### Strategic goals FY2016-FY2020

The strategic initiative outlines four objectives each for education, research, and impact along with eight cross-cutting objectives. These objectives are summarized in the following figure below.

| The University of Iowa College of Public Health Aspires to: |  |
| --- | --- | --- |
| **Education** | **Research** | **Impact** |
| Provide outstanding public health education in academic degree programs, certificates, and continuous professional development | Conduct innovative, collaborative, interdisciplinary research that advances the knowledge base for public health theory, methods, and practice | Enhance community health and improve quality-of-life in Iowa, nationally, and internationally |

**We achieve these goals through:**

- A curriculum of innovative, engaged teaching for undergraduate, master, and doctoral students to attract and retain highly-qualified students
- Strong training and education programs for practicing professionals
- The highest level of compliance with accreditation criteria
- Sustained success in post-graduate placement

- Robust and sustained collaborative research partnerships
- Diversified funding of high impact research
- State-of-the-art research facilities
- Effective translation and dissemination of research results

- Sustained recognition as a highly-sought resource for education, training, policy, and research
- Awareness of and timely response to critical public health issues to inform decision-making
- State-of-the-art communications that underscore the importance of public health
- Strong engagement with practitioners, communities, organizations, and alumni

**Our efforts in education, research, and impact are enhanced through:**

- Best practices in collegiate governance, infrastructure support, and professional development
- Targeted growth in the number of faculty based on education, research, and service priorities
- An environment for all students, faculty, and staff that is supportive and rich in diversity and inclusion
- Robust, focused, and sustained global partnerships
- Effective philanthropy that enhances collegiate resources
- Creativity and collaboration in education, research, and service
- High-quality faculty and staff
- Strong engagement with alumni