

COLLEGE OF PUBLIC HEALTH CURRICULUM VITAE

Natoshia M. Askelson

August 5, 2016

I. EDUCATION AND PROFESSIONAL HISTORY

A. Education

<u>Institution</u>	<u>Field of Study</u>	<u>Degree Obtained</u>	<u>Degree Date</u>
University of Iowa, Iowa City, Iowa	Global Studies and German	BA	1995
Rollins School of Public Health, Emory University, Atlanta, Georgia	International Health and Health Education	MPH	1998
College of Public Health, University of Iowa, Iowa City, Iowa	Community & Behavioral Health, Health Communication	PhD	2008

B. Professional and Academic Positions

<u>Position Title</u>	<u>Dates of Service</u>	<u>Location/Institution</u>
Counselor and Service Coordinator for refugees from Kosovo,	1996	Biberach, Germany
Research Intern	1997-1998	DeKalb County Board of Health, Atlanta, Georgia
Data Abstracter	1998-1999	Georgia Immunization Study, Rollins School of Public Health and the Georgia Division of Public Health, Atlanta, Georgia
Data Collector	1998-1999	Chlamydia Screening Study, Prudential Center for Health Care Research and Emory University School of Medicine, Atlanta, Georgia
Consultant for Cultural Competency Training	1999	Office of Communication and National Center for Environmental Health, The Centers for Disease Control and Prevention, Atlanta, Georgia

<u>Position Title</u>	<u>Dates of Service</u>	<u>Location/Institution</u>
Fellow as Health Communication Specialist	1999-2000	Oak Ridge Institute for Science and Education, The Centers for Disease Control and Prevention, Atlanta, Georgia
Health Educator and Outreach Coordinator	2000-2002	Department of Obstetrics and Gynecology, University of Iowa Health Care, Iowa City Family Planning Clinic, Iowa City, Iowa
Research Assistant	2004	Department of Community and Behavioral Health, University of Iowa, Iowa City, Iowa
Graduate Research Assistant	2004-2006	Iowa Center for Evaluation Research, College of Public Health, University of Iowa, Iowa City, Iowa
Graduate Research Assistant	2005-2008	Department of Community and Behavioral Health, College of Public Health, University of Iowa, Iowa City, Iowa
Graduate Research Assistant	2006-2008	Public Policy Center, University of Iowa, Iowa City, Iowa
Assistant Research Scientist and Assistant Director	2008-2013	Department of Community and Behavioral Health, and Public Policy Center, University of Iowa, Iowa City, Iowa
Associate Research Scientist	2013-2015	Department of Community and Behavioral Health and Public Policy Center, University of Iowa, Iowa City, Iowa
Assistant Professor	2015-Present	Department of Community & Behavioral Health, University of Iowa, College of Public Health, Iowa City, Iowa

C. Honors, Awards, Recognitions, and Outstanding Achievements

<u>Year</u>	<u>Title</u>
2006	Bronze Award for Excellence in Public Health Communication, National Public Health Information Coalition (NPHIC)
2009	Davey Gold Award for Integrated Campaign: Not for Profit for AvoidtheStork.com, International Academy for the Visual Arts
2009	Davey Silver Award for Commercials: Not for Profit for AvoidtheStork.com, International Academy for the Visual Arts

<u>Year</u>	<u>Title</u>
2009	Davey Silver Award for Web sites: Health for AvoidtheStork.com, International Academy for the Visual Arts
2009	W3Silver Award for Integrated Health Marketing Campaign for AvoidtheStork.com, International Academy for the Visual Arts
2009	W3Silver Award for Public Service Web Video for AvoidtheStork.com, International Academy for the Visual Arts
2010	Delta Omega Honorary Society in Public Health, University of Iowa
2010	The 27th Annual Healthcare Advertising Awards Gold Winner for Radio Advertising/Single Spot Drive There (Avoid the Stork)
2010	The 27th Annual Healthcare Advertising Awards Merit Winner, Television Advertising Single Spot for The Amazing Choice (Avoidthestork.com)
2010	The 27th Annual Healthcare Advertising Awards Merit Winner for Magazine Advertising/Single Grocery Store (Avoidthestork.com)
2010	The 27th Annual Healthcare Advertising Awards Merit Winner for Total Advertising Campaign (with Television) Avoid the Stork
2013	Top paper in health communication. Campo, S., Spies, E., & Askelson, N. Applying the Theory of Normative Social Behavior to predicting parents' perceptions of their first year college student's alcohol use., National Communication Association

II. TEACHING

A. **Teaching Assignments** on a semester-by-semester basis (*classroom, seminar, teaching lab*)

1. University of Iowa

<u>Semester/Year</u>	<u>Course Title/Number</u>	<u>Semester Hours</u>	<u># Students</u>	<u>Role</u>	<u>Percent Responsible</u>
Spring 2006	172:101:001 Introduction to Health Promotion and Disease Prevention			Teaching Assistant	
Summer 2007	172:240 Health Communication			Teaching Assistant	
Spring 2009	172:246 Health Communication Campaigns	3	12	Primary Instructor	

<u>Semester/Year</u>	<u>Course Title/Number</u>	<u>Semester Hours</u>	<u># Students</u>	<u>Role</u>	<u>Percent Responsible</u>
Spring 2010	172:246 Health Communication Campaigns	3	9	Primary Instructor	
Fall 2011	172:101 Introduction to Health Promotion and Disease Prevention	3	37	Primary Instructor	
Spring 2012	172:246 Health Communication Campaigns	3	16	Primary Instructor	
Fall 2015	CBH:5310:0001 Course Title is Qualitative Research for Public Health	3	12	Primary Instructor	

2. Other Institutions

<u>Semester / Year</u>	<u>Course Title/Number</u>	<u>Semester Hours</u>	<u># Students</u>	<u>Role</u>	<u>Percent Responsible</u>	<u>Institution</u>
Spring 1994	German Conversation			Lecturer		University of Ibadan, Ibadan, Nigeria
Spring 1998	Behavioral Research and Health Communication			Teaching Assistant		Rollins School of Public Health, Emory University, Atlanta, GA

- B. Course Materials** (syllabi, instructional web pages, computer lab materials) (Description only - *full materials to be included in promotion dossier*)

III. SCHOLARSHIP

A. Publications or Creative Works

1. Peer-Reviewed Papers

1. Campo M, Askelson N, Routsong T, Graaf L, Losch M, Smith H (2008). The Green Acres effect: A new colorectal cancer screening campaign tailored to rural audiences. *Health Education & Behavior*, 35:749-762. PMC: doi: 10.1177/1090198108320358
2. Damiano PC, Momany ET, Carter KD, Jones MP, Askelson N (2008). Time to first dental visit after initially enrolling in Medicaid and S-SCHP. *Medical Care*, 46(12):1234-1239. PMC: doi: 10.1097/MLR.0b013e31817d92cd

3. Askelson N, Campo M, Mastin T, Slonske M (2009). The missing role of parents: A content analysis of newspaper coverage of parenting practices and communication strategies for addressing binge drinking. *Communication Research Reports*, 26:50-61. PMC: doi:10.1080/08824090802637031
4. Campo M, Askelson N, Mastin T, Slonske M (2009). Using evidence-based research to redirect a conversation: Newspapers coverage of strategies to address college binge drinking. *Public Relations Review*, 35:411-418. PMC: doi: 10.1016/j.pubrev.2009.05.013
5. Campo M, Askelson N, Spies EL, Losch M (2010). Caution, the use of humor may lead to confusion: Evaluation of a video podcast of the Midwest Teen Sex Show. *American Journal of Sexuality Education*, 5:201-216. PMC: doi:10.1080/15546128.2010.503857
6. Askelson N, Campo M, Lowe J, Dennis LK, Smith S, Andsager J (2010). Factors related to physicians' willingness to vaccinate girls against HPV: The importance of subjective norms and perceived behavioral control. *Women & Health*, 50:144-158. PMC: doi:10.1080/03630241003705094
7. Campo M, Askelson N, Spies EL, Losch M (2010). Preventing unintended pregnancy and improving contraceptive use among young adult women in a rural, Midwestern state: Health Promotion Implications. *Women & Health*, 50(3):279-296. PMC: doi:10.1080/03630242.2010.480909
8. Askelson N, Campo M, Lowe J, Smith S, Dennis LK, Andsager J (2010). Using the Theory of Planned Behavior to predict mothers' intentions to vaccinate their daughters against HPV. *Journal of School Nursing*, 26:194-202. PMC: doi: 10.1177/1059840510366022
9. Spies EL, Askelson N, Gelman E, Losch M (2010). Young women's knowledge, attitudes, and behaviors related to long-acting reversible contraceptives. *Women's Health Issues*, 20(6):394-399. PMC: <http://dx.doi.org/10.1016/j.whi.2010.07.005>
10. Askelson N, Campo M, Smith S, Lowe JB, Dennis L, Andsager J (2011). Assessing physicians' intentions to talk about sex when they vaccinate girls against HPV. *Sex Education: Sexuality, society, and learning*, 11(4):431-441. PMC: doi:10.1080/14681811.2011.595252
11. Askelson N, Campo M, Carter K (2011). Completely isolated? Health information-seeking among social isolates. *Health Education and Behavior*, 38(2):116-122. PMC: doi:10.1177/1090198110369055
12. Chalmers JM, Kuthy RA, Momany ET, Chi DL, Bacon RA, Lindgren SD, Askelson N, Damiano PC (2011). Dental utilization for adult Medicaid enrollees having intellectual and developmental disabilities (IDD). *Special Care in Dentistry*, 31(1):18-26. PMC: doi:10.1111/j.1754-4505.2010.00174.x
13. Askelson N, Campo M, Smith S, Lowe JB, Dennis LK, Andsager J (2011). The birds, the bees , and the HPV's: What drives mothers' intentions to use the HPV vaccination as a chance to talk about sex? *Journal of Pediatric Health Care*, 25:162-170. PMC: doi: 10.1016/j.pedhc.2010.01.001
14. Campo S, Askelson NM, Mastin T, Slonske M (2011). The secondhand effects of college drinking: The need for media relations. *Public Relations Journal*, 5(2):1-21.

15. Mastin T, Campo M, Askelson N (2012). African American women and weight loss: Disregarding environmental challenges. *Journal of Transcultural Nursing*, 23(1):38-45. PMC: doi:10.1177/1043659611414140
16. Campo M, Askelson N, Spies EL, Losch M (2012). Ambivalence, communication, and past use: Understanding what influences women's decisions to use contraceptives. *Psychology, Health, and Medicine*, 17(3):356-365. PMC: doi: 10.1080/13548506.2011.608432
17. Askelson N, Campo M, Smith S (2012). Mothers talking about sex: The influence of authoritative parenting style. *Health Communication*, 27(5):439-448. PMC: doi:10.1080/10410236.2011.606526
18. Campo M, Askelson N, Carter KD, Losch ME (2012). Segmenting audiences and tailoring messages: Using the Extended Parallel Process Model and cluster analysis to improve health campaign. *Social Marketing Quarterly*, 18(2):98-111. PMC: doi:10.1177/1524500412450490
19. Campo M, Askelson N, Spies EL, Losch ME (2013). "Wow, that was funny": The value of exposure and humor in fostering campaign message sharing. *Social Marketing Quarterly*, 19(2):84-96.
20. Chi DL, Momany ET, Jones MP, Kuthy RA, Askelson N, Wehby GL, Damiano PC (2013). An explanatory model of factors related to well baby visits by age three years for Medicaid-enrolled infants: A retrospective cohort study. *BMC Pediatrics*, 13:158. PMC: doi:10.1186/1471-2431-13-158
21. Kuthy RA, Pendharker B, Momany ET, Jones MP, Askelson N, Chi D, Wehby GL, Damiano PC (2013). Factors affecting age at first dental exam for Medicaid-enrolled children seen at Federally Qualified Health Centers. *Pediatric Dentistry*, 35(3):100E-106E(7).
22. Kuthy RA, Kavand G, Momany ET, Jones MP, Askelson N, Chi DL, Wehby GL, Damiano PC (2013). Periodicity of dental recall visits for young children first seen in community health centers. *Journal of Public Health Dentistry*, 73(4):217-279. PMC: doi:10.1111/jphd.12018
23. Askelson N, Chi DL, Hanson JD, Ortiz C, Momany ET, Kuthy RA, Damiano PC (2013). Preventive Dental Care Utilization for Preschool-aged Children in Medicaid: Parents' Perceptions and Experiences with Medicaid Dentists. *Journal of Theory and Practice of Dental Public Health*, 1(3):26-31.
24. Chi DL, Momany ET, Jones MP, Kuthy RA, Askelson N, Wehby GL, Damiano PC (2013). Relationship between well baby visits and first dental examinations for young children in Medicaid. *American Journal of Public Health*, 103:347-354. PMC: doi:10.2105/AJPH.2012.300899
25. Askelson N, Chi DL, Momany ET, Kuthy RA, Ortiz C, Hanson JD, Damiano PC (2014). Encouraging early preventive dental visits for preschool-aged children enrolled in Medicaid: Using the Extended Parallel Process Model to conduct formative research. *Journal of Public Health Dentistry*, 74(1):64-70. PMC: doi: 10.1111/j.1752-7325.2012.00369.x
26. Kuthy RA, Jones MP, Kavand G, Momany ET, Askelson N, Chi DL, Wehby GL, Damiano PC (2014). Time until first dental caries for young children first seen in Federally Qualified Health

Centers: a retrospective cohort study. *Community Dentistry and Oral Epidemiology*, 42(4):300-310. PMC: doi: 10.1111/cdoe.12096

27. Golembiewski EH, Askelson NM, Elchert DM, Leicht EA, Scheidel CA, Delger PJ (2015). From policy to practice: Parent perceptions of the 2010 Federal School Lunch Mandate. *Journal of Child Nutrition & Management*, 39(1):1-13.
28. Campo S, Kohler C, Askelson N, Ortiz C, Losch M (2015). It isn't all about language: Communication barriers for Latinas using contraceptives. *Journal of Transcultural Nursing*, 26(5):466-72.
29. Askelson NM, Golembiewski EH, DePriest A, O'Neill P, Delger P, Scheidel C (2015). The answer isn't always a poster: Using social marketing principles and concept mapping with high school students to improve participation in school breakfast. *Social Marketing Quarterly*, 21(3):119-134.
30. Askelson NM, Losch ME, Thomas LJ, Reynolds JC (2015). "Baby? Baby Not?": Exploring Women's Narratives About Ambivalence Towards an Unintended Pregnancy. *Women & health*, 55(7):842-58. PMID: 25996628
31. Askelson NM, Chi DL, Momany ET, Kuthy RA, Carter KD, Field K, Damiano PC (2015). The Importance of Efficacy: Using the Extended Parallel Process Model to Examine Factors Related to Preschool-Age Children Enrolled in Medicaid Receiving Preventive Dental Visits. *Health education & behavior: the official publication of the Society for Public Health Education*, 42(6):805-13. PMID: 25862302
32. Lubker-Cornish D, Askelson NM, Golembiewski EH (2016). Reforms might have looked really good on paper: Understanding how rural food service directors have responded to the Healthy, Hunger-Free Kids Act of 2010. *Journal of School Health*, 86(2):113-120.

doi: 10.1111/josh.12356
33. Askelson N, Edmonds SW, Momany ET, Tegegne MA (2016). Understanding clinic practices for Human Papilloma Virus vaccination series completion in clinics that provide primary care: survey of clinic managers in Iowa. *Sexually transmitted disease*, 43(7):445-49.
34. Friedman DB, Choi SK, Rohweder CL, Leeman J, Seel JS, Askelson NM, Parker EA, Seegmiller L, Ko LK, Stradtman LR, Flocke SA, Birkby G, Vanderpool RC, Glanz K, Taplin SH, White A (2016). A review of colorectal cancer screening interventions and implementation strategies: Evidence and opportunities for federally qualified health centers. *American Journal of Preventive Medicine*.. (Submitted)
35. Chavez EA, Askelson NM, Friberg JE, Sinelnikov S (2016). Development of a hybrid model with elements of information seeking, behavior change and social influence: An example from automotive safety. *Journal of Transportation Research*.. (Revising to Resubmit)
36. Askelson NM, Golembiewski EH, Ghattas A, Williams S, Delger P, Scheidel C (2016). Exploring the parents' attitudes and perceptions about school breakfast to understand why participation is low in a rural, Midwest state. *Journal of Nutrition Education and Behavior*.. (Submitted)

37. McDonald AB, McGehee DV, Chrysler ST, Askelson NM, Angell LS, Seppelt BD (2016). National survey identifying gaps in consumer knowledge of advanced vehicles safety systems. *Transportation Research Record: Journal of Transportation Research Board*, 2559:.
38. Ask NM, Golembiewski EH (2016). Pick a better snack focus groups.: (*In Preparation; Not Yet Submitted*)
39. Lubker-Cornish D, Askelson NM, Golembiewski EH (2016). Professional Networks among Rural School Food Service Directors Implementing the Healthy, Hunger-Free Kids Act". *Journal of Child Nutrition & Management*.. (*Accepted/In Press*)
40. Askelson NM, Golembiewski EH, Baquero B, Momany ET, Friberg J, Montgomery D (2016). The importance of matching the evaluation population to the intervention population: an example from a nutrition education intervention. *Evaluation and Program Planning*.. (*Submitted*)
41. Askelson NM, Golembiewski EH, AB, Delger P, Scheidel C (2016). Understanding perceptions of school administrators related to school breakfast in a low-school breakfast participation state. *Journal of School Health*.. (*In Preparation; Not Yet Submitted*)
42. Askelson NM, Lubker-Cornish D, Golembiewski EH (2015). It's a long way from the farm to the school: Rural school food service director perceptions on voluntary school meal reforms. *Journal of Agriculture, Food Systems, and Community Development*.. (*Accepted/In Press*)

2. Non-Peer-Reviewed Papers (reports, proceedings, etc.)

1. Campo M, Routsong T, Askelson N (2005). Determining CDC's Screen for Life Campaign appropriateness for use in rural Iowa: Survey results. *Report to Iowa Department of Public Health June 2005*
2. Wallis AB, Mercer K, Askelson N (2005). Medical home phase 1 and 2 evaluation report. *Report to Child Health Specialties Clinics, University of Iowa*
3. Campo M, Routsong T, Askelson N (2005). Perceptions of colorectal cancer screening among rural Iowans: Comparing those under 65 with those ages 65 and over. *Report to Iowa Department of Public Health June 2005*
4. Campo M, Routsong T, Askelson N (2005). Perceptions of colorectal cancer screening: Gender differences. *Report to Iowa Department of Public Health June 2005*
5. Campo M, Routsong T, Askelson N (2005). Perceptions of colorectal cancer screening: Preliminary survey results. *Report to Iowa Department of Public Health June 2005*
6. Damiano P, Willard J, Askelson N (2006). Barriers to enrollment for children in Iowa hawk-i and Medicaid Programs. *Final Report to the Iowa Dept. of Human Services and the Wellmark Foundation*
7. Campo M, Askelson N (2006). Evaluation of Iowa's New Colorectal Cancer Screening Promotion Campaign. *Final Report to the Iowa Dept. of Public Health, August 2006*
8. Campo M, Askelson N, Routsong T (2006). Focus group report for testing of Iowa's colorectal cancer screening campaign. *Report to Iowa Department of Public Health March 2006*

9. Campo M, Askelson N (2007). Focus group results: the (lack of) transferability of rural Iowa's colorectal cancer screening. *Report to Iowa Department of Public Health*
10. Campo S, Askelson NM, Routsong T (2007). Evaluation of Iowa's new colorectal cancer screening campaign in Clay County. *Report to Iowa Department of Public Health*
11. Momany ET, Damiano PC, Lindgren SD, Bacon RA, Kuthy RA, McBrien DM, Askelson N, Chi DL, Chalmers JM (2008). Health Care utilization by Iowa Medicaid enrollees identified as mentally retarded/developmentally disabled. *Report to Iowa Department of Human Services*
12. Askelson N, Momany ET, Damiano PC (2010). Health behaviors and health literacy of IowaCare enrollees with diabetes. *Report to Iowa Department of Human Services*
13. Askelson N, Golembiewski E, Turchi J, Elchert D, Tegegne M (2013). Evaluation of Iowa's CHIPRA II Outreach and Enrollment Project. *Report to Iowa Department of Public Health*
14. Askelson N, Golembiewski E, Elchert D (2013). Focus group report for Iowa Department of Public Health. SNAP-ED. *Report to Iowa Department of Public Health*
15. Askelson N, Golembiewski E, Elchert D (2013). Iowa parent school lunch survey: Formative research for communication about school meal pattern changes. *Report to Iowa Department of Education*
16. Askelson N, Baquero B, Golembiewski E, Heath M, Friberg J (2014). A qualitative investigation of parent-child communication about fruits and vegetables in the context of a classroom-based intervention. *Report to Iowa Department of Public Health*
17. Askelson N, Baquero B, Golembiewski E, DePriest A, Momany ET (2014). Examining parent-child communication about fruits and vegetables in the context of a classroom-based intervention. *Report to Iowa Department of Public Health*
18. Askelson N, Golembiewski EH, Tegene MA, DePriest AM, Shultz HM (2014). Examining the implementation of the IowaCare program in Federally Qualified Health Centers. *Report to Iowa Department of Human Services*
19. Askelson N, Turchi J, Elchert D, Golembiewski E, Leicht E, Rassmusson A (2014). Say What?! Sexual Health: Adolescent social network characteristics and communication patterns. *Healthy Generations: University of Minnesota School of Public Health* 23-25.
20. Askelson N, Bentler S, Momany ET, Golembiewski E (2014). The implementation of Iowa Medicaid Health Homes from the perspective of the clinic. *Report to Iowa Department of Human Services*
21. Askelson NM, Golembiewski EH, DePriest AM, O'Neill P, Delger P, Scheidel C, students at Waukee High School, Pleasant Valley High School & Cedar Rapids Jefferson High School (2014). Ways to make school breakfast the easy and healthy choice: Responding to the students. *Report to Iowa Department of Education*
22. Askelson NM, Golembiewski EH, Tegene MA, DePriest AM, Shultz HM (2014). IowaCare: Examining the implementation of the IowaCare program in Federally Qualified Health Centers. *Report to Iowa Department of Human Services*

23. Askelson NM, Golembiewski E (2014). Interviews with Pick a better snack contractors about policy, system, and environmental change. *Report to Iowa Department of Public Health*

3. Books/Monographs

4. Chapters

1. Mastin T, Campo M, Askelson N (2007). You are what you consume: The role of media in obesity. H.D. Davies & H. Fitzgerald (Eds.), *Obesity in childhood and adolescence.*, Westport, CT: *Praeger Publishing*161-181.
2. Askelson N, Aquilino ML, Campo M (2011). Being convincing: talking to others persuasively. M. McAllister & J. Lowe (Eds.), *The resilient nurse: Empowering your practice.*, New York, NY: *Springer Publishing Company*75-90.

5. Electronic Publications

6. Abstracts

7. Other

B. Areas of Research Interest/Current Projects

C. Sponsored Research (ALL grants)

(if you are not the PI, state your role or contributions - in a few sentences)

1. Grants Received

Source Title P.I.	Number of Months % Effort	Direct Funds Period of Funding
Center for International Rural and Environmental Health, University of Iowa Health care seeking behaviors of pregnant women in Ibadan, Nigeria Natoshia Askelson <i>Principal</i>		\$3,000 02/01/1994-07/31/1994
Colleges of Medicine and Public Health New Investigator Award Determining community leaders' understandings of college drinking and its negative consequences: A step toward mobilizing the community for change Michelle Campo <i>Principal</i> Natoshia Askelson <i>Supporting</i>		\$9,994 01/01/2004-12/31/2004

Source Title P.I.	Number of Months % Effort	Direct Funds Period of Funding
Iowa Department of Public Health and Iowa Dept. of Human Services Iowa child and family household health survey Peter Damiano <i>Principal</i> Natoshia Askelson <i>Supporting</i>		\$230,000 07/01/2004-12/31/2007
The Wellmark Foundation Barrier to enrollment for children in hawk-i (SCHIP) and Medicaid Peter Damiano <i>Principal</i> Natoshia Askelson <i>Supporting</i>		\$60,000 10/01/2004-10/31/2006
Iowa Department of Public Health and Centers for Disease Control and Prevention Developing and evaluating colorectal cancer screening campaigns for rural audiences Michelle Campo <i>Principal</i> Natoshia Askelson <i>Supporting</i>		\$94,663 07/01/2005-06/29/2006
Iowa Department of Human Services Medicaid family planning waiver evaluation Peter C. Damiano <i>Principal</i> Elizabeth Momany <i>Principal</i> Natoshia Askelson <i>Collaborator</i>		\$100,000 02/01/2006-01/01/2011
Iowa Department of Public Health Assessing health care providers' knowledge of Quitline Iowa and smoking cessation John Lowe <i>Principal</i> Natoshia Askelson <i>Supporting</i>		\$30,000 03/01/2006-06/30/2006
Iowa Department of Human Services Evaluation of the IowaCare Program Peter C. Damiano <i>Principal</i> Scott Lindgren <i>Principal</i> Natoshia Askelson <i>Collaborator</i>		\$750,000 07/01/2006-06/30/2011
Iowa Department of Public Health and Centers for Disease Control and Prevention Colorectal cancer screening campaigns in rural Iowa Michelle Campo <i>Principal</i> Natoshia Askelson <i>Supporting</i>		\$96,511 09/01/2006-06/29/2007

Source Title P.I.	Number of Months % Effort	Direct Funds Period of Funding
Iowa Department of Human Services Medical and dental utilization for people with an MR/DD diagnosis Peter C. Damiano <i>Principal</i> Natoshia Askelson <i>Collaborator</i>		\$750,000 10/01/2006-06/01/2010
American Legacy Foundation Building an LGBT-Sensitive model for smoking cessation services Michelle Campo <i>Principal</i> Natoshia Askelson <i>Collaborator</i>		\$100,000 03/01/2007-09/01/2007
Anonymous The Iowa Initiative to Reduce Unintended Pregnancies Mary Losch <i>Principal</i> Natoshia Askelson <i>Supporting</i>		\$234,238 07/01/2007-12/31/2007
Anonymous Second Semester, Not Third Trimester: A Social Marketing Michelle Campo <i>Principal</i> Natoshia Askelson <i>Co-Director</i>		\$1,437,088 01/01/2008-12/31/2012
Anonymous Slowing the Stork: A Social Marketing Campaign to Reduce Unintended Pregnancies Michelle Campo <i>Principal</i> Natoshia Askelson <i>Co-Director</i>		\$3,617,653 01/01/2008-12/31/2012
Anonymous Using Radio Serials to Create Change in Preventing Unintended Pregnancies among African American and Hispanic Audiences Michelle Campo <i>Principal</i> Connie Kohler <i>Principal</i> Natoshia Askelson <i>Collaborator</i>		\$2,038,938 01/01/2008-12/31/2012
NIDCR/NIH Grant Number RC1DE02030 National Institutes of Health First preventive dental visit: Disparities in needs, costs and behavioral insights Peter C. Damiano <i>Principal</i> Natoshia Askelson <i>Investigator</i>		\$976,626 09/30/2009-09/30/2012

Source Title P.I.	Number of Months % Effort	Direct Funds Period of Funding
Eyes Open Iowa Working to Institutionalize Sex Ed –Evaluation of the WISE Iowa Project Natoshia Askelson <i>Principal</i>		\$22,500 03/30/2010-07/31/2011
Iowa Department of Human Services IowaCare Demonstration Waiver Evaluation Peter C. Damiano Natoshia Askelson <i>Collaborator</i>		\$150,000 10/01/2011-10/31/2014
Iowa Department of Public Health CHIPRA- Children’s Health Insurance Program Outreach & Enrollment Grant Natoshia Askelson <i>Principal</i>		\$121,530 10/01/2011-10/01/2013
Iowa Department of Public Health PREP-Personal Responsibility Education Program Evaluation Natoshia Askelson <i>Principal</i>		\$422,499 12/14/2011-09/30/2015
Iowa Department of Public Health INN School Grant Program/Pick-A-Better Snack Natoshia Askelson <i>Principal</i>		\$42,339 08/01/2012-09/30/2013
Department of Education Team Nutrition: Parent school lunch campaign Natoshia Askelson <i>Principal</i>		\$53,176 10/01/2012-06/30/2014
Department of Education Team Nutrition: Parent school lunch campaign Natoshia M. Askelson <i>Principal</i>		\$53,176 10/01/2012-06/30/2013
Iowa Department of Human Services Home Health Evaluation- Medicaid Peter C. Damiano <i>Principal</i> Natoshia Askelson <i>Consultant</i>		\$900,000 11/02/2012-06/30/2015
University of Iowa, Prevention Research Center for Rural Health Supporting Rural School Districts in Achieving School Meal Reforms: Formative Research for Designing a Diffusion of Innovations-Informed Intervention Natoshia Askelson <i>Principal</i> Disa Cornish <i>Principal</i>		\$16,144 04/01/2013-08/31/2014

Source Title P.I.	Number of Months % Effort	Direct Funds Period of Funding
Holden Comprehensive Cancer Center, University of Iowa Maximizing the use of health care provider influence to vaccinate adolescents against HPV: Formative research to develop a targeted health communication intervention for health care providers. Natoshia Askelson <i>Principal</i>		\$30,000 04/01/2013-03/31/2014
Department of Education Team Nutrition: School breakfast Natoshia Askelson <i>Principal</i>		\$36,622 11/01/2013-06/30/2015
Iowa Department of Public Health INN School Grant Program/Pick-A-Better Snack Natoshia Askelson <i>Principal</i>		\$74,834 11/15/2013-09/30/2014
Toyota Corporation National Driver Safety Education Campaign Dan McGehee <i>Principal</i> Susan Chrysler <i>Principal</i> Natoshia Askelson <i>Co-Investigator</i>		\$14,058,000 12/17/2013-12/17/2016
Iowa Department of Human Services Iowa Marketplace Choice Evaluation Peter C. Damiano <i>Principal</i> Natoshia Askelson <i>Co-Investigator</i>		\$1,911,854 07/01/2014-12/21/2017
3 U48 DP005021-01S4 Centers for Disease Control and Prevention Cancer Prevention and Control Network Collaborating Center S Curry <i>Principal Investigator</i> Natoshia Askelson <i>Co-Investigator</i>	2.5 months 3%	\$924,797 09/30/2014-09/29/2019
Centers for Disease Control and Prevention University of Iowa Prevention Research Center for Rural Health Edith Parker <i>Principal</i> Natoshia Askelson <i>Co-Investigator</i>		\$750,000 10/01/2014-09/30/2019
Iowa Department of Public Health INN School Grant Program/Pick-A-Better Snack Natoshia Askelson <i>Principal</i>		\$90,000 10/01/2014-06/03/2015

Source Title P.I.	Number of Months % Effort	Direct Funds Period of Funding
Department of Education Team Nutrition: Extreme school lunchroom makeover Natoshia M. Askelson <i>Principal</i>		\$45,503 11/01/2014-06/30/2016
Department of Education Team Nutrition: Extreme school lunchroom makeover Natoshia Askelson <i>Principal</i>		\$45,503 11/01/2014-06/30/2016
Iowa Department of Human Services Healthy Behaviors Program, Iowa Health and Wellness Plan Evaluation Natoshia M. Askelson <i>Co-Principal</i> Brad Wright <i>Co-Principal</i>		\$998,078 06/01/2015-12/31/2017
Iowa Department of Public Health PREP- Personal Responsibility Education Program Evaluation Natoshia Askelson <i>Principal Investigator</i>		\$60,000 10/01/2015-09/30/2016
033616 Iowa Department of Education; US Department of Agriculture Communication Intervention for School Food Service Natoshia Askelson <i>Principal Investigator</i>		\$33,539 03/01/2016-08/31/2017

2. Grants Pending

Source Title P.I.	Number of Months % Effort	Direct Funds Period of Funding
-------------------------	------------------------------	-----------------------------------

D. Presentations

1. Invited Presentations

<u>Year</u>	<u>Title</u>	<u>Organization</u>	<u>Presentation Type</u>
May 1999	Strategies for Delivering Culturally Competent Health Care. (Askelson NM)	Creating Health Care for the New Georgia: Meeting the Needs of Refugees and Immigrants, DeKalb County Board of Health, Decatur, Georgia	Invited Lecture

<u>Year</u>	<u>Title</u>	<u>Organization</u>	<u>Presentation Type</u>
July 1999	Issues in Cross-Culture Communication (Pravanta C, Askelson NM)	CDC Corporate University, Atlanta, Georgia	Invited Lecture
February 2000	Issues in Cross-Culture Communication (Pravanta C, Askelson NM)	CDC Corporate University, Atlanta, Georgia	Invited Lecture
February 2000	Issues in Cross-Culture Communication, All day training focusing on teaching health communicators cultural competency skills needed to develop health communication messages and campaigns. (Pravanta C, Askelson NM)	Harvard Medical School, Minority Health Fellows Program, Boston, Massachusetts	Invited Lecture
April 2006	The development of Iowa's colorectal cancer screening campaign. (Campo M, Askelson NM)	Iowa Colorectal Cancer Task Force, Iowa City, Iowa	Invited Lecture
September 2006	SMART objectives. (Askelson N)	Annual Conference, FutureNet and Family Planning Council of Iowa, Des Moines, Iowa	Invited Lecture
October 2006	Iowa's colorectal cancer screening promotion campaign. (Campo M, Askelson N)	Iowa Consortium for Comprehensive Cancer Control, Johnston, Iowa	Invited Lecture
October 2006	It is more than just great pictures: Designing effective, evidence-based health communication campaigns. (Campo M, Askelson N)	Iowa Society of Health Educators, Iowa City, Iowa	Invited Lecture
April 2007	SMART objectives. (Askelson N)	Annual Conference, Iowa Public Health Association, Ames, Iowa	Invited Lecture
August 2007	It is more than just great pictures: Designing effective, evidence-based health communication campaigns. (Askelson N, Heiden E)	Governor's Barn Raising Conference, State of Iowa, Des Moines, Iowa	Invited Lecture

<u>Year</u>	<u>Title</u>	<u>Organization</u>	<u>Presentation Type</u>
September 2007	SMART objectives. (Askelson N)	Community Adolescent Pregnancy Prevention Grantee Meeting, Iowa Department of Human Services, Ames, Iowa	Invited Lecture
October 2007	Social marketing for environmental issues in rural Iowa. (Askelson N, Campo M)	Waste Management Conference, Coralville, Iowa	Invited Lecture
October 2008	An example of social marketing. (Askelson N)	Implementing Health Promotion Programs, University of Northern Iowa, Ames, Iowa	Invited Lecture
April 2009	Iowa's social marketing campaign to promote screening among the rural population. (Askelson NM, Campo M)	6th Annual Summit, Wisconsin Comprehensive Cancer Control, Stevens Point, Wisconsin	Invited Lecture
June 2009	It's more than just good pictures: Developing more effective evidence-based health campaigns. (Campo M, Askelson NM)	Iowa Department of Public Health, Des Moines, Iowa	Invited Lecture
October 2009	It's more than just good pictures: Developing more effective evidence-based health campaigns. (Askelson NM, Heiden E)	National Congress of State Games Symposium, Ames, Iowa	Invited Lecture
June 2010	The role of parenting styles in family communication about sex. (Askelson NM)	Health Communication, University of Iowa, Iowa City, Iowa	Invited Lecture
May 2011	The role of parenting styles in family communication about sex. (Askelson N)	Health Communication, University of Iowa, Iowa City, Iowa	Invited Lecture
March 2013	Breakthroughs in Medicine: How to defeat a common cancer-causing virus. (Klingelhutz A, Steins J, Askelson NM)	Mini Medical School, Carver College of Medicine, Mason City and Fort Dodge, Iowa	Invited Lecture
April 2014	Data Drives Policy (Askelson NM)	Annual Spring Conference, State School Nurse, Cedar Rapids, Iowa	Invited Lecture

<u>Year</u>	<u>Title</u>	<u>Organization</u>	<u>Presentation Type</u>
April 2014	Unintended Pregnancy for adults (Askelson NM)	The American Family, University of Iowa, Iowa City, Iowa	Invited Lecture
April 2014	What if...everyone had health insurance? (Damiano PC, Momany ET, Askelson N)	Public Policy Center, Forkenbrock Series, University of Iowa, Iowa City, Iowa	Invited Lecture
February 2015	Breakfast update (Askelson NM)	Director Meeting, Iowa School Nutrition Association, Ames, Iowa, United States	Invited Lecture
August 2015	Evaluating your cycle III outreach and enrollment grant. (Askelson NM)	Centers for Medicare and Medicaid	Invited Lecture

2. Conference Presentations/Posters

<u>Year</u>	<u>Title</u>	<u>Organization</u>	<u>Presentation Type</u>
June 1998	How much cultural competency is enough?: research to support development of a language and culture policy for an urban public health program. (Pravanta C, Askelson N)	Social Marketing in Public Health Conference, Tampa, Florida	Oral
February 1999	Communication challenges for a public health department in a multicultural setting: learning to adapt to cultural and linguistic diversity. (Askelson N)	Annual Meeting, Southern Anthropological Society, Decatur, Georgia	Poster
March 2005	Sexual health: Touchstones, measures that matter. (Askelson N, Klaus T)	Annual Conference, Iowa Public Health Association, Ames, Iowa	Poster
December 2005	Practice-level implications of implementing a medical home. (Askelson N, Mercer K, Wallis AB, Lobas J, Penziner A, Affholter D)	Annual Conference, American Public Health Association, Philadelphia, Pennsylvania	Oral
December 2005	Higher standard initiative for Iowa sexual health education. (Askelson N, Klaus T)	Annual Conference, American Public Health Association, Philadelphia, Pennsylvania	Poster

<u>Year</u>	<u>Title</u>	<u>Organization</u>	<u>Presentation Type</u>
December 2005	One size may not fit all: The transferability of colorectal cancer campaigns to rural audience. (Campo M, Routsong T, Askelson N, Losch M)	Annual Conference, American Public Health Association, Philadelphia, Pennsylvania	Poster
November 2006	Girl talk: Impact on drinking behavior and attitudes during pregnancy. (Askelson N, Peterson J, Heiden E)	Annual Conference, American Public Health Association, Boston, Massachusetts	Oral
April 2007	Tailoring prevention messages to rural audiences: The development of the Iowa Department of Public Health's new colorectal cancer screening campaign. (Campo M, Askelson N, Routsong T, Graaf L, Smith H)	Annual Conference, Iowa Public Health Association, Ames, Iowa	Poster
May 2007	Do Our Networks Make a Difference? Social Networks, Isolates, and Health Information. (Askelson N, Campo M)	Annual Conference, International Communication Association, San Francisco, California	Oral
June 2007	Grounding Health Campaigns in Communication Research and Theory. (Campo M, Askelson N, Routsong T, Graaf L, Smith H)	Conference, Society of Public Health Educators, Seattle, Washington	Oral
November 2007	Behavior and economic barriers to colorectal cancer screening: Are current recommendations a barrier? (Udeh B, Askelson N, Campo M)	Annual Conference, American Public Health Association, Washington, District of Columbia	Oral
November 2007	Faking the rays: Gender, social norms, and tanning bed use. (Campo M, Greene K, Askelson N, Banerjee S)	National Communication Association Conference, Chicago, Illinois	Oral

<u>Year</u>	<u>Title</u>	<u>Organization</u>	<u>Presentation Type</u>
November 2007	Where are the parents?: Newspaper coverage of parent strategies to address college drinking (1997-2006). (Askelson N, Campo M, Mastin T, Slonske M)	Annual Conference, American Public Health Association, Washington, District of Columbia	Oral
May 2008	Ignoring the evidence: Newspaper coverage of strategies to address college binge drinking. (Campo M, Askelson N, Mastin T, Slonske M)	International Communication Association Conference, Montreal, Canada	Oral
October 2008	Consumers attitudes towards physician and pharmacist roles in accessing contraceptive products. (Farris KB, Askelson N, Spies EL, Aquilino ML, Losch ME)	Annual Conference, American Public Health Association, San Diego, California	Oral
October 2008	Developing a more Queer-friendly Quitline in a rural Midwest state. (Campo M, Askelson N, Baker E, Lowe JB, Aquilino ML)	Annual Conference, American Public Health Association, San Diego, California	Oral
October 2008	Sex 101: Parents' support of sexuality education in schools and churches. (Spies EL, Campo M, Askelson N, Losch ME)	Annual Conference, American Public Health Association, San Diego, California	Poster
August 2009	Translating to Spanish isn't enough: Using formative research to design a culturally appropriate radio novella to decrease unintended pregnancies. (Kohler C, Campo M, Askelson N, Ibarra Galvez JM, Pintor Martinez E)	National Conference on Health Communication, Marketing, and Media, Atlanta, Georgia	Oral
November 2009	A teachable moment: What drives mothers' intentions to use the HPV vaccination as a chance to talk about sex? (Askelson NM, Campo M, Smith S, Lowe J, Dennis L, Andsager J)	Annual Meeting, National Communication Association, Chicago, Illinois	Oral

<u>Year</u>	<u>Title</u>	<u>Organization</u>	<u>Presentation Type</u>
November 2009	An unintended pregnancy wouldn't be the worst thing: Using the EPPM to predict women's intentions to use contraceptives. (Campo M, Askelson NM, Spies E, Losch M)	Annual Conference, American Public Health Association, Philadelphia, Pennsylvania	Oral
November 2009	Intending to have their daughters be 'one less?': Assessing mothers' intentions to vaccinate their daughters against HPV. (Askelson NM, Campo M, Lowe J, Dennis L, Smith S, Andsager J)	Annual Conference, American Public Health Association, Philadelphia, Pennsylvania	Oral
November 2009	It is not about whether they are at risk: Examining communication between mothers and 9-15 year old daughters about sex. (Askelson NM, Campo M, Smith S)	Annual Conference, American Public Health Association, Philadelphia, Pennsylvania	Oral
November 2009	LARCS?: Women's lack of awareness and hesitation to use. (Spies EL, Aquilino ML, Askelson NM, Losch ME)	Annual Meeting, American Public Health Association, Philadelphia, Pennsylvania	Oral
November 2009	The perfect storm of failing to plan and pregnancy ambivalence: Implications for health messages designed to decrease unintended pregnancies among 18-30 year old women. (Campo M, Askelson N, Spies E, Losch M)	Annual Conference, American Public Health Association, Philadelphia, Pennsylvania	Oral
November 2009	To vaccinate or not?: Using SEM to examine predictors of physicians' intentions to vaccinate against HPV. Oral presentation. (Askelson N, Campo M, Lowe J, Dennis L, Smith S, Andsager J)	Annual Meeting, American Public Health Association, Philadelphia, Pennsylvania	Oral

<u>Year</u>	<u>Title</u>	<u>Organization</u>	<u>Presentation Type</u>
November 2009	Using EPPM to develop campaign messages: A case for increasing perceptions of severity, response- and self-efficacy. (Campo M, Askelson N, Spies E)	Annual Conference, American Public Health Association, Philadelphia, Pennsylvania	Oral
April 2010	The HPV vaccine in Iowa: Where we stand today and what needs to be done to increase vaccination rates. (Askelson NM, Humpal K, Newbury L)	Iowa Governor's Conference on Public Health, Iowa Department of Public Health, Ames, Iowa	Oral
June 2010	A new audience for unintended pregnancy prevention – a strategic look at the 4 P's. (Strachan M, Campo M, Askelson NM, Losch M)	Social Marketing and Public Health, Clearwater, Florida	Oral
November 2010	Talking all the time?: Young adult women's contraceptive information seeking behavior and perceptions. (Spies E, Campo M, Askelson NM, Losch ME)	Annual Meeting, American Public Health Association, Denver, Colorado	Oral
November 2010	What's my motivation?: Segmenting 18-30 year old women for unintended pregnancy prevention. (Campo M, Askelson NM, Carter K, Losch ME)	Annual Conference, American Public Health Association, Denver, Colorado	Oral
November 2010	Revisiting a contraceptive risk-taking model: Results and implications from a study of Midwestern women. (Askelson NM, Spies EL, Campo M, Losch ME)	Annual Conference, American Public Health Association, Denver, Colorado	Poster
November 2010	What About the Boys?: Using Behavioral Theory to Understand Young Adult Males' Attitudes and Behaviors Related to Contraceptives and Unintended Pregnancy. (Spies EL, Cunningham C, Campo M, Askelson NM, Losch ME)	Annual Conference, American Public Health Association, Denver, Colorado	Poster

<u>Year</u>	<u>Title</u>	<u>Organization</u>	<u>Presentation Type</u>
March 2011	First dental episode: preventive and corrective services at CHCs. (Kuthy RA, Pendharker B, Momany ET, Jones MP, Askelson NM, Chi DL, Wehby GL, Damiano PC)	Annual Meeting, International Association of Dental Research, San Diego, California	Poster
March 2011	Health behavior models and parents' decision-making about preventive dental visits. (Askelson NM, Momany E, Chi D, Kuthy RA, Jones MP, Damiano PC)	Annual Meeting, International Association of Dental Research, San Diego, California	Poster
March 2011	Medical well-baby examinations and first dental examinations for Medicaid-enrolled infants. (Chi D, Momany ET, Wehby GL, Carter K, Jones MP, Kuthy R, Askelson NM, Damiano PC)	Annual Meeting, International Association of Dental Research, San Diego, California	Poster
March 2011	Time to first preventive dental visit at Iowa community health centers. Poster presentation. (Pendharker B, Kuthy RA, Momany ET, Jones MP, Askelson NM, Chi D, Wehby GL, Damiano PC)	Annual Meeting, International Association of Dental Research, San Diego, California	Poster
October 2011	Factors associated with sexual regret in a college sample: The differential impact of alcohol. (Askelson NM, Campo M, Campos-Castillo C, Spies EL, Losch ME)	Annual Conference, American Public Health Association, Washington, District of Columbia	Poster
October 2011	Language barriers and access are not the only obstacles Latinas face in family planning: A qualitative examination of the role of communication. (Campo M, Kohler C, Askelson NM, Ortiz C, Spies EL, Losch ME)	Annual Meeting, American Public Health Association, Washington, District of Columbia	Poster

<u>Year</u>	<u>Title</u>	<u>Organization</u>	<u>Presentation Type</u>
October 2011	Understanding how adult women's reproductive health information networks are related to contraceptive knowledge, attitudes, and behaviors. (Spies EL, Campo M, Askelson NM)	Annual Conference, American Public Health Association, Washington, District of Columbia	Poster
April 2012	Often clueless or missing: Parent-child communication about college alcohol use. (Campo M, Askelson NM, Spies EL, Hansen S, Villhauer T)	Kentucky Conference on Health Communication, Lexington, Kentucky	Oral
April 2012	Looking beyond the target audience: Examining positive unintended effects in an unintended audience. (Campo M, Askelson NM, Spies EL, Scharp K, Losch M)	Kentucky Conference on Health Communication, Lexington, Kentucky	Poster
May 2012	Age at first dental exam: Determinants, maternal behavioral factors and the role for CHC's. (Askelson NM)	Panel at National Oral Health Conference, National Oral Health, Milwaukee, Wisconsin	Oral
May 2012	Age at the first dental visit at Iowa Community Health Center. (Kavand G, Kuthy R, Momany E, Jones M, Askelson NM, Chi D, Wehby GL, Damiano PC)	National Oral Health Conference, Milwaukee, Wisconsin	Poster
August 2012	Behind the Feathers: Evaluation of until You're Ready, Avoidthetork.Com®, a Surround Campaign to Prevent Adult Unintended Pregnancy. (Campo M, Askelson NM, Spies EL, Losch M)	National Conference on Health Communication, Marketing, and Media, Health Communication, Marketing, and Media, Atlanta, Georgia	Oral
August 2012	Community Interactions in an Entertainment Education Radio Program: Results of a Content Analysis. (Kohler C, Campo M, Askelson NM)	National Conference on Health Communication, Marketing, and Media, Health Communication, Marketing, and Media, Atlanta, Georgia	Oral

<u>Year</u>	<u>Title</u>	<u>Organization</u>	<u>Presentation Type</u>
August 2012	Creating Interpersonal Communication: The Value of Humor in a Surround Campaign Strategy. (Campo M, Askelson NM, Spies EL, Losch ME)	National Conference on Health Communication, Marketing, and Media, Health Communication, Marketing, and Media, Atlanta, Georgia	Poster
October 2012	Avoiding the Stork (Campo M, Askelson N, Spies E)	Annual Conference, American Public Health Association, San Francisco, California	Oral
October 2012	Health communication interventions to increase early preventive dental visits for preschool-age children enrolled in Medicaid: A formative research perspective. (Askelson NM, Chi DL, Momany E, Kuthy R, Hanson J, Ortiz C, Damiano PC)	Annual Conference, American Public Health Association, San Francisco, California	Oral
October 2012	The use of radio dramas to prevent unintended pregnancies in Latina and African American women. (Kohler C, Campo M, Askelson NM)	Annual Conference, American Public Health Association, San Francisco, California	Oral
February 2013	Temporal discounting, risk aversion and dental decisions. (Shao C, McQuistan MR, Hedgcock WM, Polgreen LA, Straub--Morarend CL, Askelson N)	Iowa Section of the American Association of Dental Research, Iowa City, Iowa	Poster
April 2013	Iowa Initiative Research Program: One stork, one state, and five studies. (Losch ML, Roberts-Dobie S, Aquilino ML, Askelson NM)	Iowa Governor's Conference on Public Health, Iowa Department of Public Health, Ames, Iowa	Oral
October 2013	Who do Iowa teens talk to and what are they talking about?: Preliminary pretest data from the Iowa Department of Public Health's PREP program. Oral presentation. (Rasmusson A, Askelson NM, Turchi J)	Annual Conference, EyesOpenIowa, Altoona, Iowa	Oral

<u>Year</u>	<u>Title</u>	<u>Organization</u>	<u>Presentation Type</u>
November 2013	Factors related to the diffusion of HPV vaccination in a state Medicaid program. (Moman ET, Askelson NM, Bentler S, Tegnege M)	American Public Health Association Conference, Boston, Massachusetts	Poster
March 2014	Who are the boys talking to?: Using social network analysis as an evaluation tool for a male adolescent pregnancy prevention program. (Rasmussen A, Askelson NM, Turchi J, Elchert D)	Society for Public Health Education, Baltimore, Maryland	Oral
April 2014	Iowa Department of Public Health's PREP program. (Rasmussen A, Askelson NM, Turchi J)	Annual Conference, Iowa Public Health Association, Ames, Iowa	Oral
April 2014	It's not just school lunch. It's bigger than that: One state's attempt to harness parents' interest in school lunch. (Golembiewski EH, Askelson N, Leicht EA, Elchert D, Scheidel CA, Delger PJ)	Kentucky Conference on Health Communication, Lexington, Kentucky	Oral
April 2014	It's not just school lunch. It's bigger than that: Iowa's efforts to create support for healthier school meals. (Golembiewski EH, Askelson NM, Leicht EA, Elchert D, Scheidel CA, Delger PJ)	Iowa Public Health Association Conference, Ames, Iowa	Poster
August 2014	'There isn't enough bacon': Engaging high school students in the development of communication efforts to increase school breakfast participation. (Askelson NM, Golembiewski E, DePriest A, O'Neill P, Delger P, Scheidel C)	National Conference, Health Communication, Marketing, and Media, Atlanta, Georgia	Oral

<u>Year</u>	<u>Title</u>	<u>Organization</u>	<u>Presentation Type</u>
February 2015	A qualitative exploration of parent-child communication: Pick a Better Snack Pester Power. (Lillehoj CJ, Montgomery D, Wilson S, Askelson NM, Golembiewski E)	Annual Meeting, Association of SNAP-Ed Nutrition Networks and other Implementing Agencies, Arlington, Virginia, United States	Oral
March 2015	Using Stage of Change to understand dentists' Medicaid participation behavior. (Kateeb E, Askelson NM, McKernan SC, Momany ET, Damiano P)	Annual Meeting, International Association of Dental Research, Boston, Massachusetts, United States	Oral
April 2015	Exploring the Health, Hunger-Free Kids Act with rural Iowa school food service directors. (Askelson NM, Lubker Cornish D, Golembiewski E)	Annual Meeting, Iowa Public Health Association, Cedar Rapids, Iowa, United States	Oral
April 2015	I love when they ask me for fruit or veggies, especially if they consider that a dessert: Examining parent-child communication about fruits and vegetables. (Golembiewski EH, Askelson NM, Montgomery D, Baquero B)	Annual Meeting, Iowa Public Health Association, Cedar Rapids, Iowa, United States	Oral
April 2015	Understanding primary care policies in Iowa related to completion of the HPV vaccine. (Askelson NM, Momany ET, Tegegne M, Edmonds S)	Annual Meeting, Iowa Public Health Association, Cedar Rapids, Iowa, United States	Oral
November 2015	Understanding low school breakfast participation in the Heartland: Are Midwest values competing with school breakfast participation. (Askelson NM, Golembiewski E, Scheidel C, Delger P)	Annual Meeting, American Public Health Association, Chicago, Illinois, United States	Poster

<u>Year</u>	<u>Title</u>	<u>Organization</u>	<u>Presentation Type</u>
January 2016	National Survey Identifying Gaps in Consumer Knowledge of Advanced Vehicle Safety Systems. (McDonald A, McGehee D, Chrysler S, Askelson NM, Angell L, Seppelt B)	Annual Meeting, The Transportation Review Board, Washington, District of Columbia	Oral

3. Other Presentations

<u>Year</u>	<u>Title</u>	<u>Organization</u>	<u>Presentation Type</u>
February 2015	Maximizing health care provider influence to vaccinate adolescents against HPV. (Askelson NM)	Holden Comprehensive Cancer Center, University of Iowa, Iowa City, Iowa, United States	Grand Rounds

IV. SERVICE

A. Offices/appointments held in professional organizations

1. Editorships

<u>Year</u>	<u>Organization</u>	<u>Position</u>
-------------	---------------------	-----------------

2. Review Panels

<u>Year</u>	<u>Organization</u>	<u>Position</u>
2006-2014	Iowa Department of Human Services	Reviewer, Grant Proposals
2008-Present	American Public Health Association	Reviewer
2008-2015	International Communication Association	Reviewer
2008-2015	National Communication Association	Reviewer
2009-Present	Patient Education and Counseling	Review Panel

3. Professional Organizations (state and/or national)

<u>Year</u>	<u>Organization</u>	<u>Position</u>
1997-Present	American Public Health Association	Member

<u>Year</u>	<u>Organization</u>	<u>Position</u>
2001-Present	EyesOpenIowa, Iowa's Adolescent Pregnancy Prevention Network	Member
2002-2008	FutureNet	Chair, Chair Elect, Board member, and Co-chair
2011-Present	Society of Public Health Education	Member

B. Other Professional Service

1. Referee Manuscripts/Journal Reviews

<u>Year</u>	<u>Organization</u>	<u>Position</u>
2009-Present	Health Education and Behavior	Reviewer
2009-Present	Health Promotion Practice	Reviewer
2009-Present	Journal of School Nursing	Reviewer
2010-Present	Health Communication	Reviewer

2. Organize Conference, Paper Session, etc.

<u>Year</u>	<u>Organization</u>	<u>Position</u>
-------------	---------------------	-----------------

3. State Committees

<u>Year</u>	<u>Organization</u>	<u>Position</u>
-------------	---------------------	-----------------

4. National Committees

<u>Year</u>	<u>Organization</u>	<u>Position</u>
-------------	---------------------	-----------------

5. Professionally Relevant Community Involvement

<u>Year</u>	<u>Organization</u>	<u>Position</u>
1997-1998	International Women's House	Volunteer
2004-2011	Johnson County Task Force on Adolescent Pregnancy Prevention and Parenting	
2005-2007		Elementary school foreign language organizer
2007-2014	Planned Parenthood of Greater Iowa	Communication Reviewer

<u>Year</u>	<u>Organization</u>	<u>Position</u>
2015-Present	Local Foods Connection	Board of Advisors

6. Professional Consulting

<u>Year</u>	<u>Organization</u>	<u>Position</u>
-------------	---------------------	-----------------

7. Other

<u>Year</u>	<u>Organization</u>	<u>Position</u>
2006-2007	International Communication Association Conference	Student volunteer
2015-Present	Host Committee, Iowa Colorectal Cancer Roundtable	Member

C. Departmental, Collegiate or University Service

<u>Year</u>	<u>Organization</u>	<u>Position</u>
2005-2008	University of Iowa, Community and Behavioral Health Department Journal Club	Organized and advised Master level students
2007	University of Iowa, Faculty Search Committee	Student Representative
2012-2013	Delta Omega Honorary Public Health Society	President of University of Iowa, Alpha Phi Chapter
2015-Present	Curriculum Committee, Community and Behavioral Health	Member
2016-Present	College of Public Health Visibility Committee: Investment of philanthropy funds	Member