

**Strategic goals FY2016-FY2020**

The strategic initiative outlines four strategies each for education, research, and impact along with eight cross-cutting strategies. These strategies are summarized in the following figure below.

<b>The University of Iowa College of Public Health Aspires to:</b>		
<b>Education</b>	<b>Research</b>	<b>Impact</b>
<b>Provide outstanding public health education in academic degree programs, certificates, and continuous professional development.</b>	<b>Conduct innovative, collaborative, interdisciplinary research that advances the knowledge base for public health theory, methods, and practice.</b>	<b>Enhance community health and improve quality-of-life in Iowa, nationally, and internationally.</b>
<b>We achieve these goals through:</b>		
<ul style="list-style-type: none"> <li>· <b>A curriculum of innovative, engaged teaching for undergraduate, master, and doctoral students</b></li> <li>· <b>Strong training and education programs for practicing professionals</b></li> <li>· <b>The highest level of compliance with accreditation criteria</b></li> <li>· <b>Sustained success in post-graduate placement</b></li> </ul>	<ul style="list-style-type: none"> <li>· <b>Robust and sustained collaborative partnerships</b></li> <li>· <b>Diversified funding of high impact research</b></li> <li>· <b>State-of-the-art research facilities</b></li> <li>· <b>Effective translation and dissemination of research results</b></li> </ul>	<ul style="list-style-type: none"> <li>· <b>Sustained recognition as a highly-sought resource for education, training, policy, and research</b></li> <li>· <b>Awareness of and timely response to critical public health issues to inform decision-making</b></li> <li>· <b>State-of-the-art communications that underscore the importance of public health</b></li> <li>· <b>Strong engagement with practitioners, communities, and organizations</b></li> </ul>
<b>Our efforts in education, research, and impact are enhanced through:</b>		
<ul style="list-style-type: none"> <li>· <b>Best practices in collegiate governance, infrastructure support, and professional development</b></li> <li>· <b>Targeted growth in the number of faculty based on education, research, and service priorities</b></li> <li>· <b>An environment for all students, faculty, and staff that is supportive and rich in diversity and inclusion</b></li> <li>· <b>Robust, focused, and sustained global partnerships</b></li> <li>· <b>Effective philanthropy that enhances collegiate resources</b></li> <li>· <b>Creativity and collaboration in education, research, and service</b></li> <li>· <b>High-quality and diverse students, faculty, and staff</b></li> <li>· <b>Strong engagement with alumni</b></li> </ul>		