of the highlights of this visit was our tour of their new outpatient facility, The Center for Advanced Care. Since the facility is not yet in operation — that is scheduled for April 27th — we had the unique opportunity to tour the entire facility including operating rooms, procedure rooms, doctor's lounges, etc. After the tour, Scott Kent and Matt Hendrick, two more graduates of our program, spoke with us about the operation of Advocate's accountable care organizations. Since the passage of the Affordable Care Act, ACOs have become one of the most popular topics in the industry. Learning how the largest ACO functions, how it has succeeded and how it can improve, was a great experience.

To finish off the trip, we made one final stop at John H. Stroger, Jr. Hospital, formerly known as Cook County Hospital. Serving the needs of their patient population, regardless of ability to pay, Stroger Hospital provided us great context and insight into a critically underserved area of our industry. Touring their world-renowned trauma center was the highlight of the visit. Learning about the immense pressure and limited amount of time allowed in decision making was truly eye-opening.

As we arrive back in Iowa City, continuing where we left off in our studies, we can be sure to draw from our experiences in Chicago to create a better learning experience in our classrooms and in our careers.

ACHE Congress 2015 by Chelsea Van Vark, 2nd Year MHA

Students from the University of Iowa Master of Healthcare Administration (MHA) program attended the American College of Healthcare Executives (ACHE) Congress on Healthcare Leadership. Congress was held on March 16-19, 2015 at the Hilton Chicago/Palmer House Hilton in Chicago. ACHE Congress focuses on professional development, while presenting attendees with the opportunity to network and learn from other healthcare leaders from around the world. Congress also provides the most up-to-date information on healthcare topics, allowing attendees to enhance their careers and learn new skills to help them address any challenges their organization may face in the future.

Students enrolled in seminars that appealed to them. The extensive variety of seminars offered throughout the week allowed students to: enhance their resumes and cover letters, learn tips about how to approach the fellowship process, gain insight on how to be successful in your first job after graduation, and much more.

Not only did students get the opportunity to enhance their knowledge of the healthcare field by attending seminars, students also had the chance to network. There were numerous networking events where students could talk with healthcare executives from all different areas of the world and a wide variety of organizations. Students from other MHA programs around the United States were in attendance at Congress as well, which allowed our students to connect with other MHA students from around the country.

The students of the University of Iowa MHA program learned a great deal while attending Congress, while having a blast at the same time! We are looking forward to next year.



Above: David Nelson, 2nd year MHA, John Wocher from Kameda Medical Center in Kameda Japan, Nick Lenar '14

Below: Kathleen Kruse '84, Steve Corbeil '84, Mary Kay Corbeil



Above: Mark Willis '12, John Mulrooney '12, Nico Aguilar '14, Adam Price '15, Eric Jukkala '10, Tim Chwirka '13

Below: 2nd year MHA students: Lindsey Reed, Amber Badolato; 2nd year MPH student: Aaron Horsfield



Presentation Skills Seminar by Emil Kalloor, 2nd Year MHA

“There are always three speeches for every one you actually gave. The one you practiced, the one you gave, and the one you wish you gave.” -Dale Carnegie. First-year students of the University of Iowa Master of Healthcare Administration program had the pleasure of having Shane Cerone and Chris Klitgaard, both alumni of the program, come help us improve our presentation and speaking skills.

After breakfast and an introductory session, Mr. Cerone and Mr. Klitgaard each took half the class for an interactive, hands-on workshop on presentation skills. Our respective alumni gave us tips and answered our questions before moving on to our first exercise – 90-second introduction of ourselves. Each student’s presentation was recorded. After the entire group was done presenting, the recordings were played back.

As each student’s recording was being played back, Mr. Cerone and Mr. Klitgaard, along with fellow students in the group, gave them valuable feedback on their strengths and areas for improvement. After a short break, we moved to our second exercise – two – three minute persuasive argument on a topic we had picked and prepared for in advance.

Using feedback that was given on the previous exercise, everyone really shined during this presentation. Students gave persuasive arguments on topics ranging from investing to why dogs are better than cats. Regardless of topic matter, everyone made significant strides in a matter of an hour, which was a real testament to how effective the workshop was. After a second playback session and receiving more feedback, we thanked Mr. Cerone and Mr. Klitgaard for taking the time out of their busy schedules to come help us. We learned the importance of honing one’s presentation skills for young professionals and that it requires constant practice and maintenance.



The HMP Fellowship Fair by David Nelson, 2nd year MHA

As a part of the Professional Development Seminar, the first-year MHA class had the privilege of welcoming back several alums of the program to discuss their experiences in both internships and fellowships. This Fellowship Fair brought together alums from across the country. It gave the first-year class the opportunity to hear more about what they could expect and what they could do to best prepare for fellowships.

In kicking off the Fellowship Fair, a panel of alumni discussed their experiences in their summer internships and their subsequent fellowships. The panel touched on many important lessons and skill sets they felt the first year class should try to develop, which included, but was not limited to, time management, communication skills, networking, and work-life balance.

Following the panel discussion, the class had the chance to interact in small groups with the alums and to talk more about what the class could do to make the most of their internships. Many of the alums stressed that we try to take advantage, to the best of our abilities of the opportunity to see and experience as much as we can in our summer internship. Given how diverse and expansive the healthcare industry is, the more that we experience and learn, the better prepared the first-year class would be, especially as we transition into the second year and begin the fellowship application process.

As a final note, the alums all stressed that, while the fellowship application process can be difficult and challenging, we should always remember that the alumni of the program are there to help. As we’ve learned throughout the year, one of the greatest strengths of Iowa’s program is the incredible willingness of its alumni to give back and help its students. As a class, as we look ahead to the future, it is exciting to think about how one day we will get to be a part of this phenomenal community and how we will also have the opportunity to give back!



Nick Nehman '09, Chelsea Cooling '14, Katie (Westfall) Thompson '14, Adam Corrado, Rashelle Ludolph '12, Tessa Quintera '14, Samantha Reed '10

14 Student News & Department Update

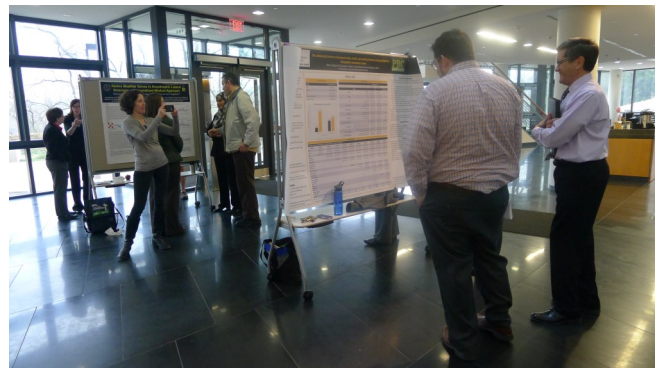
PhD Student Awards and Research Updates

The 2015 Bonnie J. and Douglas S. Wakefield Awards for Health Management and Policy Doctoral Student Performance, which recognizes students who best exemplify the mission of the program in terms of excellence or promise of excellence in health services and policy research, was presented to **Jure Baloh** and **Andy Potter**.

Nabil Natafqi and **Jure Baloh** received awards for posters present during The University of Iowa College of Public Health 2015 Research Week.

Michelle Lampman presented a poster titled “Differences in Patient-Aligned Care Team (PACT) Performance in Urban and Rural VA Primary Care Clinics” on July 8, 2015 at the 2015 HSR&D/QUERI National Conference in Philadelphia, PA.

Andrew Potter presented a poster titled “Does the Availability of Informal Care Help Explain Recent Changes in Functional Status Trends Among Old Adults?” on June 15, 2015 at the Academy Health Annual Research Meeting in Minneapolis, MN. This poster was also presented at the Associated Long-Term Services and Supports Interest Group Meeting on June 13, 2015. Andy also presented a paper titled “Federally Qualified Health Center Use Among Dual Eligible: Rates of Hospitalization and Emergency Department Visits” on July 8, 2015 at the National Press Club in Washington, DC.



HMP Department Welcomes New Faculty



Kanika Arora, PhD, joined the Department of Health Management and Policy at the University of Iowa in 2015. She completed her PhD in Public Administration from the Maxwell School, Syracuse University in 2015. Her research focuses on understanding the motivations and implications of supplying long-term care services to the elderly in the U.S. Her recent work examines: time tradeoffs associated with informal care, parental dementia and wealth accumulation among adult children, and the effect of formal care services on Medicaid expenditures. A second stream of her research studies evaluation design for cooperative extension programs. Before starting her PhD at Syracuse, Kanika was a Monitoring and Evaluation Specialist for Orbis International – an international non-profit working to prevent and treat blinding eye disease in developing countries.

Student Organization Recap 2014-2015

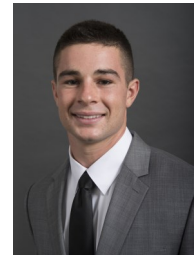
We have wrapped up another successful year with the Iowa Student Association of Healthcare Leaders (ISAHL). Our efforts began around this time last year when we started planning for the Annual Alumni Golf Outing. Although we had terrible weather, the golf outing was a tremendous success. Alumni, staff, and students had fun, and we were able to raise nearly \$10,000. Thank you to everyone who contributed – your generosity allows us to provide exceptional opportunities for each of our members throughout the academic year. We focused our efforts on Professional Development events, Civic Responsibility activities, and Social gatherings.

New initiatives this year included a Welcome Barbecue for all HMP Students, a Professional Etiquette Dinner, and more family-friendly social events. We were also very happy to provide hotel accommodations and subsidize the cost of ACHE Congress registration for 32 members. After reflecting on the year, I am very pleased with all that we accomplished. I truly believe that we achieved our goal: to engage students and enhance the Iowa MHA student experience. I would like to thank my executive team: Heather Gray, Jared Leshner, Alex Miller, Lauren Wong, Scott Cook, and Mitch Cote for a fantastic year. It was a privilege to be a part of the team, and I’m confident that the incoming officers will have a great year as well.

Thank you all for your continued support. I hope to see you at the Annual Golf Outing on September 25th!

Matthew Belanger MHA/MBA ‘15

Congratulations to the 2015-2016 ISAHL Officers!



Mitch Cote, President



Chip Rank, VP of Professional Development



Patrick Rafferty, VP of Finance



Lindsey Reed, VP of Civic Responsibility



Amber Badolaro, VP of Social Engagement

Mark your calendars!

ISAHL Annual Golf Outing

Date: September 25, 2015

Time: 8:00 a.m. — ?

Location: Brown Deer Golf Course

Register at www.signmeup.com/HZ2VRH7



George Wehby, PhD

Wehby and Colleagues Win Gates Foundation Grand Challenge Explorations Initiative

George Wehby will lead a project funded by the Bill and Melinda Gates Foundation to evaluate newborn metabolic biomarkers for their ability to predict gestational age and identify associations between them and long-term academic achievement.

The project will analyze existing data on gestational age, newborn metabolic profiles and academic tests from the population of children born in Iowa over the past three decades and will identify the most predictive biomarkers of gestational age and academic achievement. The investigators will also evaluate how much metabolic markers explain differences in educational achievement by gestational age. In the future, they will expand their method to developing countries to help estimate gestational age and identify newborns at risk of neurodevelopmental impairments and poor academic achievement.

Other University of Iowa investigators and collaborators include Kelli Ryckman, assistant professor of epidemiology; the State Hygienic Laboratory at the University of Iowa; and Iowa Testing Programs, a research, development, and outreach unit in the University of Iowa College of Education.



Marcia Ward, PhD

Study Looks at Complexity of Cancer Treatment Decisions

Despite advances in the treatment of many cancers, a number of patients choose not to be treated. In Iowa, more than 12% of those who learn they have cancer don't pursue treatment, according to research led by Marcia Ward in collaboration with Fred Ullrich and others.

The researchers originally were focused on identifying the location of cancer specialists across the state and whether there were gaps in patient access to cancer treatment. While analyzing data from the Iowa Cancer Registry, the team was surprised to find that so many Iowans did not pursue treatment within the first year after diagnosis.

Along with the expected factors of advanced age or advanced stage of cancer, rates of non-treatment were also higher in patients who visited non-accredited cancer facilities and those who saw physicians who were not cancer specialists. Individuals with certain types of cancers that are known to progress slowly were less likely to pursue treatment, including stage 2 prostate cancer and non-Hodgkin lymphoma. While distance to treatment facilities did not seem to be a factor, rural Iowans were less likely to choose treatment.



Fred Ullrich

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<http://cph.uiowa.edu/hmp-news/>



Left to Right: Glen Winekauf '00, Chad Wolbers '99, Emily O'Banion '00, Brett Norell '01