

## How can I create an alert?

Bongo can send an alert to your mobile phone or computer when your bus is a specified number of minutes away.

### *To create a text alert for your mobile phone:*

1. Text 'bongo [yourstop#]' to 41411.
2. Once you receive an arrival prediction, reply to the message with the number of minutes of notice (1-30) you want before your bus arrives.

### *To create a pop-up alert for your computer:*

Bongo allows you to set alerts so that you will automatically be notified via e-mail or your web browser when your vehicle is about to arrive.

To create an alert go to [www.ebongo.org/alerts](http://www.ebongo.org/alerts)

## For questions or more information:

Visit: [www.ebongo.org](http://www.ebongo.org)



Cambus: 319-335-8633



Coralville Transit: 319-248-1790



Iowa City Transit: 319-356-5151

## Why is Bongo important?

### *Improves Safety*

- Users can minimize time spent outside in bad weather or in poorly-lit locations.

### *Encourages Eco-Friendly Practices*

- Bongo makes it easier for people to use public transportation and ultimately reduces the number of cars on the road.

- Wi-Fi access allows commuters to stay connected.

### *Creates Efficiency*

- The system provides a management console for bus dispatchers so they can more effectively manage the transit service.

- Automatic Passenger Counters (APC) provide valuable information to evaluate stops and routes.

- The system provides real-time information on many engine variables to identify and address maintenance issues.



319-471-4155



text 'bongo [yourstop#]' to 41411



[www.ebongo.org](http://www.ebongo.org)

Do you have feedback?

Visit: [www.ebongo.org/feedback](http://www.ebongo.org/feedback)



bongo  
BUS ON THE GO



Every bus, every stop, every time!

## What is Bongo?

Bongo is a GPS-based, real-time passenger information system that allows riders to find current bus locations as well as predictions for upcoming bus arrivals.

**REMEMBER** - Allow plenty of time to reach your stop before the bus arrives!

## How do I use Bongo?

 text 'bongo [yourstop#]' to 41411

You will receive a text message with a predicted number of minutes until your bus arrives.

 319-471-4155

Call the Bongo telephone number. When prompted, enter your stop number to hear a prediction of your bus arrival time.

 [www.ebongo.org](http://www.ebongo.org)

Access the map and see the location of the buses in real time. Click on bus stops for arrival predictions and service information.

 Free Wi-Fi access for all riders

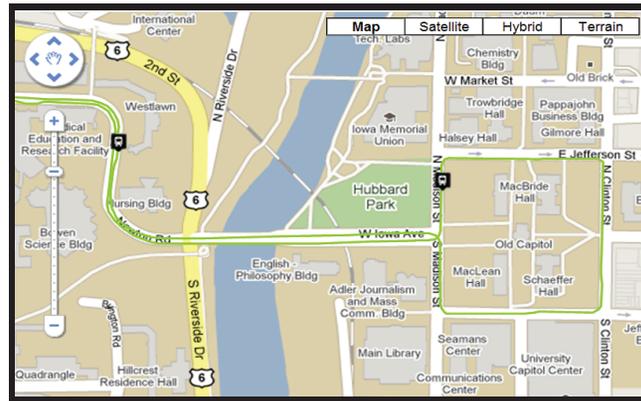
To access the internet with your mobile device or laptop computer, look for the SSID beginning with "Bongo" and connect. No password necessary!

*Note: Wi-Fi access is provided as a courtesy to our riders. The bus driver will NOT be able to assist you in connecting to the internet or with other Wi-Fi issues.*

## How does Bongo work?

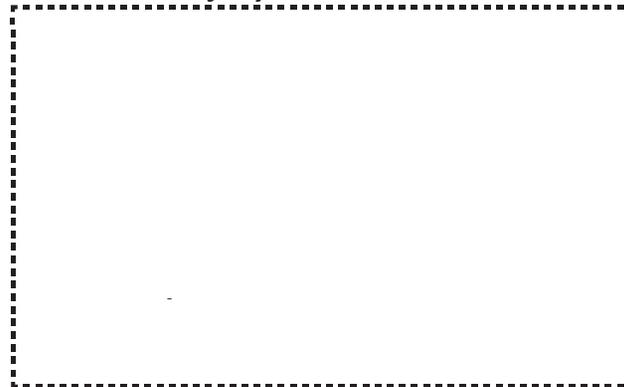
Bongo utilizes GPS technology and computer modeling to track vehicles on their routes and predict arrival times. Each vehicle is equipped with a GPS tracking system that reports latitude and longitude to a satellite every 15 seconds.

The satellite then transfers the information to a data center which locates the bus on a map and then, using historical averages, it calculates the predicted arrival times for every stop on the route.



Example map displaying a bus route, stop and location information that has been transmitted in real-time.

## Reminder card for your wallet



## Bus Stop Sign - Example



- 1 Routes will be listed in this area on single agency signs.
- 2 This is the number you will need to enter for bus arrival information.
- 3 Riders with a smart phone equipped with a camera and a barcode reader application can scan the QR code and navigate directly to the bus stop webpage on the phone's browser.