

Brandi Janssen

College of Public Health Curriculum Vitae
Department of Occupational and Environmental Health
brandi-janssen@uiowa.edu
March 2026

Educational and Professional History

Degrees Earned

1998	BA in Anthropology, Grinnell College, Grinnell, Iowa Honors/Distinctions: Honors
2009	MA in Anthropology, University of Iowa, Iowa City, Iowa
2014	PhD in Anthropology, University of Iowa, Iowa City, Iowa

Employment History

2007 - 2009	Graduate Teaching Assistant, Department of Anthropology, University of Iowa, Iowa City, Iowa
2009 - 2010	Graduate Instructor, Department of Rhetoric, University of Iowa, Iowa City, Iowa
2010 - 2011	Graduate Instructor, Department of Anthropology, University of Iowa, Iowa City, Iowa
2012	Lecturer, Department of Environmental Studies, Knox College
2011 - 2014	Adjunct Instructor of Anthropology, Kirkwood Community College
2012 - 2014	Editorial Assistant, American Anthropologist
2014 - 2020	Clinical Assistant Professor, Occupational and Environmental Health, University of Iowa
2021 - 2022	Interim Director of Undergraduate Programs, College of Public Health, University of Iowa, Iowa City, Iowa
2014 - 2024	Director, University of Iowa, Iowa's Center for Agricultural Safety and Health, Iowa City, Iowa
2020 - 2025	Clinical Associate Professor, Occupational and Environmental Health, University of Iowa
2022 - Present	Director of Undergraduate Programs, College of Public Health, University of Iowa
2025 - Present	Clinical Professor, Occupational and Environmental Health, University of Iowa

Honors and Awards

1997	President Pamela Ferguson Critical Research Grant, Grinnell College
2008	Beth Wilder Dillingham Award., Central States Anthropological Society
2008	Summer Research Funding, University of Iowa Department of Anthropology
2009	Hugh Vollrath Ross Scholarship, University of Iowa
2010	University of Iowa Department of Anthropology Summer Graduate Fellow

2011	Conference Travel Award, Center for Global and Regional Environmental Research, University of Iowa
2012	Conference Travel Award, Center for Global and Regional Environmental Research, University of Iowa
2013	Conference Travel Award, Society for Economic Anthropology
2017 - 2018	Policy Fellow, University of Iowa College of Public Health, Iowa City, Iowa
2025	Delta Omega, Honorary Society in Public Health

Teaching

Course Teaching

University of Iowa

Fall 2007	Introduction to the Study of Culture and Society, ANTH
Spring 2008	Language, Culture and Communication, ANTH
Fall 2008	Introduction to the Study of Culture and Society, ANTH
Spring 2009	Introduction to the Study of Culture and Society, ANTH
Fall 2009	Accelerated Rhetoric, RHET
Spring 2010	Rhetoric, RHET
Fall 2010	Writing and Reading: Rhetoric, RHET
Fall 2011	Anthropology of the Rural U.S., ANTH
Spring 2012	Anthropology of Food, ANTH
Spring 2012	Anthropology of the Rural U.S., ANTH
Spring 2015	Current Topics in Agricultural Health, OEH:6120:0001, Enr: 3, Percent of Course: 100.0%
Spring 2015	Current Topics in Agriculture, OEH:6100:0001, Credit Hours: 1
Fall 2015	First-Year Seminar, CSI:1200:0008, Credit Hours: 1, Enr: 17
Fall 2015	Topics in Agriculture and Rural Health, OEH:6120:0001, Credit Hours: 1, Enr: 8
Fall 2016	Agric Safe Hlth: Pract, Res Meth Policy, OEH:6130:0001, Credit Hours: 3, Enr: 3, Percent of Course: 40.0%
Fall 2016	Topics in Agriculture and Rural Health, OEH:6120:0001, Credit Hours: 1, Enr: 8, Percent of Course: 100.0%
Fall 2017	First-Year Seminar, CPH:1000:0001, Credit Hours: 1, Enr: 17
Fall 2017	Topics in Agriculture and Rural Health, OEH:6120:0001, Credit Hours: 1, Enr: 5, Percent of Course: 100.0%
Spring 2018	International Perspectives: Xicotepec, CPH:4755:0001, Credit Hours: 2, Enr: 7, Percent of Course: 100.0%
Fall 2018	Agriculture and the Environment, CPH:4200:0001, Credit Hours: 3, Enr: 9

Fall 2018	Topics in Agriculture and Rural Health, OEH:6120:0001, Credit Hours: 1, Enr: 8, Percent of Course: 100.0%
Spring 2019	Public Health Theories and Society, CPH:3800:0001, Credit Hours: 3, Enr: 36, Percent of Course: 100.0%
Fall 2019	Agriculture, Food Systems & Sustain, CPH:4200:0001, Credit Hours: 3, Enr: 16, Percent of Course: 100.0%
Fall 2019	Topics in Agriculture and Rural Health, OEH:6120:0001, Credit Hours: 1, Enr: 5, Percent of Course: 100.0%
Spring 2020	Public Health Theories and Society, CPH:3800:0001, Credit Hours: 3, Enr: 39, Percent of Course: 50.0%
Fall 2020	Topics in Agriculture and Rural Health, OEH:6120:0001, Credit Hours: 1, Enr: 11, Percent of Course: 100.0%
Spring 2021	Introduction to Public Health Methods, CPH:2600:0AAA, Enr: 32, Percent of Course: 100.0%
Fall 2021	Agriculture, Food Systems & Sustain, CPH:4200:0001, Credit Hours: 3, Enr: 23, Percent of Course: 100.0%
Fall 2021	Topics in Agriculture and Rural Health, OEH:6120:0001, Credit Hours: 1, Enr: 10, Percent of Course: 100.0%
Spring 2022	Public Health Policy and Advocacy, CPH:4210:0001, Credit Hours: 3, Enr: 46, Percent of Course: 100.0%
Fall 2022	Introduction to Public Health Methods, CPH:2600:0AAA, Enr: 32, Percent of Course: 100.0%
Fall 2022	Topics in Agriculture and Rural Health, OEH:6120:0001, Credit Hours: 1, Enr: 6, Percent of Course: 100.0%
Spring 2023	Public Health Policy and Advocacy, CPH:4210:0001, Credit Hours: 3, Enr: 36, Percent of Course: 100.0%
Fall 2023	Agriculture, Food Systems & Sustain, CPH:4200:0001, Credit Hours: 3, Enr: 31, Percent of Course: 100.0%
Spring 2024	Public Health Policy and Advocacy, CPH:4210:0001, Credit Hours: 3, Enr: 27, Percent of Course: 100.0%
Spring 2025	Public Health Policy and Advocacy, CPH:4210:0001, Credit Hours: 3, Enr: 26, Percent of Course: 100.0%
Fall 2025	Agriculture, Food Systems & Sustain, CPH:4200:0001, Credit Hours: 3, Enr: 28, Percent of Course: 100.0%
Fall 2025	Topics in Agriculture and Rural Health, OEH:6120:0001, Credit Hours: 1, Enr: 11, Percent of Course: 100.0%
Spring 2026	Public Health Policy and Advocacy, CPH:4210:0001, Credit Hours: 3, Enr: 39, Percent of Course: 100.0%

Other Institutions

Fall 2012	Food Justice, Knox College, Credit Hours: 3, Percent of Course: 100.0% Role: Primary Instructor
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Fall 2012	Introduction to Environmental Studies, Knox College, Credit Hours: 3, Percent of Course: 50.0% Role: Team Teacher
2011 - 2014	Introduction to Cultural Anthropology, Kirkwood Community College, Credit Hours: 3, Percent of Course: 100.0% Role: Primary Instructor

Scholarship/Professional Productivity

Publications or creative works

Peer-reviewed papers and journal articles

1. **Janssen, B.** (2010). Local Food, Local Engagement: Community Supported Agriculture in Eastern Iowa. (Vols. 32). (1), pp. 4-16. *Culture and Agriculture*.
2. **Janssen, B.** (2013). Herd Management: Labor Strategies in Local Food Production. (Vols. 34). (2), pp. 68-79. *Anthropology of Work Review*.
3. **Janssen, B.** (2015). Bridging the Gap Between Farmers and Food Service Directors: The Social Challenges in Forum to School Purchasing. (Vols. 5). (1), pp. 129-143. *Journal of Agriculture, Food Systems, and Community Development*. DOI: [10.5304/jafscd.2014.051.012](https://doi.org/10.5304/jafscd.2014.051.012).
4. **Janssen, B.** & Nonnenmann, M. W. (2017). New Institutional Theory and a Culture of Safety in Agriculture. *Journal of Agromedicine* 22 (1) 47-55. DOI: [10.1080/1059924X.2016.1249444](https://doi.org/10.1080/1059924X.2016.1249444). PMID: [27754778](https://pubmed.ncbi.nlm.nih.gov/27754778/). ISSN: 1059-924X
5. **Janssen, B.** & Nonnenmann, M. W. (2017). Public Health Science in Agriculture: Farmers' Perspectives on Respiratory Protection Research. *Journal of Rural Studies* 55 122-130.
6. **Janssen, B.** (2018). Small Farms, Big Plans: Mechanization and Specialization as Measures of "The Middle". *Culture, Agriculture, Food and Environment* 41 (2) 96-104. <https://doi.org/10.1111/cuag.12221>
7. Scott-Harp, D., Peek-Asa, C., Rohlman, D. & **Janssen, B.** (2019). More Than Time and Money: A Mixed-Methods Study of the Barriers to Safer Cattle Handling Practices. *American Journal of Industrial Medicine* 62 (11) 978-985.1. PMID: 31452240 PMCID: [PMC7069494](https://pubmed.ncbi.nlm.nih.gov/PMC7069494/) DOI: [10.1002/ajim.23043](https://doi.org/10.1002/ajim.23043)
8. Lebow-Skelley, E., Yelton, S., **Janssen, B.**, Erdei, E. & Pearson, M. (2020). Using concept mapping to identify issues and priorities in reporting-back environmental health data. *International Journal of Environmental Research and Public Health* 17 (18) 6742. DOI: <https://doi.org/10.3390/ijerph17186742>.
9. Liang, Y., Wang, K., **Janssen, B.**, Casteel, C., Nonnenmann, M. W. & Rohlman, D. (2021). Examination of Symptoms of Depression among Cooperative Dairy Farmers. *International Journal of Environmental Research and Public Health* 18 (7) 3657. Apr 1;18(7):3657. DOI: [10.3390/ijerph18073657](https://doi.org/10.3390/ijerph18073657). PMID: 33915756; PMCID: [PMC8037613](https://pubmed.ncbi.nlm.nih.gov/PMC8037613/).
10. Osinuga, A., **Janssen, B.**, Fethke, N. B., Story, W. T., Imaledo, J. A. & Baker, K. K. (2021). Understanding Rural Women's Domestic Work Experiences (DWE) in Ibadan, Nigeria: Development of a Measurement Tool Using Confirmatory Factor Analysis. *International Journal of Environmental Research and Public Health* 18 (11043). DOI: <https://doi.org/10.3390/ijerph182111043>.
11. Liang, Y., **Janssen, B.**, Casteel, C., Nonnenmann, M. & Rohlman, D. S. (2021). Agricultural Cooperatives in Mental Health: Farmers' Perspectives on Potential Influence. *Journal of Agromedicine*. Apr;27(2):143-153. DOI: [10.1080/1059924X.2021.2004962](https://doi.org/10.1080/1059924X.2021.2004962). Epub 2021 Nov 26. PMID: 34758703; PMCID: [PMC8957597](https://pubmed.ncbi.nlm.nih.gov/PMC8957597/).
12. Brady, P. J., Askelson, N. M., Ashida, S., Nothwehr, F., **Janssen, B.** & Frisvold, D. (2021). The Relationship between Political, Economic, Social, and Cultural Vulnerability and Food Insecurity among

- Adults Aged 50 Years and Older. *Nutrients* 2021 Oct 29;13(11):3896. DOI:[10.3390/nu13113896](https://doi.org/10.3390/nu13113896). PMID: 34836150; PMCID: [PMC8618552](https://pubmed.ncbi.nlm.nih.gov/PMC8618552/).
13. Gibbs, J., Walls, K., Sheridan, C., Sullivan, D., Cheyney, M., **Janssen, B.** & Rohlman, D. (2021). Evaluation of self-reported agricultural tasks, safety concerns, and health and safety behaviors of Midwestern young adults in collegiate agricultural programs. *Safety (Basel)*. 2021 Jun 3;7(2):10.3390/safety7020044. DOI: [10.3390/safety7020044](https://doi.org/10.3390/safety7020044). PMID: 34552980; PMCID: [PMC8455168](https://pubmed.ncbi.nlm.nih.gov/PMC8455168/).
 14. Nichols, C., **Janssen, B.**, Beamer, C. & Ferring, C. (2022). Pivoting is Exhausting: A critical analysis of local food system resilience. *Journal of Rural Studies* 96 180-189.
 15. Rudolphi, J., Campo, S., **Janssen, B.**, Ramirez, M., Wang, K. & Rohlman, D. (2022). A Test of Social Cognitive Theory to Increase Hearing Protection Use in Swine Buildings. *Journal of Agricultural Safety and Health* 28 (4) 215-228.
 16. **Janssen, B.** & Curnick, J. (2022). Evaluating Knowledge Transfer after a Science Café: A Qualitative Approach for Rural Settings. *Science Education and Civic Engagement* 14 (1) 64-76.
 17. **Janssen, B.** & McCabe, M. A. (2023). Substantiating a crisis: Understanding farmer mental health in Iowa. *Anthropological Notebooks* 29 (2) 14-38.
 18. Brady, P., Askelson, N., Thompson, H., Kersten, S., Hopkins, H., Ashida, S., Nothwehr, F., **Janssen, B.** & Frisvold, D. (2023). A Qualitative Study of Factors Influencing Food Choices and Food Sources Among Adults Aged 50 Years and Older During the Coronavirus Disease 2019 Pandemic. *Journal of the Academy of Nutrition and Dietetics* 123 (4) 602-613. e5. DOI: <https://doi.org/10.1016/j.jand.2022.08.131>.
 19. Arayal, A., **Janssen, B.**, Casteel, C., Fethke, N. B., Buikema, B., Cho, H. & Rohlman, D. S. (2023). Applying the Worker Well-Being Framework to Identify Factors that Impact Turnover Among Long-Haul Truck Drivers. *Workplace Health & Safety* 71 (9) 419-428.
 20. Liang, Y., Casteel, C., **Janssen, B.**, Wang, K. & Rohlman, D. (2023). Organizational Resources and Social Support Influences on Stress and Depression: A Comparison among Cooperative and Non-Cooperative Farmers. *Journal of Agromedicine* 28 (2) 177-186. DOI: [10.1080/1059924X.2022.2134243](https://doi.org/10.1080/1059924X.2022.2134243).
 21. Brady, P. J., Askelson, N. M., Thompson, H., Ashida, S., Nothwehr, F., **Janssen, B.** & Frisvold, D. (2022). Perceived Food-Related Responsibilities among Adults Aged 60 Years and Older. *Journal of Hunger and Environmental Nutrition* 1-16.
 22. Croskey, O., Curnick, J., **Janssen, B.** (2025) A holistic approach to community health in the Latino/x population: The intersection of environment and health. *Discover Public Health*. 22, 412 (2025). DOI: <https://doi.org/10.1186/s12982-025-00830-0>
 23. Milkovich, P.J., Johnson, A., Yoder, A., Downes, W., Funkenbusch, K., Larson, T., Brokesh, E., **Janssen, B.**, Curnick, J., Sorensen, J. (2025) Feasibility and fidelity in applying media advocacy principles as an implementation strategy: Lessons from the National ROPS Rebate Program expansion. *BMC Public Health* 25, 2407. DOI: <https://doi.org/10.1186/s12889-025-23642-y>
 24. Comellas, A.P., Stapleton, E.M., **Janssen, B.**, Lehmler, H., Thorne, P.S., Curnick, J., Sprenger, K., O'Connell, D., Garcia, E., Brüning, E., Mittal, A., Ashida, S. Emergency Preparedness in Older Adults with and without COPD During Power Outages and Natural Disasters. *Journal of Applied Gerontology*. DOI: <https://doi.org/10.1177/07334648261431433>
 25. Buckingham-Schutt, L., Bucklin, R., **Janssen, B.**, Johnson, J., Askelson, N. (2026) Navigating SNAP Waiver Submissions: An Iowa Case Study. *Frontiers in Nutrition*. Vol 13 DOI: <https://doi.org/10.3389/fnut.2026.1771849>
 26. McCabe, M.A., Curnick, J., Kuehn, T., Zorn, A., **Janssen, B.** (2026) Understanding Environmental Health Issues to Inform Community Engagement in the Central Midwest. *Discover Public Health* 23(21). DOI: <https://doi.org/10.1186/s12982-025-01323-w>

Books

1. **Janssen, B.** (2016). Safety and Health in the “Safer and Healthier” Agriculture. In Boulanger, C. (Ed.) *Reflecting on America: Anthropological Views of US Culture*, Second Edition. pp. 51-64. New York, NY: Left Coast Press/Routledge.
2. **Janssen, B.** (2017). *Making Local Food Work: The Challenges and Opportunities of Today's Small Farmers*. Iowa City, IA: University of Iowa Press.
3. **Janssen, B.** (2019). Building Partnerships for Sustainable and Healthy Rural Communities. In Pradarelli, S.J. (Ed.) *As Far as the Eye Can See: The Promises and Perils of Research and Scholarship in the Twenty-First Century*. pp. 160-165. Iowa City, IA: University of Iowa Press.
4. **Janssen, B.** (2021). Food Systems. In Cliggett, L. & Pedersen, L. (Eds.) *SAGE Handbook for Cultural Anthropology*. pp. 502-519. Newbury Park: CA: SAGE Publishing.

Reviews

1. **Janssen, B.** (2015). Review of *Corn Meets Maize: Food Movements and Markets in Mexico* by Lauren E. Baker. *Culture, Agriculture, Food and Environment* 37 (1) 49-50.
2. **Janssen, B.** (2018). Review of *Harvest of Hazards: Family Farming, Accidents, and Expertise in the Corn Belt 1940-1975*. *Great Plains Quarterly* 38 (2) 242-243.

Non-peer-reviewed journal articles

1. Paladino, S. & **Janssen, B.** (2016). Theories of Farmer Knowledge and Food Security. **Janssen, B. & Paladino, S.** (Eds.) (Vols. 38). (1), pp. 3-4. *Culture, Agriculture, Food and Environment*.
2. Paladino, S. & **Janssen, B.** (2016). Entanglements of Reciprocal Relations. (Vols. 38). (2), pp. 70-71. *Culture, Agriculture, Food and Environment*.
3. **Janssen, B.** & Paladino, S. (2017). Actor Networks, Celebrity Farmers, Identity Performance, and Super Star Crops. (Vols. 39). (1), pp. 2-3. *Culture, Agriculture, Food and Environment*.
4. Paladino, S. & **Janssen, B.** (2017). Future-Making in the Face of Risk: Drawing on Heritage and Community Resources. (Vols. 39). (2), pp. 68-68. *Culture, Agriculture, Food and Environment*.
5. **Janssen, B.** & Styles, M. (2018). Agriculture, Anxiety, and Amazonification: Creative Adaptation and Resistance in Risky Rural and Urban Landscapes. (Vols. 40). (1), pp. 2-3. *Culture, Agriculture, Food and Environment*.
6. **Janssen, B.** & Styles, M. (2018). Navigating the Middle Ground: Anthropological Investigations of Agricultural Practice and Scale. (Vols. 40). (2), pp. 72-72. *Culture, Agriculture, Food and Environment*.
7. Styles, M. & **Janssen, B.** (2019). Transitional Moments, Mediators, and Alternative Modernities. (Vols. 41). (1), pp. 2-3. *Culture, Agriculture, Food and Environment*.
8. Styles, M. & **Janssen, B.** (2020). “Saving” Plant Genetic Resources (& Ourselves) in a Time of Accelerating Ecological Change. (Vols. 41). (2), pp. 72. *Culture, Agriculture, Food and Environment*.
9. Knežević Hočevar, D. & **Janssen, B.** (2023). Living in contrasting agricultural worlds and yet experiencing similar anxieties. *Anthropological Notebooks* 29 (2) 1-13.

Magazine/Trade Publications

1. **Janssen, B.** (2010). Heart of the Meal: Tips on Nose-to-tail Dining. *Edible Iowa River Valley*.
2. **Janssen, B.** (2010). Scott County Divide. *Edible Iowa River Valley*.
3. **Janssen, B.** (2011). Jasper Winery. *Edible Iowa River Valley*.
4. **Janssen, B.** (2012). Mahaska County. *Edible Iowa River Valley*.
5. **Janssen, B.** (2015). Spring Cleaning: Tips for Safe and Successful Controlled Burns on the Farm. *Iowa Farmer Today*.
6. **Janssen, B.** (2015). Farming Can be Challenging after Knee, Shoulder Surgery. *Iowa Farmer Today*.
7. **Janssen, B.** (2015). Take Precautions to Avoid Heat-Related Illness. *Iowa Farmer Today*.
8. **Janssen, B.** (2015). Working to Protect What Matters: Iowa's Center for Agricultural Safety and Health Continues to Help Farmers Stay Alive and Well. *Iowa Farmer Today*.

9. **Janssen, B.** (2015). Staying Safe on Iowa's Roads: Statewide Partnerships Address the Dangers of Rural Crashes. *Lake Mills Graphic*.
10. **Janssen, B.** (2015). I-CASH Grants Help Spread Safety to Future Farmers. *Iowa Farmer Today*.
11. **Janssen, B.** (2015). Take Precautions to Avoid Farm Fires This Winter. *Iowa Farmer Today*.
12. **Janssen, B.** (2016). Farming Safely, Profitably: Are you a good risk? *Iowa Farmer Today*.
13. **Janssen, B.** (2016). Collaboration keeps Argentine Farmers Safe. *Iowa Farmer Today*.
14. **Janssen, B.** (2016). Keep New, Young Employees Safe on the Farm this Season. *Iowa Farmer Today*.
15. **Janssen, B.** (2016). Responders Prep for Safe Harvest. *Iowa Farmer Today*.
16. **Janssen, B.** (2016). Farming with Diabetes Requires Balancing Act. *Iowa Farmer Today*.
17. **Janssen, B.** (2016). Suicide Rate Among Farmers at Historic High. *Iowa Farmer Today*.
18. **Janssen, B.** (2017). Small Steps Affect Beginning Farmers' Safety. *Iowa Farmer Today*.
19. **Janssen, B.** (2017). Standard Expands Respiratory Protection. *Iowa Farmer Today*.
20. **Janssen, B.** (2017). Expect the Unexpected When Handling Livestock. *Iowa Farmer Today*.
21. **Janssen, B.** (2017). Long Hours May Have Hidden Consequences. *Iowa Farmer Today*.
22. **Janssen, B.** (2017). Youth Groups Encourage Farmer Safety. *Iowa Farmer Today*.
23. **Janssen, B.** (2017). Growing Pains: Small Farms, Big Problems Amidst Commercial Acreage in Iowa. *Phi Beta Kappa Forum 97 (3) 16-19*.
24. **Janssen, B.** (2017). Farm Couple Honored for Safety Work after Experiencing Tragedy. *Iowa Farmer Today*.
25. **Janssen, B.** (2018). Farm Safety Doesn't Happen by Accident. *Iowa Farmer Today*.
26. **Janssen, B.** (2018). Think About Spring Training Before Spring Planting Begins. *Iowa Farmer Today*.
27. **Janssen, B.** (2018). Dairy Promotes Safety from Farm to Table. *Iowa Farmer Today*.
28. **Janssen, B.** (2018). ATVs not made for roadway, even when state laws allow. *Iowa Farmer Today*.
29. **Janssen, B.** (2018). Safety Watch: Prevent Grain-Related Injuries. *Iowa Farmer Today*.
30. **Janssen, B.** (2018). Safety Watch: Expert Recommends SOPS for Safety. *Iowa Farmer Today*.
31. **Janssen, B.** (2019). Suicide Prevention is a Community-Wide Effort.
32. **Janssen, B.** (2019). Rollover Protection a Critical Safety Strategy for Small Farms. *Iowa Farmer Today*.
33. **Janssen, B.** (2019). Doctor Can Help Reduce Physical Toll of Farm Work. *Iowa Farmer Today*.
34. **Janssen, B.** (2019). Recent Deaths Reinforce Need for Safe Driving, ROPS. *Iowa Farmer Today*.
35. **Janssen, B.** (2019). No Matter the Ladder, Keep Safety in Mind. *Iowa Farmer Today*.
36. **Janssen, B.** (2019). Don't Rely on Luck to Get Through Next Emergency. *Iowa Farmer Today*.
37. **Janssen, B.** (2020). Youth May Be Key to Safer Farms. *Iowa Farmer Today*.
38. **Janssen, B.** (2020). Preventing Rural Crashes Critical Amid Health Crisis. *Iowa Farmer Today*.
39. **Janssen, B.** (2020). Science Critical in Agriculture and Public Health. *Iowa Farmer Today*.
40. **Janssen, B.** (2020). Resources Available for COVID-19 Stress Management. *Iowa Farmer Today*.
41. **Janssen, B.** (2020). Agencies Work Together to Add Respirator Test Options. *Iowa Farmer Today*.
42. **Janssen, B.** (2020). Stocked, visible first aid kit vital to farm safety. *Iowa Farmer Today*.
43. **Janssen, B.** (2021). Develop plans to save livestock and livelihood. *Iowa Farmer Today*.
44. **Janssen, B.** (2021). Flowers are blooming, ticks are crawling. *Iowa Farmer Today*.
45. **Janssen, B.** (2021). Be aware of equipment blind spots to keep bystanders safe. *Iowa Farmer Today*.
46. **Janssen, B.** (2021). Keep safety in mind when mowing ditches. *Iowa Farmer Today*.
47. **Janssen, B.** (2021). Gloves protect from more than cold. *Iowa Farmer Today*.
48. **Janssen, B.** (2022). ROPS a proven strategy to keep old tractors safely running. *Iowa Farmer Today*.
49. **Janssen, B.** (2022). Consider safety in grain bins of all ages and sizes. *Iowa Farmer Today*.
50. **Janssen, B.** (2022). Retiree awarded for career keeping Iowans safe. *Iowa Farmer Today*.
51. **Janssen, B.** (2022). Even a small needle can cause big problems. *Iowa Farmer Today*.
52. **Janssen, B.** (2022). Safety details reduce crashes on rural roads. *Iowa Farmer Today*.
53. **Janssen, B.** (2022). Fire prevention important for winter and spring. *Iowa Farmer Today*.
54. **Janssen, B.** (2022). 'Fall Feel Good' connects farmers with help. *Iowa Farmer Today*.
55. **Janssen, B.** (2023). Basic skills, technique can reduce chainsaw risk. *Iowa Farmer Today*.

56. **Janssen, B.** & Curnick, J. (2023). 'Luckiest grandpa in the world' takes steps to keep family safe. *Iowa Farmer Today*.
57. **Janssen, B.** (2023). Assess ag chemicals for summer safety. *Iowa Farmer Today*.
58. **Janssen, B.** (2023). Lawn mowers put young children at risk. *Iowa Farmer Today*.

Other Publications

1. **Janssen, B.** (2012). Out Standing in Your Field: Research among Iowa Farmers. (Vols. 53). (10), pp. 41. Anthropology News, Culture and Agriculture Section.
2. **Janssen, B.** (2017). Making Rural America Great Again. Hotspots, Cultural Anthropology Website.
3. Brown, D., Johnson, D., **Janssen, B.**, Christiansen, T., Kelley, S., Doran, B., Hooley, I., Leibold, K., Metzcus, L., Rieck-Hinz, A., Stender, D. & Tranel, L. (2023). Relationships can heal: Knowing the farmer client. Ames, IA: Iowa State University.

Research Interests/Current Projects

- Anthropology of Food Systems
- U.S. agricultural systems
- Direct Market Farming in the U.S.
- Rural Studies and Health

Grants and Contracts

Active (Funded)

1. Education and Research Center (ERC); CDC/NIOSH via Heartland Center for Occupational Health Education and Research Center; Janssen, Brandi (Supporting), Rohlman, Diane (Principal Investigator, Core), O'Shaughnessy, Patrick (Principal Investigator, Center)
 - Jul 1, 2013 - Jun 30, 2024
 - 6% effort
2. EHSRC Community Engagement Core; NIH/NIEHS; Janssen, Brandi (Principal Investigator, Core), Lehmler, Hans (Principal Investigator, Center)
 - P30 ES005605-28
 - Apr 1, 2018 - Mar 31, 2027
 - Direct Cost: \$183,738.00, 15% effort
3. Co-LEARN: A Midwestern Community of Learning for Empowerment, Climate Adaptation and Resilience for the Next Generation; NOAA; Janssen, Brandi (Principal Investigator)
 - NA23OAR4310629
 - Sep 1, 2023 - Aug 31, 2028
 - Amount: \$5,999,810.00, 17% effort

Completed

1. Producing Local Food and Local Knowledge: The Experience of Iowa Farmers; The Center for Global and Regional Environmental Research; Janssen, Brandi (Principal Investigator)
 - May 11, 2010 - Jan 1, 2011
 - Amount: \$1,035.00
2. Producing Local Food and Local Knowledge: The Experience of Iowa Farmers; The Wenner-Gren Foundation; Janssen, Brandi (Principal Investigator)
 - 8233
 - Jan 15, 2011 - Jan 15, 2012
 - Amount: \$18,876.00

3. Educational Approach to Increase Respirator Use among Broiler Chicken Workers; CDC/NIOSH via University of Texas Health Science Center at Tyler
 - Oct 1, 2011 - Sep 29, 2016
4. Expanding Agricultural Safety and Health Training and Research to Argentina; University of Iowa College of Public Health; Nonnenmann, Matthew W. (Co-Investigator), Rohlman, Diane S (Principal Investigator), Janssen, Brandi (Co-Investigator)
 - Jan 1, 2016 - Dec 31, 2016
 - Amount: \$10,000.00
 - Total Amount Requested: \$15,000.00
5. Farmer Evaluation of Agricultural Fatality messaging: Best Practices for Disseminating Prevention Messages based on FACE Cases; CDC/NIOSH via Central States Center for Agricultural Safety and Health; Leonard, Stephanie (Co-Principal), Janssen, Brandi (Co-Principal)
 - Sep 14, 2015 - Mar 14, 2017
 - Amount: \$20,000.00, 5% effort
 - Total Amount Requested: \$20,000.00
6. Iowa Substance Use Data Set: Preventing Overdose Through Actionable Data; Iowa Institute of Public Health Research and Policy; Liang, Yanni (Supporting), Sanchez, Jennifer (Co-Investigator), Merrill, Anna (Co-Investigator), Knosp, Boyd (Co-Investigator), Hourcade, Juan Pablo (Co-Investigator), Davis, Heath (Co-Investigator), Carnahan, Ryan (Co-Investigator), Janssen, Brandi (Principal Investigator)
 - Sep 1, 2018 - Aug 31, 2019
 - Amount: \$75,000.00
7. Agrobiodiversity in Iowa's Local Food System; UI College of Public Health; Janssen, Brandi (Principal Investigator)
 - 5 3633700
 - Feb 1, 2018 - Sep 1, 2019
 - Amount: \$10,000.00
8. GPCAH Outreach Core; CDC/NIOSH; Rohlman, Diane (Co-Principal, Core), Janssen, Brandi (Co-Principal, Core), Anthony, T. Renee (Principal Investigator, Center)
 - U54 OH007548
 - Oct 1, 2016 - Sep 29, 2021
 - Direct Cost: \$200,000.00, 10% effort
9. ISRP Research Translation Core; NIH/NIEHS; Spak, Scott (Principal Investigator), Janssen, Brandi (Co-Investigator)
 - P42 ES013661-14
 - 2019 - 2021
 - 6% effort
10. ISRP Community Engagement Core; NIH/NIEHS; Janssen, Brandi (Principal Investigator, Core), Hornbuckle, Keri (Principal Investigator, Center)
 - P42 ES013661-14
 - May 2019 - Jan 2024
 - 15% effort
11. Implementing ROPS Programs: Key Factors in OSH Evidence-Based Practice Adoption; CDC/NIOSH; Janssen, Brandi (Co-Investigator), Sorensen, Julie (Principal Investigator)
 - Aug 1, 2020 - Jul 31, 2024

12. North Central Farm and Ranch Stress Assistance Center: Engaging Programs to Support Producer Well-being; USDA; Janssen, Brandi (Co-Investigator), Brown, David (Co-Investigator), Rudolphi, Josephine (Principal Investigator)
 - Sep 1, 2020 - Aug 31, 2024
13. Building relationships of reciprocity among researchers and marginalized groups for resilience in the Central Midwest; University Corporation for Atmospheric Research; Janssen, Brandi (Principal Investigator)
 - • SUBAWD003815
 - Oct 2022 - Nov 2024
 - Amount: \$99,954.00, 2% effort

Presentations

Keynote/Plenary Address

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| Jan 2016 | Janssen, B. "Protecting our Resources: Agricultural Safety and Health." Presented at Syngenta Cooperative Growers Banquet, Syngenta, Inc, Slater, Iowa. |
| Oct 2019 | Janssen, B. "The Goldilocks Challenge: Getting Supply, Demand, and Scale Just Right in Local Food." Presented at Growing Greener: Building a Sustainable Food System for Grinnell, Center for Prairie Studies, Grinnell, Iowa. |
| Sep 2024 | Janssen, B. "Upstream Thinking: Rebuilding the commons for water quality and health." Presented at Iowa Water Conference, Coralville, IA. |
| Dec 2024 | Janssen, B. Upstream Thinking: Rebuilding the commons for water quality and health. Presented at the Cedar River Source Water Partnership Partner Appreciation Day, Cedar Rapids, IA. |
| Sep 2025 | Janssen, B. "Upstream Thinking: Rebuilding the Commons for Water Quality and Health." Women and Water, Presented by Women, Land, and Legacy: Delaware and Dubuque Chapter. Dubuque, IA. |

Invited Lectures

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| Feb 2014 | Janssen, B. "Who are the People in your Neighborhood? The confluence of local and global food streams in Iowa." Monmouth College, Monmouth, Illinois. |
| Mar 2014 | Janssen, B. "Measuring Agricultural Sustainability." University of Wisconsin, LaCrosse, Wisconsin. |
| Apr 2014 | Janssen, B. "Just a Simple Salad: The Cultural Practice of School Lunch." Augustana College, Rock Island, Illinois. |
| Jun 2014 | Janssen, B. "Just a Simple Salad: Challenges in Local Food Sourcing." Presented at Fresh Produce University, Ames, Iowa. |
| Mar 2015 | Janssen, B. "Anthropology, Agriculture, and Public Health." Presented at Grinnell College, Grinnell, Iowa. |
| Nov 2015 | Janssen, B. "Safety and Health in Agriculture." Presented at Heartbeat of the Farm Course, ISU Extension and Outreach, Grinnell, Iowa. |
| Dec 2015 | Janssen, B. "Introduction to Farm Safety." Presented at Equipment 101 Workshop, Iowa Valley RC&D, Amana, Iowa. |
| Jan 2016 | Janssen, B. "Agricultural Safety and Health in Iowa." Presented at Ag Cooperative Safety Directors of Iowa Quarterly Meeting, Ag Cooperative Safety Directors of Iowa, Story City, Iowa. |

- Jan 2016 Janssen, B. "Iowa's Center for Agricultural Safety and Health." Presented at Agribusiness and Bioscience Committee, Johnson County Chamber of Commerce, Iowa City, Iowa.
- Jan 2016 Janssen, B. "Protect Your Assets, Protect Yourself." Presented at Iowa Farm Bureau Young Farmers Conference, Iowa Farm Bureau, Des Moines, Iowa.
- Apr 2016 Janssen, B. "Safety and Health on the Farm." Presented at Beginning Farmer and Military Veteran Workshop, Iowa Agricultural Development Authority, Cedar Rapids, Iowa.
- Jul 2016 Janssen, B., Scott-Harp, D. "Grain Handling Safety." Presented at Farmhand 201, Women, Land, and Legacy, Tama, Iowa.
- Feb 2017 Janssen, B. "Feeding Iowa, Feeding the World: The Confluence of Local and Global Food Streams." Presented at Sawmill Museum Lecture Series, Clinton, Iowa.
- Mar 2017 Janssen, B. "Iowa's Center for Agricultural Safety and Health: Leading Statewide Partnerships to Make Farming Safer." Presented at Leopold Center for Sustainable Agriculture Board Meeting, Iowa City, Iowa.
- Apr 2017 Janssen, B. "Safety and Health from Farm to Fork." Presented at Des Moines University Friday Research Seminar Series, Des Moines, Iowa.
- Nov 2017 Janssen, B. "Growing Local Food: Small Scale Farming in a Big Farm State." Presented at Science on Tap, Hancher Auditorium, Iowa City, Iowa.
- Mar 2018 Janssen, B. "Iowa's Center for Agricultural Safety and Health: Leading statewide partnerships to make farming safer." Presented at Ag Update, Hills Bank, Riverside, Iowa.
- Apr 2018 Janssen, B. "Local Food: Sustainable Jobs and Healthy People?" Presented at Anthropology Alumni Lecture Series, Grinnell College, Grinnell, Iowa.
- Apr 2018 Janssen, B. "Grain Handling Safety." Presented at Workers Memorial Day Observation, Iowa City, Iowa.
- Apr 2019 Janssen, B. "Fall Protection." Presented at Workers' Memorial Day Service, Iowa City, Iowa.
- Oct 2019 Janssen, B. "Grain Handling Safety." SouthWest Community College, Creston, Iowa.
- Nov 2019 Janssen, B. "Sustainability and Safety in Agriculture." Iowa City Rotary Club, Iowa City, Iowa.
- Jan 2020 Janssen, B. "Safety and Sustainability in Agriculture." Vintage Cooperative, Iowa City, Iowa.
- Feb 2020 Janssen, B. "Safety and Sustainability in Agriculture." Presented at Health in All IC, UI College of Public Health, Iowa City, Iowa.
- Mar 2020 Janssen, B. "Agricultural Safety and Health." Presented at Southeast Iowa Agricultural Research Association Meeting, Iowa State University Extension and Outreach, Iowa City, Iowa.
- Mar 2020 Hornbuckle, K. & Janssen, B. "Understanding PCBs in Schools". Presented at Science Cafe, Environmental Health Sciences Research Center, Mt. Vernon, Iowa.
- Jun 2023 Janssen, B. "'Good luck with your research, I hope you find what you're looking for:' Lessons learned from Iowa farmers." Presented at ZRC SAZU, Ljubljana, Slovenia.
- Jun 2023 Janssen, B. "US Policy and Farmers' Health and Wellbeing." Presented at the Chamber of Agriculture and Forestry of Slovenia, Ljubljana, Slovenia.

- Sep 2023 Janssen, B. "Agricultural co-ops and farmer mental health." Presented at Lunch and Learn, Iowa Farmers Union.
- Mar 2025 Janssen, B. "More than Time and Money: Barriers to Change on Midwestern Farms." Presented at Central States Occupational and Environmental Medicine Association, Coralville, IA.
- Aug 2025 Janssen, B. "Heat-Smart: Protecting People from Field Heat Stress." Iowa State University Webinar Series, Virtual.

Oral Presentations

- Oct 1997 Janssen, B. "Ethnographic Decision Tree Modeling and the Decision to Attend Grinnell College." Presented at Association of Institutional Research of the Upper Midwest, St. Paul, Minnesota.
- Dec 2008 Janssen, B. "Local Food, Local Engagement: Community Supported Agriculture in Eastern Iowa." Presented at University of Iowa Center for Ethnic Studies and the Arts Food Studies Workshop, Iowa City, Iowa.
- Mar 2009 Janssen, B. "Local Food, Local Engagement: Community Supported Agriculture in Eastern Iowa." Presented at Society for Applied Anthropology Annual Meeting, Santa Fe, New Mexico.
- Dec 2009 Janssen, B. "Who are the People in your Neighborhood? Alternative Producers and their Relationship to the Industrial System in Iowa." Presented at American Anthropological Association Annual Meeting, Philadelphia, Pennsylvania.
- Sep 2010 Janssen, B. "Local Food and Local Knowledge: The Cultural Commons of Iowa Producers." Presented at The Market as Commons, Chapel Hill, North Carolina.
- Mar 2011 Janssen, B. "Crop Mobs and Field Days: Volunteer Labor in Community Supported Agriculture." Presented at Society for Applied Anthropology Annual Meeting, Seattle, Washington.
- Nov 2012 Janssen, B. "The Farmer and The Food Service Director: Lessons in Proximity and Risk in Iowa." Presented at American Anthropological Association Annual Meeting, San Francisco, California.
- Nov 2014 Janssen, B. "Direct Market Farmers: Opportunities and Challenges for Agricultural Safety and Health." Presented at Midwest Rural Agricultural Health and Safety Conference, Ankeny, Iowa.
- Mar 2015 Janssen, B. "Improving Agricultural Safety and Health in the 'Healthier and Safer' Agriculture." Presented at Society for Applied Anthropology Annual Meeting, Pittsburgh, Pennsylvania.
- May 2015 Janssen, B. "Perceptions of Vulnerability among Iowa Farmers: Comparing the two 'Food Streams.'" Presented at Law and Society Association Annual Meeting, Seattle, Washington.
- Jun 2015 Janssen, B. & Nonnenmann, M. W. "Barriers to Agricultural Safety and Health Research: A Qualitative Assessment of Broiler Chicken Production." Presented at International Society of Agricultural Safety and Health Annual Meeting, International Society of Agricultural Safety and Health, Normal, Illinois.
- Nov 2015 Janssen, B. "'You are learning that we don't have the trust that we should have:' Building rapport with farmers in health and safety research." Presented at Midwest Rural Agricultural Health and Safety Conference, Decorah, Iowa.

- Mar 2016 Janssen, B. "A Culture of Safety: A Holistic Approach to Agricultural Safety and Health." Presented at Society for Applied Anthropology Annual Meeting, Society for Applied Anthropology, Vancouver, Canada.
- Aug 2016 Janssen, B. & Rohlman, D. S. "Agricultural Safety and Health Education through Research to Practice." Presented at Nordic Meeting on Agricultural Occupational Health and Safety, Billund, Denmark.
- Nov 2016 Janssen, B. "Small Farms, Big Plans: Specialization and Mechanization as Measures of the Middle." Presented at American Anthropological Association Annual Meeting, Minneapolis, Minnesota.
- Mar 2017 Janssen, B. "Closing the Loop: Ethics and Efficiency in Iowa's Local Food System." Presented at Society for Applied Anthropology Annual Meeting, Santa Fe, New Mexico.
- Nov 2017 Janssen, B. & Nonnenmann, M. W. "You Are Learning We Don't Have the Trust We Should Have: Farmers' Perspectives on Public Health Research." Presented at Annual Meeting of the American Anthropological Association, Washington, District of Columbia.
- Jun 2018 Scott-Harp, D. & Janssen, B. "Barriers to the Adoption of Safe Beef Handling Practices, Equipment, and Facilities in Iowa." Presented at International Society for Agricultural Safety and Health Annual Conference, Halifax, Nova Scotia, Canada.
- Jun 2018 Janssen, B. "Investing in Farm Safety: Agricultural Lenders as Public Health Partners." Presented at International Society for Agricultural Safety and Health Annual Conference, Halifax, Nova Scotia, Canada.
- Oct 2018 Janssen, B. "How US Policy and Midwestern Production Shape Community Health in Mexico." Presented at Latinx Educational Excellence in the Midwest, University of Iowa College of Education, Iowa City, Iowa.
- Nov 2018 Janssen, B. "The Business of Biodiversity: Local food and agrobiodiversity in Iowa." Presented at Annual Meeting of the American Anthropological Association, San Jose, California.
- Nov 2018 Janssen, B. "Sustainable Agriculture and Feeding People." Presented at Heartland Global Health Consortium's Symposium, Too Much, Too Little: Nutrition Around the Globe, Des Moines University, Des Moines, Iowa.
- Jun 2019 Janssen, B., Schaeffer, K., Donham, K., Swanson, J. & Leinenkugel, K. "Leveraging statewide partnerships to promote agricultural safety and health." Presented at International Society for Agricultural Safety and Health Annual Conference, Des Moines, Iowa.
- Nov 2019 Janssen, B. "Substantiating a Crisis: Understanding Farmer Mental Health in Iowa." Presented at American Anthropological Association Annual Meeting, Vancouver, Canada.
- Nov 2019 Janssen, B. "Substantiating a Crisis: Understanding Farmer Mental Health in Iowa." Presented at American Anthropological Association Annual Meeting, American Anthropological Association, Vancouver, British Columbia, Canada.
- Oct 2020 Janssen, B. "Rural Occupations: Health and Safety Disparities." Presented at Iowa Community Health Conference, Iowa Rural Health Association, Iowa.
- Nov 2022 Janssen, B. "Diverse Farms, Diverse Hazards: Communicating Safety." Presented at Iowa Organic Conference, Iowa Organic Association, Iowa City, Iowa.

Apr 2025 Curnick, J., McCabe, M., Kuehn, T., Zorn, A., Janssen, B. "Developing and Implementing and Environmental Health Needs Assessment." Presented at the Iowa Public Health Conference, Des Moines, IA.

Posters

Apr 2013 Janssen, B. "Justice in the Rural Workplace: Labor in Local Food Production." Presented at Society for Economic Anthropology Annual Meeting, St. Louis, Missouri.

Jun 2016 Altmaier, R., Jennissen, C., Rohlman, D. S., Janssen, B. & Burgus, S. "I-CASH Youth Grant Recipients 1998-2016." Presented at International Society for Agricultural Safety and Health, Lexington, Kentucky.

Jun 2016 Johannes, A. S., Mohling, K., Altmaier, R., Venzke, J., Olson, G. & Janssen, B. "New Routes to Health and Safety Awareness." Presented at International Society of Agricultural Safety and Health Annual Meeting, Lexington, Kentucky.

Aug 2016 Rohlman, D. S. & Janssen, B. "Building Global Networks for Agricultural Safety and Health." Presented at Nordic Meeting on Agricultural Occupational Health and Safety, Billund, Denmark.

Nov 2017 Scott-Harp, D., Janssen, B., Rohlman, D. S. & Peek-Asa, C. "Barriers to the Adoption of Safe Beef Handling Practices, Equipment, and Facilities in Iowa." Presented at Midwest Rural Agricultural Safety and Health Conference, Pella, Iowa.

Nov 2017 LaDuca, L., Hartwig, M. & Janssen, B. "Determining Rural Health Clinic Data Gaps in Iowa." Presented at Midwest Rural Agricultural Safety and Health Conference, Pella, Iowa.

Feb 2018 Godwin, K., Janssen, B., Altmaier, R., Mohling, K., Olson, G. & Scott-Harp, D. "Community-Based Distribution of Seasonal Farm Hazard Education." Presented at North American Agricultural Safety Summit, Agricultural Safety and Health Council of America, Scottsdale, Arizona.

Feb 2018 Godwin, K., Janssen, B., Altmaier, R., Mohling, K., Olson, G. & Scott-Harp, D. "Empowering Youth: Building Capacity of Agricultural Youth Safety Programming in Iowa." Presented at North American Agricultural Safety Summit, Agricultural Safety and Health Council of America, Scottsdale, Arizona.

Continuing Education Talks

Oct 2023 Brown, D., Janssen, B., Christiansen, T. "Relationships can heal: Knowing the farmer client." Presented at ISU Extension and Outreach, Ames, IA.

Oct 2023 Brown, D., Janssen, B., Christiansen, T. "Relationships can heal: Knowing the farmer client." Presented at ISU Extension and Outreach, Independence, IA.

Dec 2023 Janssen, B. "Preventing Needlestick Injuries in Livestock Production." Colorado Livestock Association, webinar

Panels

Sep 2013 Janssen, B. "A Place at the Table" Film Screening. Invited Discussion Panelist, Coe College.

Nov 2014 Janssen, B. Invited Discussant. Presented at Food For Thought Graduate Student Conference, Iowa City, Iowa.

- Nov 2015 Janssen, B. Imagining Rural Anthropology. Presented at Annual Meeting of the American Anthropological Association, American Anthropological Association, Denver, Colorado.
- Nov 2017 Janssen, B. Local Food Goes Literary Author Panel. Presented at Iowa Organic Conference, Iowa City, Iowa.
- Feb 2018 Janssen, B. "Both Sides Now: Controversial Environmental Topics in Iowa." Panel Moderator, Presented at Rosenfield Symposium, Grinnell College, Grinnell, Iowa.
- May 2024 Janssen, B. NOAA Climate Adaptation Partnerships Congressional Hill "All Interested" Briefing, Washington, DC.
- Sep 2024 Janssen, B. NOAA Climate Adaptation Partnerships Intergovernmental Briefing, virtual.
- Nov 2024 Janssen, B. Discussant, Law & Rurality Workshop, Iowa City, IA
- Mar 2025 Janssen, B. Panelist, CBPR Webinar, International Society of Environmental Epidemiologists, North American Chapter, virtual.
- Apr 2025 Janssen, B. "Heat and Climate Change: Science and Health Impacts Panel." Presented at Workers on the Frontlines of a Hotter Planet: 2025 Iowa Labor and Climate Conference, Iowa City, IA.
- May 2025 Janssen, B., Rountree, E., Severin, J. "New Centers Supporting Frontline Community Climate Resilience and Equity in the Heartland," Presented at Midwest Climate Summit, Madison, WI.
- Nov 2025 Janssen, B. "Let's go Down to the Café and Count Feed Caps: Rural Social Capital and Disaster Resilience." Presented at The Central Midwest Adaptation Conversation hosted by NOAA Climate Adaptation Partnerships Program, virtual.

Other Presentations

- Apr 2017 Janssen, B. Making Local Food Work. Presented at Live From Prairie Lights, Iowa City, Iowa.

Service

Professional Service

Professional Organizations

- 2019 - 2021 Culture and Agriculture (AAA Section), Officer, President-Elect
- 2020 - 2022 Culture and Agriculture (AAA Section), Officer, President
- 2022 - 2024 Culture and Agriculture (AAA Section), Officer, Past President
- 2021 - Present ASPPH Undergraduate Network for Academic Public Health, Member

Journal Reviews/Referee Manuscripts

- 2013 Agriculture and Human Values
- 2013 Human Ecology
- 2013 Journal of Rural Studies
- 2014 American Anthropologist

2014	Journal of Agromedicine
2017	Renewable Agriculture and Food Systems
2018	Bloomsbury Publishing
2019	International Journal of Environmental Research and Public Health Review
2019	Journal for the Anthropology of North America
2024	Stanford University Press

Review Panels

2018	National Pork Board, Reviewer, Grant Proposals
2018 - 2019	P30 Core Center Review, NIEHS
2020 - 2021	National Institute for Occupational Safety and Health, Reviewer, Grant Proposals
2015 - 2021	ASPPH/EPA Environmental Health Fellowship Program, Reviewer
2024 - 2029	NIEHS Environmental Health Sciences Review Committee

Organize Conferences, Sessions, etc.

2014 - 2024	Midwest Rural and Agricultural Safety and Health Conference, Co-Organizer
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National/International Committees

2019 - 2022	Family, Farmstead, and Leisure Committee, International Society for Agricultural Safety and Health (ISASH), Chair
2022 - Present	University of Louisville Center for Integrative Environmental Health Sciences External Advisory Committee, Member
2024 - Present	U.S. Department of State's Bureau of Educational and Cultural Affairs, U.S. Speaker Program, Speaker

State/Local Committees

2014 - 2019	Rural Health and Primary Care Advisory Committee, Member
2015 - 2021	Iowa Rural Health Association, Board of Directors
2016 - Present	Migrant and Seasonal Farmworker Coalition, Member

Professionally Relevant Community Involvement

2015 - Present	Johnson County Agribusiness Committee, Member
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Other

2017 - 2019	Journal of Rural Social Sciences, Editorial Board
2015 - 2019	Culture, Agriculture, Food and Environment, Co-Editor In Chief

Public or Community Service

Local

2012 - 2014	Field to Family, Board President
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2014 - 2015	School Garden Advisory Committee, Iowa City Community School District, Iowa City, Iowa, Member
2015 - 2017	Integrated Pest Management Task Force, Iowa City Community School District, Iowa City, Iowa, Member
2019 - Present	Board of Directors, Iowa Valley Resource Conservation & Development, Board of Directors
2020 - Present	Johnson County Master Gardener, Member

University, College, Department Service

University

2014 - 2015	Food For Thought Symposium Planning Committee, University of Iowa, Member
2021	College of Liberal Arts and Science Collegiate Review Committee, Co-Chair
2020 - 2023	UI Faculty Senate and Council, Member
2020 - 2023	Obermann Center Advisory Board, Member
2022 - 2024	Faculty Senate Rules and Bylaws Committee, Member
2024 - 2025	Faculty Senate Rules and Bylaws Committee, Chair
2022 - Present	Strategic Plan Action and Resource Committees Faculty Development Subcommittee, Member
2022 - Present	Academic Technology Advisory Council

College

2015	Business Leadership Network, Reviewer, Grant Proposals Review panel for community grants
2017 - 2018	CPH Faculty Council, Member
2014 - 2019	Undergraduate Program Committee, Member
2018 - 2020	CPH Faculty Council, Chair

Department

2017 - 2018	Student Recruitment Committee, Occupational and Environmental Health, Chair
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Media Contributions

Sep 23, 2014	Radio, WHO
Sep 25, 2014	Radio, AM 600 WMT, Cedar Rapids, Iowa Farm Safety Week
Dec 3, 2014	Radio, Meridith Agrimedia Farm Safety
Apr 2015	Magazine, Successful Farming Spring planting safety
Jun 22, 2015	Radio, AM 600 WMT Agritourism safety
Jul 27, 2015	Radio, River to River, Iowa Public Radio

Aug 31, 2015	Radio, KIMT Mason City Harvest and roadway safety
Dec 2015	On-line, Iowa City Press Citizen Blog I-CASH Director profile
Feb 2016	Magazine, Dairy Business Communications Farm Safety
Apr 17, 2016	Radio, WHO Radio, The Big Show Spring Planting Safety
Jul 2016	Newspaper, Iowa Farm Bureau Spokesman Harvest Safety
Aug 30, 2016	On-line, Farm World News State Funding for agricultural safety and health centers
Sep 23, 2016	Radio, KCII Radio, Mason City, Iowa Farm Safety Week
Dec 2016	Radio, WNAX Farmer Suicides
Apr 2017	Newspaper, Cedar Rapids Gazette Interview, Making Local Food Work
Apr 2017	Newspaper, Des Moines Register Rural Roadway Safety
May 2017	Radio, Culture Buzz KMG 98.9 FM Interview, Making Local Food Work
May 2017	Radio, Talk Of Iowa, Iowa Public Radio Interview, Making Local Food Work
Jun 2017	Radio, River to River, Iowa Public Radio Summer Safety
Aug 2017	Radio, River to River, Iowa Public Radio Grain Bin Safety
Sep 2017	Magazine, John Deer Magazine Agritourism Safety
Oct 2017	Magazine, North American Veterinary Community Magazine Livestock Safety
Mar 2018	Newspaper, Farm Bureau Spokesman Spring Planting Safety
Sep 2018	Radio, 1540 KXEL Waterloo Farm Safety Week
Sep 2018	Newspaper, Various Iowa Newspapers Farm Safety Week press release, co-written with Secretary of Agriculture Mike Naig.
Jan 2019	Newspaper, Iowa Farmer Today Farmer health in the off season
Jan 2019	Radio, Iowa Public Radio Declining capacity in meat processing

Mar 2019	Magazine, Eastern Iowa Farmer Magazine Farm Stress
Mar 2019	Newspaper, Iowa Farmer Today Farm stress
Mar 2019	On-line, PolitiFact Farm suicide rates
Apr 2019	Newspaper, Des Moines Register Farmers and mental health
Apr 2019	TV, KCRG TV 9 (ABC) Workers' memorial day
May 2019	On-line, The Daily Skimm Podcast Farmer stress and mental health
May 2019	TV, WHO TV (NBC) Agribusiness Report Farm stress and mental health
Jun 2019	On-line, Iowa Watch Farmer mental health
Mar 9, 2020	Newspaper, USA Today Farmer suicide and mental health
Mar 19, 2020	Magazine, US News and World Report COVID-19 and Local Food
Mar 25, 2020	Newspaper, The Gazette COVID-19 and spring planting
Feb 9, 2021	Newspaper, The Daily Iowan Farmer mental health
Feb 18, 2022	Newspaper, Yankton Daily Press and Dakotan , Yankton, South Dakota Safety risks for part-time farmers
Sep 19, 2022	TV, KCRG , Cedar Rapids, Iowa Tractor Safety
Sep 19, 2022	Radio, KIWA , Sheldon, Iowa ROPS Rebate
Sep 19, 2022	TV, WQAD 8 , Davenport, Iowa Tractor Safety
Apr 8, 2023	On-line, Iowa Capital Dispatch , Des Moines, Iowa Health effects of climate change
Sep 18, 2023	Newspaper, The Gazette , Cedar Rapids, Iowa ROPS Rebate Program
Dec 11, 2023	On-line, Civil Eats Tractor rollovers
Jan 9, 2025	TV, KWWL Cancer in Iowa
Mar 14, 2025	On-line, Sentient Media Cancer in Iowa