

## **Strategic goals FY2016-FY2020**

The strategic initiative outlines four objectives each for education, research, and impact along with eight cross-cutting objectives. These objectives are summarized in the following figure below.

<b>The University of Iowa College of Public Health Aspires to:</b>		
<b>Education</b>	<b>Research</b>	<b>Impact</b>
<b>Provide outstanding public health education in academic degree programs, certificates, and continuous professional development</b>	<b>Conduct innovative, collaborative, interdisciplinary research that advances the knowledge base for public health theory, methods, and practice</b>	<b>Enhance community health and improve quality-of-life in Iowa, nationally, and internationally</b>
<b>We achieve these goals through:</b>		
<ul style="list-style-type: none"> <li>• A curriculum of innovative, engaged teaching for undergraduate, master, and doctoral students to attract and retain highly-qualified students</li> <li>• Strong training and education programs for practicing professionals</li> <li>• The highest level of compliance with accreditation criteria</li> <li>• Sustained success in post-graduate placement</li> </ul>	<ul style="list-style-type: none"> <li>• Robust and sustained collaborative research partnerships</li> <li>• Diversified funding of high impact research</li> <li>• State-of-the-art research facilities</li> <li>• Effective translation and dissemination of research results</li> </ul>	<ul style="list-style-type: none"> <li>• Sustained recognition as a highly-sought resource for education, training, policy, and research</li> <li>• Awareness of and timely response to critical public health issues to inform decision-making</li> <li>• State-of-the-art communications that underscore the importance of public health</li> <li>• Strong engagement with practitioners, communities, organizations, and alumni</li> </ul>
<b>Our efforts in education, research, and impact are enhanced through:</b>		
<ul style="list-style-type: none"> <li>• Best practices in collegiate governance, infrastructure support, and professional development</li> <li>• Targeted growth in the number of faculty based on education, research, and service priorities</li> <li>• An environment for all students, faculty, and staff that is supportive and rich in diversity and inclusion</li> <li>• Robust, focused, and sustained global partnerships</li> <li>• Effective philanthropy that enhances collegiate resources</li> <li>• Creativity and collaboration in education, research, and service</li> <li>• High-quality faculty and staff</li> <li>• Strong engagement with alumni</li> </ul>		