



Business Leadership Network

Network News and Notes

June 2019



At the University of Iowa College of Public Health, we understand that our work is very place based; it happens out in the "real world" where people live and work. We also recognize the mutual benefits that might come about through collaborative relationships with communities and businesses around the state. We invite you to keep in touch with us through these quarterly messages and through our initiatives around the state.

- Edith Parker, Dean

BLN Spring Community Forum – Centerville, IA



This past May, the Business Leadership Network held a community forum in Centerville, IA. The forum focused on low-cost strategies for employers to implement in the workplace to keep their employees healthy and productive, and inspiring kids to lead healthy lives through eating right, staying active, and setting goals.

View a [summary report of the Centerville forum](#).

BLN Community Grant 2019 Recipient Spotlight



Mason City – Improving classroom attention and behavior

Sensory pathways are being installed within eight elementary schools in Mason City and Clear Lake to provide a physical activity outlet for students to utilize between class times. Similar pathways have been found to improve attention and behaviors of students in the classroom and provide a convenient and effective way for youth to engage in healthy lifestyle behaviors.



Elgin – Middle Schoolers working together to help their peers

The Youth Engaged in Learning about Leadership program is teaching North Fayette Valley Middle School students to use their voice to address the concerns of their peers and community while making responsible and healthy choices. Students learn leadership skills and work together to problem-solve, set goals, resolve conflicts, and make their school and community a better and safer place.

Learn more about the [BLN Community Grant Project](#).

The UI College of Public Health in the News

Webinar series focuses on persuasive communication

Increase your confidence in handling conflict and negotiations with a three-part summer webinar series on persuasive communication.

Healthy LifeStars gets kids moving to reduce childhood obesity

A new initiative from the University of Iowa College of Public Health fights childhood obesity by encouraging students to set goals, be more active, and eat more nutritious food. The college is working on expanding the program across the state which is free to communities.

Enforceable guidelines needed to slow spread of disease infecting dogs and humans

A new study finds that Canine Brucellosis is reemerging due to an increase in the number of large breeding operations, ease of movement across state and national borders, and little regulation of the breeding facilities or the dogs that are bred there.

College of Public Health helps Ottumwa residents get active

Active Ottumwa, a partnership between the city of Ottumwa and the Prevention Research Center (PRC) in the University of Iowa College of Public Health, offers dozens of fitness programs designed to get more Ottumwans moving.

Skipping breakfast associated with higher risk of cardiovascular death

A new UI study found that people who never ate breakfast had an 87% higher risk of death caused by cardiovascular disease than people who ate breakfast every day. Findings support the benefits of eating a daily breakfast in promoting heart health.

Video: What is public health? Hear from students

CPH students are helping to spread the word about public health. Public health encompasses a variety of important topics that our students represent in their studies, research, and passion to improve health.

Questions or comments? Contact:

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College of
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