

WILLIAM T. STORY, PH.D., M.P.H.
Department of Community and Behavioral Health
University of Iowa, College of Public Health
145 N. Riverside Dr., N426 CPHB
Iowa City, IA 52242
Phone: 319-384-1514
E-mail: william-story@uiowa.edu

EDUCATION & TRAINING

Postdoctoral Scholar, University of North Carolina at Chapel Hill *2013 – 2015*
Carolina Population Center

Ph.D., University of Michigan *2013*
Health Services Organization and Policy

M.P.H., University of Michigan *2004*
Health Behavior and Health Education
International Health/Epidemiology

B.A., Northwestern University *1999*
Molecular and Cell Biology

ACADEMIC POSITIONS

Assistant Professor *2015 – present*
Department of Community and Behavioral Health, College of Public Health,
University of Iowa, Iowa City, IA

Director of Training for Public Health *2015 – present*
Iowa Leadership Education in Neurodevelopmental and
Related Disabilities (ILEND), University of Iowa, Iowa City, IA

PAST EMPLOYMENT & CONSULTING EXPERIENCE

Social Policy and Community Systems Fellow *2011 – 2013*
ICF International, Center for Design and Research in Sustainability, Calverton, MD

Independent Consultant *2009 – 2013*
Story Consulting, Ann Arbor, MI

Child Survival and Health Technical Advisor *2005 – 2009*
World Renew, Grand Rapids, MI

Health Educator and Director of Public Health Preparedness *2004 – 2005*
Washtenaw County Public Health, Ypsilanti, MI

Research Assistant *2002 – 2004*
Global Health Program, School of Public Health,
University of Michigan, Ann Arbor, MI

PEER-REVIEWED PUBLICATIONS (* denotes publications with students)

Glanville, J.L. & **Story, W.T.** (2018). Social capital and self-rated health: Clarifying the role of trust. *Social Science Research*, 71, 98-108.

Story, W.T., LeBan, K., Altobelli, L., Gebrian, B., Hossain, J., Lewis, J., Morrow, M., Nielsen, J., Rosales, A., Rubardt, M., Shanklin, D., & Weiss, J. (2017). Institutionalizing community-focused maternal, newborn, and child health strategies to strengthen health systems: A new framework for the Sustainable Development Goal era. *Globalization & Health*, 13, 37.

*Pettit, K.A., Kundert, J.R. VanBuren, J.M., **Story, W.T.**, & Buresh, C.T. (2017). Close together, far apart: An assessment of the public health needs of three geographically proximate communities in central Haiti. *Journal of Health Care for the Poor and Underserved*, 28(2), 739-753.

Story, W.T. & Carpiano, R.M. (2017). Household social capital and socioeconomic inequalities in child undernutrition in rural India. *Social Science & Medicine*, 181, 112-121.

Story, W.T., Barrington, C., Fordham, C., Sodzi-Tetty, S., Barker, P.M., & Singh, K. (2016). Male involvement and accommodation during obstetric emergencies in rural Ghana: A qualitative analysis. *International Perspectives on Sexual and Reproductive Health*, 42(4), 211-219.

Singh, K., **Story, W.T.**, & Moran, A.C. (2016). Assessing the continuum of care pathway for maternal health in South Asia and Sub-Saharan Africa. *Maternal & Child Health Journal*, 20(2), 281-289.

Story, W.T., Taleb, F., Ahasan, S.M., & Ali, N.A. (2015). Validating the measurement of social capital in Bangladesh: A cognitive approach. *Qualitative Health Research*, 25(6), 806-819.

Speizer, I.S., **Story, W.T.**, & Singh, K. (2014). Factors associated with institutional delivery in Ghana: The role of decision-making autonomy and community norms. *BMC Pregnancy & Childbirth*, 14(1), 398.

Singh, K., Moran, A., **Story, W.T.**, Bailey, P., & Chavane, L. (2014). Acknowledging HIV and malaria as major causes of maternal mortality in Mozambique. *International Journal of Gynecology and Obstetrics*, 127(1), 35-40.

Story, W.T. (2014). Social capital and the utilization of maternal and child health services in India: A multilevel analysis. *Health & Place*, 28, 73-84.

Story, W.T. (2013). Social capital and health in the least developed countries: A critical review of the literature and implications for a future research agenda. *Global Public Health*, 8(9), 983-999.

Story, W.T. & Burgard, S.A. (2012). Couples' reports of household decision-making and the utilization of maternal health services in Bangladesh. *Social Science & Medicine*, 75(12), 2403-2411.

Story, W.T., Burgard, S.A., Lori, J.L., Ali, N.A., Taleb, F., & Hoque, D.M. (2012). Husbands' involvement in delivery care utilization in rural Bangladesh: A qualitative study. *BMC Pregnancy & Childbirth*, 12, 28.

Einolf, H.J., **Story, W.T.**, Marcus, C.B., Larsen, M.C., Jefcoate, C.R., Greenlee, W.F., Yagi, H., Jerina, D.M., Amin, S., Park, S.S., Gelboin, H.V., & Baird, W.M. (1997). The role of P450 enzyme induction in the metabolic activation of benzo[c]phenanthrene in human cell lines and mouse epidermis. *Chemical Research in Toxicology*, 10(5), 609-617.

ARTICLES UNDER REVIEW

Getui, M.C., Aluku, N.C., & **Story, W.T.** Religious collaboration enhances patient satisfaction among faith-based groups and health facilities in Western Kenya. *Journal of Contemporary African Studies* (Conditional Accept).

***Story, W.T.**, Tura, H., Rubin, J., Engidawork, B., Ahmed, A., Jundi, F., Iddosa, T., and Abrha, T.H. Social capital and disaster preparedness in Oromia, Ethiopia: An evaluation of the “Women Empowered” approach. *Social Science & Medicine* (Revise & Resubmit).

Baker, K.K., **Story, W.T.**, Walser-Kuntz, E., and Zimmerman, M.B. Impact of social capital, harassment of women and girls, and water and sanitation access on premature birth and low infant birth weight in India. *PLOS One* (Revise & Resubmit).

Sacks, E., Morrow, M., **Story, W.T.**, Shelley, K., Shanklin, D., Rahimtoola, M., Petraglia, J., Rosales, A., and Sarriot, E. Beyond the building blocks: How systems for health must address community health to sustain maternal, newborn, and child health progress. *Health Policy & Planning* (Under Review).

ARTICLES IN PROGRESS

***Story, W.T.**, Kundert, J.R., Ahasan, S.M., & Hoque, D.M. Understanding dyadic processes related to delivery care decisions in rural Bangladesh: A qualitative analysis of couples' birth narratives.

Story, W.T. & Glanville, J.L. Comparing the effects of social capital on self-rated health in poor and affluent nations.

*Tura, H. & **Story, W.T.** Community-based savings and loan associations, empowerment, and maternal health service utilization: Evidence from Mozambique.

Story, W.T., Vaz, L., Amare, Y., Gardner, H., Snetro, G., Kinney, M., Assefa, G., Massema, Y., Mathewos, B., Bekele, A., Tura, H., & Wall, S. Improvements in household and community social norms and practices related to maternal and newborn health: Evidence from Ethiopia.

PENDING GRANTS & SUBCONTRACTS

Title: Building capacity to develop gender-based violence interventions in peri-urban India (To be Paid).
Source: National Institutes of Health, Fogarty International Center, R21
Dates: September 2018 – August 2020
Role: Principal Investigator (PI)
Amount: \$278,928

ACTIVE GRANTS & SUBCONTRACTS

Title: University of Iowa Prevention Research Center
Source: Centers for Disease Control and Prevention (U48DP005021-03)
Dates: September 2014 – September 2019
Role: Co-Investigator (Co-I)
Amount: \$734,000

Title: Iowa LEND Project
Source: HRSA (5T73MC00016-23)
Dates: July 2015 – June 2021
Role: Co-I
Amount: \$482,044

Title: Promoting Culturally Appropriate Care for New Iowans
Source: Iowa Bureau of Refugee Services, Department of Health and Human Services
Dates: October 2017 – September 2020
Role: PI
Amount: \$205,974

Title: Health system effects of long-term interventions: Case study analyses
Source: Save the Children Federation, Inc.
Dates: June 2017 – August 2018
Role: PI
Amount: \$15,212

Title: Engaging the Congolese refugee community to improve maternal and fetal health in Johnson County, Iowa
Source: GOLDrush Crowdfunding, University of Iowa Foundation and Office of Outreach & Engagement, University of Iowa
Dates: January 2017 – December 2018
Role: PI
Amount: \$14,411

COMPLETED GRANTS & SUBCONTRACTS

Title: Examining the “Women Empowered” approach to build resilience and increase social capital in the Oromia region of Ethiopia
Source: Project Concern International
Dates: May 2017 – August 2017
Role: PI
Amount: \$23,265

Title: Evaluation of the community-based newborn care demand creation strategy for Ethiopia
Source: Save the Children Federation, Inc.
Dates: February 2017 – August 2017
Role: PI
Amount: \$18,152

Title: Religious innovation and competition for the prevention and treatment of HIV among faith-based groups and health facilities in western Kenya
Source: The Nagel Institute, Calvin College
Dates: February 2016 – June 2017
Role: Co-Investigator
Amount: \$40,000

Title: Evaluating the impact of social relationships on maternal and child health outcomes: A partnership to measure and strengthen social capital in rural India
Source: Faculty Development Grant for Global Public Health Research, University of Iowa, College of Public Health
Dates: December 2015 – June 2017
Role: PI
Amount: \$14,300

Title: Child Survival and Health Grants Program: Evaluation and operations research support
Source: Maternal and Child Survival Program, ICF International
Dates: July 2015 – September 2016
Role: PI
Amount: \$32,180

Title: A comparative approach to validating the measurement of social capital in Bangladesh
Source: Global Public Health Initiative, School of Public Health, University of Michigan
Dates: September 2012 – December 2012
Role: PI
Amount: \$5,000

Title: Overcoming barriers to professional intrapartum care in rural Bangladesh
Source: Center for Global Health, University of Michigan
Dates: June 2010 – September 2010
Role: PI
Amount: \$9,020

Title: Improving maternal and newborn health through public-private partnership (Bangladesh)
Source: European Union (EuropeAid/128-141/L/ACT/BD)
Dates: January 2010 – December 2012
Role: Lead Grant Writer*
Amount: \$602,000

Title: Reducing mortality among mothers and newborns through building public-private partnerships (Bangladesh)
Source: US Agency for International Development (USAID/GH/HIDN)
Dates: October 2009 – September 2014
Role: Lead Grant Writer*
Amount: \$1,423,306

Title: Reducing mortality among mothers and children through building and sustaining community capacity (India)
Source: US Agency for International Development (USAID/GH/HIDN)
Dates: October 2007 – September 2012
Role: Lead Grant Writer*
Amount: \$1,148,555

Title: Building community capacity to control malaria in central Malawi
Source: US Agency for International Development (USAID/GH/HIDN/ID)
Dates: October 2007 – September 2012
Role: Lead Grant Writer*
Amount: \$1,500,000

Title: Scaling up HIV/AIDS prevention and care services in Kenya
Source: US Agency for International Development (USAID/GH/OHA)
Dates: December 2006 – November 2009
Role: Lead Grant Writer*
Amount: \$1,081,552

AWARDS

Junior Faculty Opportunity Award, University of Iowa	2016
Finalist, Saving Lives at Birth Grand Challenge	2016
Poster Session Winner, Population Association of America	2013
The Freedman Fund for International Population Activities, University of Michigan	2013
Rackham Conference Travel Grant, University of Michigan	2012, 2013
Rackham Predoctoral Fellowship, University of Michigan	2012
Rackham Graduate Student Research Grant, University of Michigan	2012
Hammel Research Award, University of Michigan	2012
International Institute Conference Travel Grant, University of Michigan	2012
New Investigator in Global Health, Global Health Council	2011

* The term “Lead Grant Writer” is used to describe my role with various NGOs as a consultant and technical advisor. Funding procurement responsibilities included: (1) managing the development of the grant proposal; (2) primary author of the grant proposal; and (3) liaising with the donor organization to ensure compliance with funding rules and regulations.

Predocctoral Training Grant, Agency for Healthcare Research & Quality 2009, 2010
Alcoa Global Diversity Internship Travel Grant, University of Michigan 2002

TEACHING EXPERIENCE

Primary Instructor 2017 – present
Global Maternal, Newborn, and Child Health (Graduate level)
College of Public Health, University of Iowa, Iowa City, IA

Primary Instructor (and Team Teacher) 2015 – present
Global Public Health (Undergraduate level)
College of Public Health, University of Iowa, Iowa City, IA

Guest Lecturer 2016 – 2017
Health Promotion and Disease Prevention (Graduate level)
College of Public Health, University of Iowa, Iowa City, IA

Guest Lecturer 2016
Doctoral Seminar in Community and Behavioral Health (Graduate level)
College of Public Health, University of Iowa, Iowa City, IA

Guest Lecturer 2015 – 2018
Iowa Leadership Education in Neurodevelopmental and Related Disabilities Project (Graduate level)
Center for Disabilities and Development, University of Iowa, Iowa City, IA

Guest Lecturer 2015 – 2018
Fundamentals of Public Health (Undergraduate level)
College of Public Health, University of Iowa, Iowa City, IA

Guest Lecturer 2015
Evaluation I: Theory and Applications (Graduate level)
College of Public Health, University of Iowa, Iowa City, IA

Guest Lecturer 2013 – 2014
Global Maternal and Child Health (Graduate level)
School of Public Health, University of North Carolina, Chapel Hill, NC

Guest Lecturer 2012
Health Care Organization: An International Perspective (Graduate level)
School of Public Health, University of Michigan, Ann Arbor, MI

Graduate Student Instructor 2011
Introduction to Public Health (Undergraduate level)
School of Public Health, University of Michigan, Ann Arbor, MI

Guest Lecturer 2006 – 2008
Maternal, Infant, and Child Nutrition (Undergraduate level)
Department of Foods & Nutrition, Purdue University, West Lafayette, IN

Guest Lecturer 2006 – 2008
Community Development (Undergraduate level)
International Development Studies, Calvin College, Grand Rapids, MI

Graduate Student Instructor 2002 – 2004
Animal Physiology Laboratory (Undergraduate level)
Department of Molecular, Cellular, and Developmental Biology,
University of Michigan, Ann Arbor, MI

Graduate Student Instructor 2002
AIDS and Other Health Crises (Undergraduate level)
Department of Molecular, Cellular, and Developmental Biology,
University of Michigan, Ann Arbor, MI

Head Instructor 1999 – 2000
Publishing in English Language Journals (Graduate level)
Xi'an Jiaotong University, Xi'an, China

INVITED PRESENTATIONS

Story, W.T., Sarriot, E., Hartness, J., Hejna, E., and Hinds, G. (2018). The strategic space for health systems strengthening in emergency, health and nutrition interventions in protracted crises. CORE Group Global Health Practitioner Conference, Bethesda, MD.

Sarriot, E., Altobelli, L.C., Hossain, J., LeBan, K., Morrow, M., and **Story, W.T.** (2017). Moving beyond the building blocks: Guiding policymakers toward community health investments to strengthen health systems. CORE Group Global Health Practitioner Conference, Baltimore, MD.

Story, W.T. (2017). Mobilizing your community to reach your community: Crowdfunding and the Congolese refugee health partnership. University of Iowa, College of Public Health Spotlight Seminar, Iowa City, IA.

Story, W.T. (2017). Global perspectives on health beliefs and practices: Why culture matters. University of Iowa, College of Medicine Global Health Seminar, Iowa City, IA.

Story, W.T. & Frankenberger, T. (2016). Demystifying the measurement of complex social constructs: Assessing social capital across sectors. CORE Group Global Health Practitioner Conference, Portland, OR.

Story, W.T. (2016). Household social capital and socioeconomic inequalities in child undernutrition: Evidence from rural India. Special Seminar, Department of International Health, Johns Hopkins School of Public Health, Baltimore, MD.

Story, W.T. (2015). Social determinants of childhood immunization status in India: Networks and norms. American Sociological Association Annual Meeting, Chicago, IL.

Story, W.T., Altobelli, L., Lewis, J., and Shanklin, D. (2014). Integrating community-based strategies into existing health systems: The unique role of international non-governmental organizations. CORE Group Global Health Practitioner Conference, Silver Spring, MD.

Story, W.T. (2013). Social capital and health in the least developed countries: A critical review of the literature and implications for a future research agenda. American Public Health Association Annual Meeting, Boston, MA.

Story, W.T. (2008). Assessing equity among different ethnic groups in Bangladesh. CORE Group Spring Membership Meeting, Atlanta, GA.

Story, W.T. (2007). Improving maternal and child health through social and behavioral change. Faith and International Development Conference, Grand Rapids, MI.

CONFERENCE PRESENTATIONS

Story, W.T. & Glanville, J.L. (2017). Comparing the effects of social capital on self-rated health in poor and affluent nations. Paper presented at the Population Association of America Annual Meeting, Chicago, IL.

Story, W.T. & Carpiano, R.M. (2016). Household social capital and socioeconomic inequalities in child undernutrition in rural India. Poster presented at the Population Association of America Annual Meeting, Washington, DC.

Story, W.T., LeBan, K., Altobelli, L., Gebrian, B., Hossain, J., Lewis, J., Morrow, M., Nielsen, J., Rosales, A., Rubardt, M., Shanklin, D., & Weiss, J. (2015). A global framework for integrating community-based maternal, newborn, and child health strategies into existing health systems: Revaluing the role of international non-governmental organizations. Poster presented at the Consortium of Universities for Global Health Annual Conference, Boston, MA.

Singh, K., **Story, W.T.**, & Moran, A. (2015). Assessing the continuum of care in South Asia and Sub-Saharan Africa. Poster presented at the Consortium of Universities for Global Health Annual Conference, Boston, MA.

Story, W.T. (2013). Social capital and the utilization of maternal and child health services in India: A multilevel analysis. Poster presented at the Population Association of America Annual Meeting, New Orleans, LA. (*Poster Session Winner*).

Story, W.T., Taleb, F., Ali, N.A., Ahasan, S.M., and Hoque, D.M. (2013). A comparative approach to validating the measurement of social capital in Bangladesh. Poster presented at the Population Association of America Annual Meeting, New Orleans, LA and the American Public Health Association Annual Meeting, Boston, MA.

McLaren, Z., Branson, N., Brouwer, E., Ederer, D., **Story, W.T.** (2012). The impact of AIDS treatment on the spread of tuberculosis in South Africa. Poster at the 4th Biennial Conference of the American Society of Health Economists, Minneapolis, MN.

Story, W.T., Burgard, S.A. (2012). Couples' reports of household decision-making and the utilization of maternal health services in Bangladesh. Paper presented at the Population Association of America Annual Meeting, San Francisco, CA.

McLaren, Z., Branson, N., **Story, W.T.**, Iturralde, D. (2012). Factors affecting the spread of tuberculosis in South Africa. Poster at the Population Association of America Annual Meeting, San Francisco, CA.

Story, W.T., Ali, N.A., Taleb, F., TenBroek, N.L., Burgard, S., Lori, J., Hoque, D.M. (2011). *Dhatri* or doctor: The husband's role in deciding where to give birth in rural Bangladesh. Poster presented at the Global Health Council's 38th Annual International Conference on Global Health, Washington, DC.

TenBroek, N.L, Talans, A., Prashant, M., Darling, K., Banja S., Kreulen G.J., **Story, W.T.** (2011). Viable partnerships to improve child immunization coverage in rural India. Poster at the Global Health Council's 38th Annual International Conference on Global Health, Washington, DC.

TenBroek, N.L, Darling, K., Hajong, P., Kreulen G.J., **Story, W.T.** (2011). Improving access to child health services through community-managed health financing. Poster at the Global Health Council's 38th Annual International Conference on Global Health, Washington, DC.

Story, W.T., TenBroek, N., Parveen, S., Biswas, P., and Kreulen G. (2009). Managing childhood illnesses using community health volunteers in rural Bangladesh. Poster presented at the Center for Global Health Annual Symposium and Student Global Health Day, Ann Arbor, MI.

Story, W.T., Bebawi, D., Hennigan, M., Sloand, E., Davis, T. (2008). Engaging communities in behavior change through formative research. Panel moderated at the Global Health Council's 35th Annual International Conference on Global Health, Washington, DC.

Story, W.T., Kittle, B., Davis, T., Tsuma, L., and Hennigan, M. (2007). Exploring determinants of behavior change: A closer look at "Doer/Non-Doer" analysis. Panel moderated at the CORE Group Spring Membership Meeting, Easton, MD.

Story, W.T., Yang, B., Xiu, Y., and Xu, B. (2002). A quantitative measure of the knowledge, attitudes, and practices of tuberculosis and chronic cough patients in rural Jiangsu Province, China. Poster presented at the 11th Annual Epidemiology Departmental Research Meeting, Ann Arbor, MI.

MEMBERSHIPS

Interdisciplinary Association for Population Health Science	<i>2018 – present</i>
American Public Health Association	<i>2012 – present</i>
Population Association of America	<i>2011 – present</i>
Child Survival Collaborations and Resources (CORE) Group	<i>2005 – present</i>
Global Health Council	<i>2005 – 2012</i>

PROFESSIONAL SERVICE

Member, Global Public Health Collegiate Committee	<i>2016 – present</i>
University of Iowa, College of Public Health	

Member, We are Phil(anthropy) Collegiate Committee University of Iowa, College of Public Health	<i>2016 – present</i>
Member and Chair, Collegiate Awards Committee University of Iowa, College of Public Health	<i>2015 – present</i>
Member, Department Curriculum Committee University of Iowa, College of Public Health	<i>2015 – present</i>
Member, Epidemiology Internal Review Committee University of Iowa, College of Public Health	<i>2016</i>
Preceptor, Summer Internship Program University of North Carolina at Chapel Hill, Carolina Population Center	<i>2014</i>
Steering Committee Member, Biennial Public Health Symposium University of Michigan, School of Public Health	<i>2010</i>
Member At-Large, Board of Directors Child Survival Collaborations and Resources (CORE) Group	<i>2006 – 2009</i>
Co-Chair, Social and Behavioral Change Working Group Child Survival Collaborations and Resources (CORE) Group	<i>2006 – 2009</i>

REFEREED JOURNALS

BMC Health Service Research
 BMC Pregnancy & Childbirth
 Global Health Action
 Globalization & Health
 Health & Place
 Human Resources for Health
 International Journal for Equity in Health
 Journal of Health, Population and Nutrition
 Journal of Health & Social Behavior
 Journal of the Academy of Nutrition and Dietetics
 Journal of Urban Health
 Maternal and Child Health Journal
 Maternal and Child Nutrition
 PLOS One
 Reproductive Health
 Social Science & Medicine
 The Sociological Quarterly
 WHO South-East Asia Journal of Public Health

COMPUTER SKILLS

Proficient in Stata, NVivo, and MS Office; familiar with HyperResearch, SAS, and SPSS